



Beyond the Beltway

The City of Jacksonville Technology Story

Motto - DO MORE WITH LESS

March 2013



- Jacksonville FL fun facts
- Consolidated Government - what it means to IT?
- Information Technology @ City of Jacksonville
- Mayor/ City's Priorities
- IT Strategy linked to the Priorities
- IT Initiatives By Priority - Ongoing, Completed, Potential

Jacksonville Fun Facts



Consolidated into a City-County 1968

Area = 885 sq miles

1 City by area in the contiguous US
Largest City in Florida

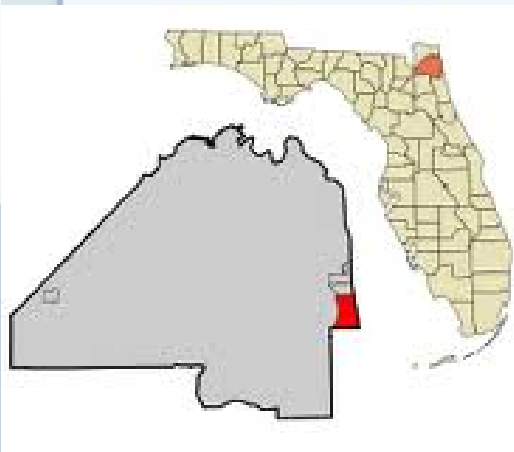
Population = 829,000 in 2010

11th largest city by population

Size of the Government = 8000

Average highs = 60s to 90s

Avg lows = 40s to 70s



Jacksonville's pristine beaches



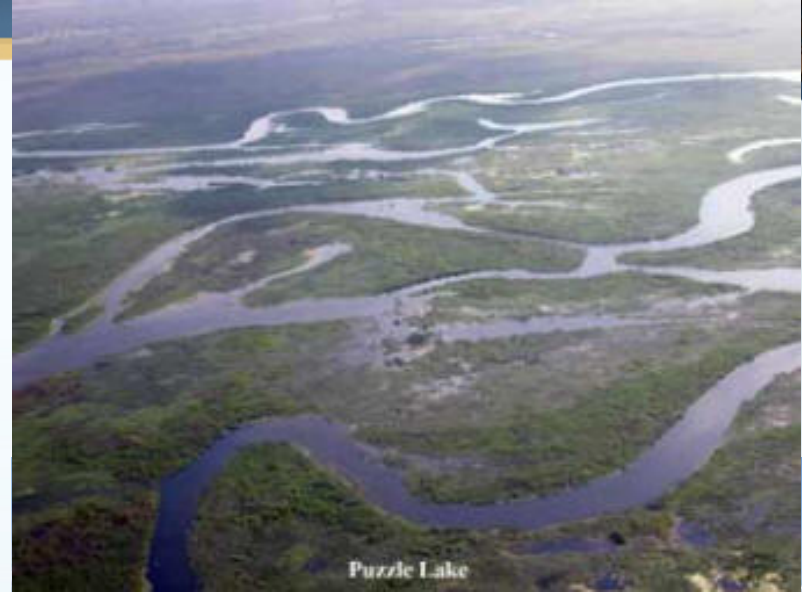
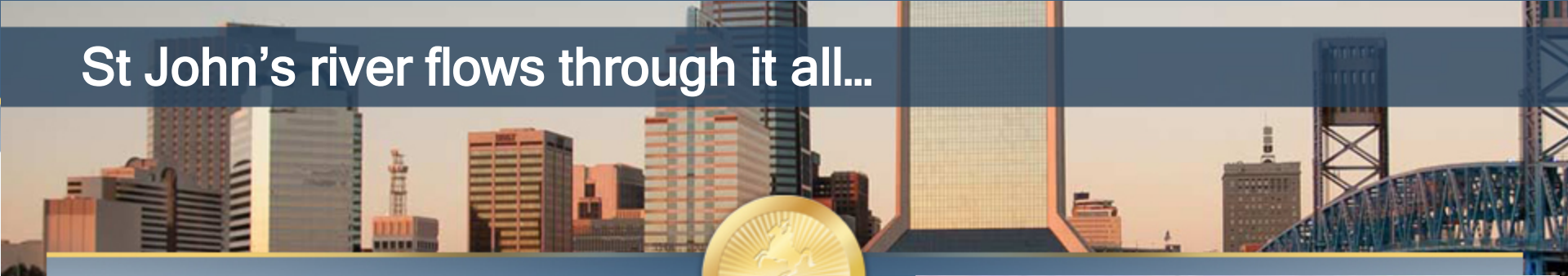
Where we relax and play!



