

MOBILE APPS FOR GOV

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The Application Explosion



Megatrends



Cloud



Virtualization



Mobility



Social Collaboration



Face-to-face mobile
video chat



Internet of Everything

Cut Through the Clutter

Priority Strategies, Management Processes, and Solutions?

- ▣ Consolidation/Optimization
- ▣ Cloud Services
- ▣ Mobile Services/Mobility
- ▣ Shared Services
- ▣ Budget and Cost Control

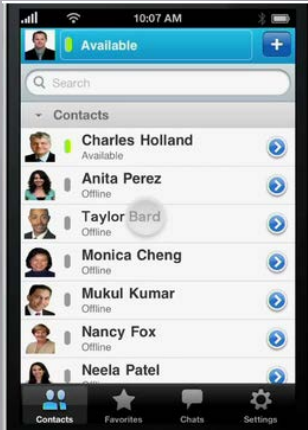
Mobile Unified Communications

- ▣ Mobile Unified Communications is an evolving set of technologies that automates and unifies human and device communications in a common context and experience.
- ▣ Encompasses several communication systems or models including unified messaging, collaboration, and mobile video conferencing.

Benefits From Mobile UC

Strategic Initiatives	Benefits
Consolidation/Optimization	Enables cost-cutting consolidation of previously disparate systems and services into a single Unified Platform
Cloud Services	Can be deployed as a premise based, in the cloud, or hybrid solution.
Mobile Services/Mobility	Provide an “in office” communications experience needed to stay in touch and productive.
Shared Resources/Services/Infrastructure	Connects people, information, and teams, helping to enable comprehensive and effective collaboration
Budget and Cost Control	Predictable cost structure and means for capital preservation. Reduced TCO.

Mobile Productivity Suite



Presence



Virtual Meetings



Video Conferencing



Social Collaboration

Use Cases

Application	Case Study Examples
Enhance Collaboration Effectiveness	City Public Works: Department utilizes mobile web conferencing in emergency situations
Increase Workforce Efficiency	Health and Human Services: Case workers can have immediate access to specialist via mobile, IM, or video to more effectively and quickly close out cases.
Optimize constituents experience	Public Health: Enable remote training system for providers despite funding reduction. Provide greater scheduling flexibility for healthcare providers.
Increase customer responsiveness	Law Enforcement: eWarrant capabilities help police respond quicker to serious situations

In Summary

- ▣ Helps to achieve strategic objectives
- ▣ Streamline business processes and create stronger collaboration opportunities
- ▣ Can positively impact the way we respond to our customers
- ▣ Evolution to the way people communicate