MOVING TOWARDS A GREENER GOVERNMENT
March 2009

Produced by: GOVERNMENT TECHNOLOGY
In Partnership With: HP
Introduction

The focus on green technologies continues to grow within state and local government and the new Whitehouse administration, with an ever-increasing emphasis on using computing and operating resources efficiently. The American Recovery and Reinvestment Act (ARRA) of 2009 allocates more than $50 billion towards energy-saving, conservation solutions that will lead us towards the fastest path to environmental sustainability.

Rising energy prices, greater power demands, space limitations and funding strategies are some of the key issues facing today’s CIOs and their management. Whether it is mandate from city hall, or a renewed understanding of its fiscally-efficient advantages, Government Technology’s readers see a green transformation as pivotal to solving these challenges, and rank green technologies #6 on their 2009 priority list, up from #11 in 2008.

In March 2009, Government Technology posed a series of questions to its state and local readership to understand at what level their agencies are reducing costs and their overall carbon footprint by leveraging environmentally friendly printing and imaging practices.

Nearly 300 responses were captured from across the country. The aggregate is presented in this summary.
Survey Participation

This Web-based survey was completed by a random sampling of CIOs, agency management and IT professionals across the state and local sectors. The targeted population was given approximately two weeks to respond, and received email communications directing them to the online questionnaire.

All aspects of this survey including questionnaire development, deployment and report preparation have been executed by Government Technology.

Primary Industry of Employment:

- 50.9% Government Administration
- 19.6% Other
- 12.0% Education
- 7.9% Law Enforcement
- 4.5% Fire
- 2.7% Correctional Institutions
- 2.1% Disaster Response
- 0.3% Emergency Medical Services
Executive Summary

1. Do citizens expect government agencies to practice environmental responsibility?

- 1% No
- 99% Yes

An overwhelming 99% of citizens verify that it is imperative that their governments be environmental stewards and lead by example.

2. Are being efficient and being green synonymous with each other?

- 49% No
- 51% Yes

Respondents are evenly split on the idea that efficiency and green are interchangeable concepts.
3. Is it important for you to work for an organization that promotes reducing its environmental impact?

- Not Important: 4.2%
- Somewhat Important: 27.1%
- Important: 43.1%
- Extremely Important: 25.7%

69% of those surveyed put a high level of importance on the greenness of the organization they work for.

4. Has your organization enacted initiatives to reduce how much employees print at work?

- Not Sure: 11.5%
- Yes: 62.9%
- No: 25.5%

63% of respondents validate that their organization has policies in place to control print levels in the workplace.
5. Does your organization use power-management software or tools?

- 17.1% No
- 50.7% Yes
- 32.2% Not Sure

Half of respondents, 51%, confirm that their organization leverages software resources to reduce energy consumption.

6. Is your organization moving toward a paperless office through the use of email archiving and other initiatives?

- 17.1% No
- 16.1% Not Sure
- 66.8% Yes

A significant 67% of those surveyed verify that their organization is moving towards the reduction in paper usage via email archiving and other initiatives.
7. Does your organization utilize a document imaging system?

- 66% of respondents utilize document imaging systems as an ecological friendly resource.
- 12.6% Not Sure
- 21.4% No

8. Does your organization electronically distribute documents?

- 94% Yes
- 5.3% No
- 0.7% Not Sure

An overwhelming 94% of those surveyed are employed by organizations that electronically distribute documents to reduce paper intensive workflows.
9. On average, how many sheets of paper do you print on a daily basis?

On a daily basis, 40% of respondents print only 5 or less sheets of paper.