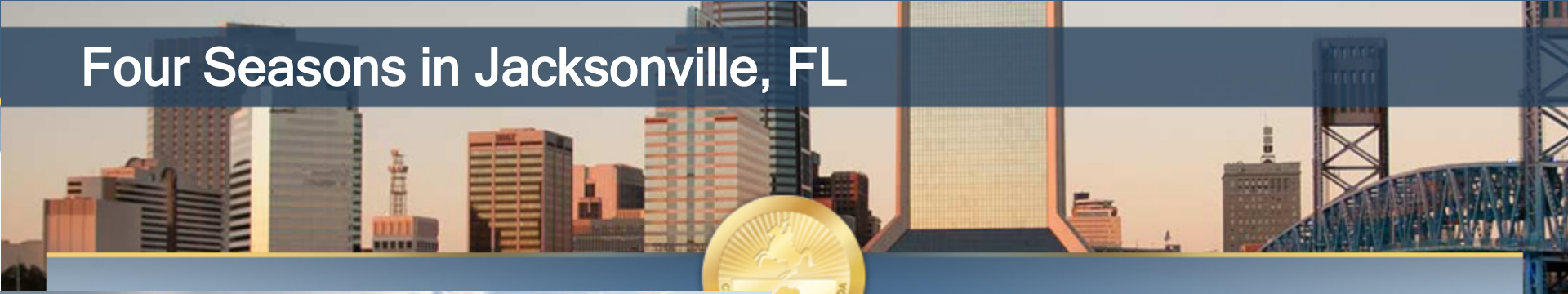
Jacksonville Downtown



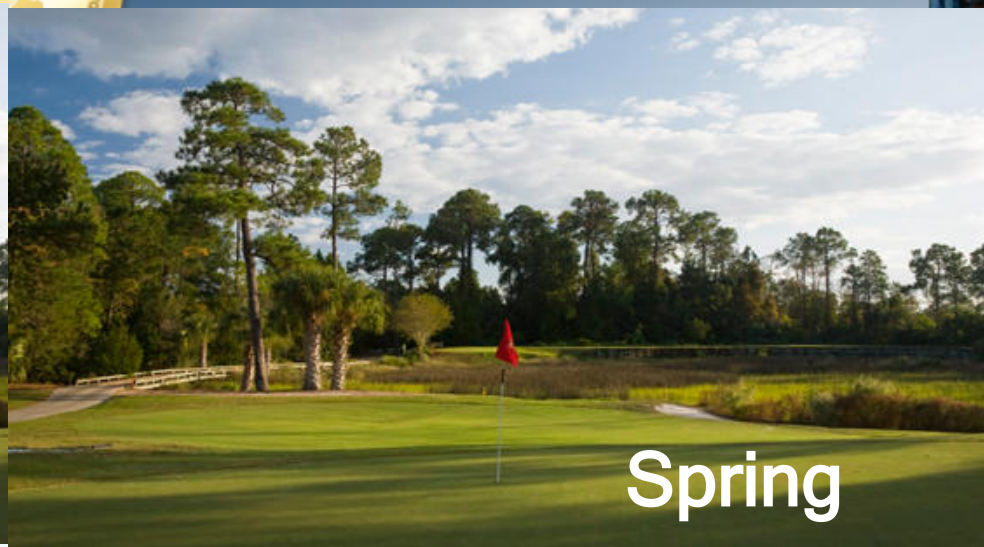
St John's river flows through it all...



Four Seasons in Jacksonville, FL



Winter



Spring



Summer



Fall

Year round sports



TPC at Sawgrass was built by architect Pete Dye.



Government supported by IT



State

County

City

County

City Council (19)

MAYOR

Clerk of Court

Library

State Attorney

Boards and Commission

Judges/ Court

Salaries

Sheriff

Public Defender

Technology

City Departments

Technology

Tax Collector

INFORMATION TECHNOLOGY

Property Appraiser

JEA - Electric

JAA - Aviation

JTA - Transportation

JPA - Ports

Supervisor Elections

City of Jacksonville - Information Technology



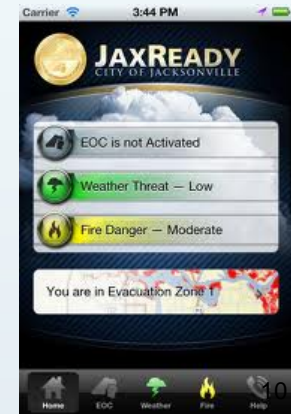
Infrastructure - Architect, design, secure, build/buy and manage/support

- 24 X 7 technology support
- Emergency Operations Center support
- 6500 desktops/laptops
- Radio towers, radio equipment, 10.5K radios
- Fiber Infrastructure
- Connectivity between 220+ City locations
- 6000 Telephones, 1200+ Cell phones, 1100+ network devices
- Data Center - Ed Ball and JFRD



Applications - Architect, design, build/buy and integrate/support

- 300+ applications
- Mobile apps
- Website, Intranet
- 25 active projects



City of Jacksonville ITD Budget facts



FISCAL Constraints

- FY13 IT Budget is 34% lower than FY08 and 18% lower than FY12
- FY13 Headcount is 33% lower than FY08 and 6% lower than FY12
- FY13 Reductions in 3 categories:
 - Headcount
 - Contracts - renegotiation etc
 - Rightsizing technology

Mayor/ City's Priorities



- Economic Development
- Efficient and Effective Government
- Military and Veteran Friendly city
- Public Engagement
- Quality of Life
- Education



Vision: To be an acknowledged Center of Excellence; enhancing Jacksonville's future through technology.

