Beyond the Beltway

The City of Jacksonville Technology Story

Motto - DO MORE WITH LESS
March 2013
Overview

- Jacksonville FL fun facts
- Consolidated Government - what it means to IT?
- Information Technology @ City of Jacksonville
- Mayor/ City’s Priorities
- IT Strategy linked to the Priorities
- IT Initiatives By Priority - Ongoing, Completed, Potential
Jacksonville Fun Facts

Consolidated into a City-County 1968

Area = 885 sq miles
#1 City by area in the contiguous US
Largest City in Florida

Population = 829,000 in 2010
11th largest city by population

Size of the Government = 8000

Average highs = 60s to 90s
Avg lows = 40s to 70s
Jacksonville’s pristine beaches

Where we relax and play!
St John’s river flows through it all...
Year round sports

TPC at Sawgrass was built by architect Pete Dye.
Government supported by IT

State
- State Attorney
- Judges/Court
- Public Defender

County
- Library
- Boards and Commission
- Sheriff
- Tax Collector
- Property Appraiser
- Supervisor Elections

City
- City Council (19)
- Clerk of Court
- Technology
- Salaries
- Technology
- Informations Technology

City Departments
- JEA - Electric
- JAA - Aviation
- JTA - Transportation
- JPA - Ports
Infrastructure - Architect, design, secure, build/buy and manage/support

- 24 X 7 technology support
- Emergency Operations Center support
- 6500 desktops/laptops
- Radio towers, radio equipment, 10.5K radios
- Fiber Infrastructure
- Connectivity between 220+ City locations
- 6000 Telephones, 1200+ Cell phones, 1100+ network devices
- Data Center - Ed Ball and JFRD

Applications - Architect, design, build/buy and integrate/support

- 300+ applications
- Mobile apps
- Website, Intranet
- 25 active projects
FISCAL Constraints

- FY13 IT Budget is 34% lower than FY08 and 18% lower than FY12
- FY13 Headcount is 33% lower than FY08 and 6% lower than FY12
- FY13 Reductions in 3 categories:
  - Headcount
  - Contracts - renegotiation etc
  - Rightsizing technology
Mayor/ City’s Priorities

- Economic Development
- Efficient and Effective Government
- Military and Veteran Friendly city
- Public Engagement
- Quality of Life
- Education
Vision: To be an acknowledged Center of Excellence; enhancing Jacksonville’s future through technology.

Mission: Demonstrating strategic leadership and excellence by providing innovative, reliable and cost effective technology solutions for our customers and partners.

### $$$ Focused
Lower Cost, Generate Revenues

### Efficient and Effective Govt

City Focused
BI, Security, Automation, Collaboration

Efficient and Effective Govt
Education
Public Engagement

Sustain Technology Operation

Citizen Focused
5 year Tech Vision, Mobile Apps, Kiosks, Win Awards, S/W Challenge

Quality of Life
Economic Development
IT initiatives supporting Efficient and Effective Govt

- Economic Development
- Efficient and Effective Government
- Military and Veteran
- Public Engagement
- Quality of Life
- Education

Ongoing / Completed initiatives

- Infrastructure, WiFi, fiber, 1Gig internet
- BI Dashboards/Analytics
- RFPs- Ads, Email etc
- Security, MDM
- Interagency Collaboration

Potential initiatives

- Kiosks
- Mobile Apps
- RFID Asset tracking, AVL
- Hosted ERP
- Cloud

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IT initiatives supporting Economic Development

- Economic Development
- Efficient and Effective Government
- Military and Veteran Friendly city
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Ongoing / Completed initiatives

Potential initiatives

Mobile Apps

Media recognition

Top 10 Lists & Awards

Kiosks

Leveraging Fiber

Business incubators

Univ Classes downtown

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IT initiatives supporting Quality of Life and Public Engagement

- Economic Development
- Efficient and Effective Government
- Military and Veteran Friendly
- Public Engagement
- Quality of Life
- Education

Ongoing/Completed initiatives:

- Mobile Apps
- Social Media
- Citizen Dashboards
- Leveraging Fiber
- Kiosks

User-friendly website
IT initiatives - Military and Veteran Friendly City

- Economic Development
- Efficient and Effective Government
- Military and Veteran Friendly
- Public Engagement
- Quality of Life
- Education

Mobile Apps

WEB SITE

Military, veteran info / solutions

Ongoing / Completed initiatives

Potential initiatives

BI Dashboards

Kiosks

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