

# Cool Mobile Apps

Fast Track Session

FL Digital Government Summit

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# Department of Agriculture: Farm2.0 Web Design and Content Management

“**Not a government website...**” consumer oriented design

Dialogue between **Business, Consumers** and their **government**

Mixed Content Management- crowd source and central admin

Include social media, video, calendar and more to **enhance relationship** between state government and businesses



# State Department of Agriculture: Connecting Citizens and Resources

*Farmers Market Locator:  
register, categorize, find  
farmers markets throughout  
the state*



*Noxious Weed Program:  
Farmers/Ranchers research and  
report*



*Winery Locator:  
List, Advertise, Fine the winery  
of choice*



# County Health Inspections: Safety First

Department of Health hosted application for citizen and visitor access to :

- **Listing** of all Department inspected businesses (restaurants, others)
- **Search** for business by Name or Location
- **Map** based listing of all matching businesses
- Drill down on **inspection grade** and **specific violations**
- Submit **Complaints**





# County Emergency Preparedness: Before Disaster Strikes

**October 2007:** emergency website becomes “go-to” disaster information source and is almost immediately overwhelmed with traffic

**Officials recognize the need for mobile access;** disaster doesn't until you're in front of a computer

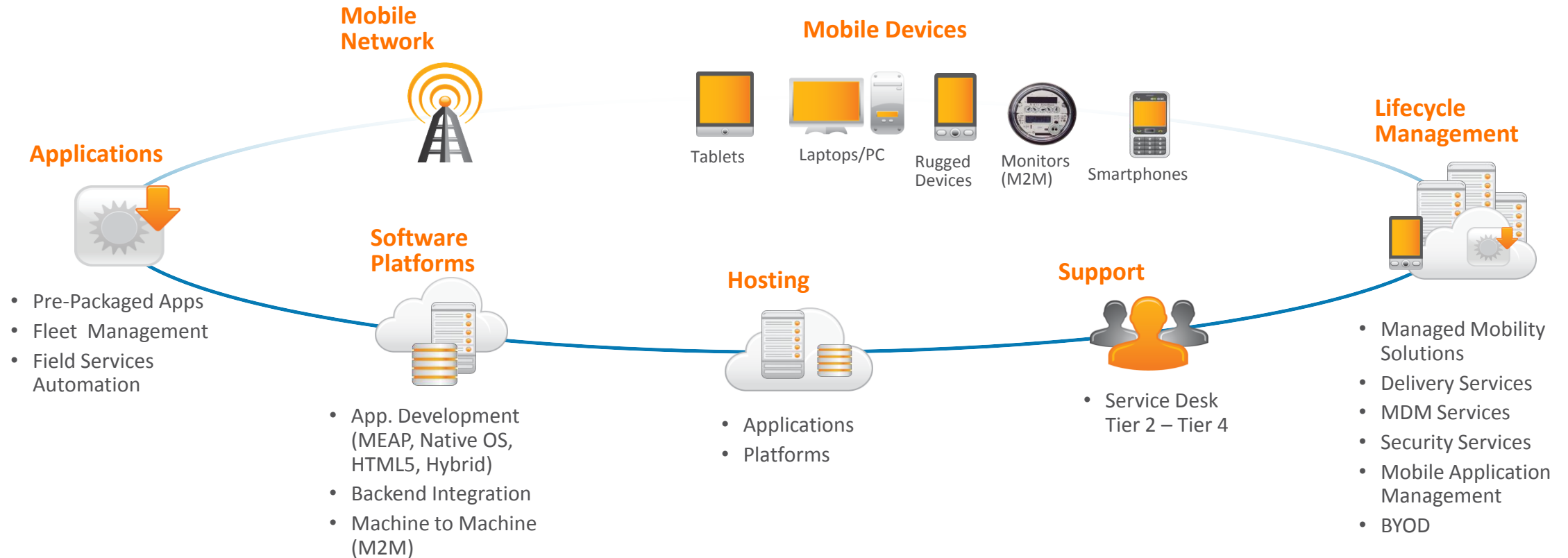
**Result: Mobile Disaster Preparedness-plan-**building checklist, Up-to-date news, real-time mapping, shelter locator, pro-active push notifications



# We can help

## AT&T Mobile Ecosystem

### *From fragmented to fully integrated Solutions, end2end*



# Mobilization delivers value end-to-end

Connect. Manage. Protect. Innovate.

## AT&T Solutions for government to manage beyond Brick and Mortar



Reduce  
Costs



Reduce  
Paper



Virtual  
Training



BYOD  
Paradigm



Case  
Mgmt



Field  
Connectivity



Asset  
Mgmt