Mission: Demonstrating strategic leadership and excellence by providing innovative, reliable and cost effective technology solutions for our customers and partners

\$\$\$ Focused
Lower Cost, Generate Revenues
Efficient and Effective Govt



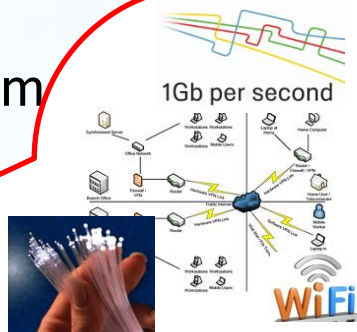
City Focused
BI, Security, Automation,
Collaboration
Efficient and Effective Govt
Education
Public Engagement

Citizen Focused
5 year Tech Vision, Mobile Apps,
Kiosks, Win Awards, S/W
Challenge
Quality of Life
Economic Development

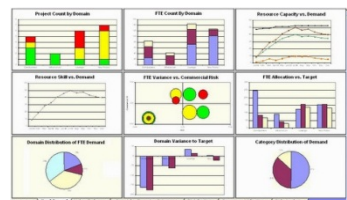
IT initiatives supporting Efficient and Effective Govt



- Economic Development
- Efficient and Effective Government
- Military and Veteran
- Public Engagement
- Quality of Life
- Education



Infrastructure, Wifi, fiber, 1Gig internet



BI Dashboards/ Analytics



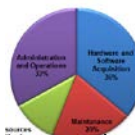
RFPs- Ads, Email etc



Security, MDM



BPM



Cost Allocation



Interagency Collaboration

Ongoing / Completed initiatives

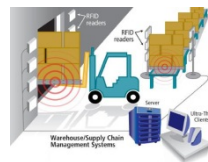
Potential initiatives



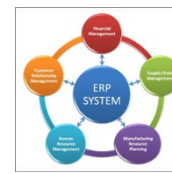
Kiosks



Mobile Apps



RFID Asset tracking, AVL



Hosted ERP



Cloud

IT initiatives supporting Economic Development



- Economic Development
- Efficient and Effective
- Military and Veterans
- Public Engagement
- Quality of Life
- Education



Mobile Apps



website
Branding
build trust and identity
website



Media recognition



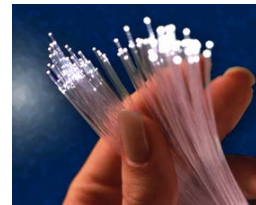
Top 10 Lists & Awards

Ongoing / Completed initiatives

Potential initiatives



Kiosks



Leveraging
Fiber



Business
incubators

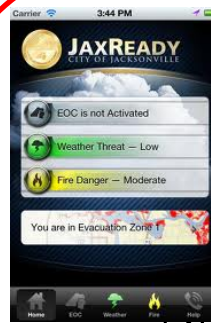


Univ Classes
downtown

IT initiatives supporting Quality of Life and Public Engagement



- Economic Development
- Efficient and Effective Government
- Military and Veteran Friendly
- Public Engagement
- Quality of Life
- Education



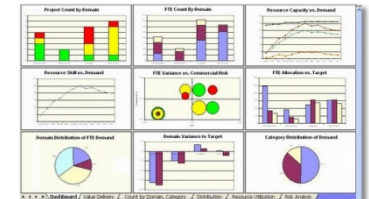
Mobile Apps



user friendly webSite



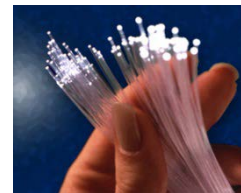
Social Media



Citizen Dashboards

Ongoing / Completed initiatives

Potential initiatives



Leveraging Fiber



Kiosks

IT initiatives -Military and Veteran Friendly City



- Economic Development
- Efficient and Effective Government
- Military and Veteran Friendly
- Public Engagement
- Quality of Life
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Mobile Apps



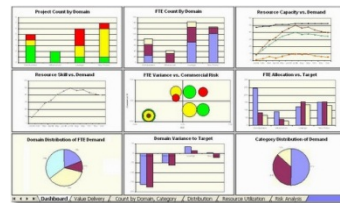
Military, veteran info / solutions



P3

Ongoing / Completed initiatives

Potential initiatives



BI Dashboards



Kiosks

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