

Texas Technology is the **voice**
of **technology** leadership and
transformation in **Texas**.

Exclusive Texas Perspective



Texas Technology's editorial differentiator is its tailored perspective on the topics that matter most to Texas public sector. Its peer-to-peer approach on their real-world experiences statewide has forged a powerful affinity with its readers, which means the editorial and your ads get maximum attention.

Leads the Dialogue

Guided by an elite group of Texas IT officials, *Texas Technology* is the voice of technology leadership and transformation in Texas. *Texas Technology* leads the dialogue, amplifying success stories, best practices and policies helping to facilitate IT innovation across the state.

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Editorial Focuses:

- ★ Leadership Profiles
- ★ Management Insight
- ★ Innovative Projects
- ★ Policy Discussion

“Leveraging successes demonstrated by colleagues around the state is an important part of our continuous improvement model, and *Texas Technology* is the **premier resource** supporting that effort.”

Jim Hirsch, Associate Superintendent for Technology, Plano Independent School District



STATE

Sensitive Information:

State and local partnership reaches across state lines to share HIV/AIDS patient data among health-care providers, while protecting patient privacy.



LOCAL

Leading the Pack:

Corpus Christi City Manager Skip Noe shares how the city became a municipal wireless provider.



EDUCATION

Thirst to Learn:

Web-based learning software lets Spanish-speaking students take classes from Mexican schools while getting up to speed in English-based classes.