

Display Advertising

Govtech.com offers a variety of ad placements that can be targeted home page, run of site, run of network (govtech.com, public-cio.com, emergencymgmt.com) or on fixed pages around specific content areas.

The following is a custom schematic of display ad placements on the govtech.com home page and has been scaled down to fit page. Ad placements may vary slightly depending on inventory and organization of web content. Contact your sales representative for ad placement availability.

- 1 Top & Bottom Leaderboards**
 728 x 90 pix
 Max File Size: 20K
 Max # of Loops: 3 times max, 30 seconds
 Max # of Alt. Characters: 50
Note: One leaderboard can serve as an expandable ad unit.
- 2 Top & Bottom Right Button**
 120 x 90 pix
 Max File Size: 15K
 Max # of Loops: 3 times max, 30 seconds
 Max # of Alt. Characters: 15
- 3 Rectangles**
 300 x 250 pix
 Max File Size: 25K
 Max # of Loops: 3 times max, 30 seconds
 Max # of Alt. Characters: 50
Note: One rectangle can serve as an expandable ad unit.
- 4 Wide Skyscrapers**
 160 x 600 pix
 Max File Size: 25K
 Max # of Loops: 3 times max, 30 seconds
 Max # of Alt. Characters: 50
- 5 First Left Button**
 160 x 120 pix
 Max File Size: 18K
 Max # of Loops: 3 times max, 30 seconds
 Max # of Alt. Characters: 15
- 6 Second Left Button**
 160 x 90 pix
 Max File Size: 15K
 Max # of Loops: 3 times max, 30 seconds
 Max # of Alt. Characters: 15

