

Practical Approaches for Social Media

Doug Matthews
Chief Communications Director
City of Austin, Texas

IAP2

Community Engagement Spectrum

Increasing Level of Public Impact



**Public
participation
goal**

Inform

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

Consult

To obtain public feedback on analysis, alternatives and/or decisions.

Involve

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

Collaborate

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

Empower

To place final decision-making in the hands of the public.

Random (but useful!) Facts

- Pinterest is the fastest growing social media site today – now 3rd largest behind Facebook and Twitter
- Hispanic and African-American social media users are significantly more likely to support social causes through their networks (Georgetown University, 2011)
- 65% of smartphone users accessed a social network on a mobile device in 2011.

Choosing the right tool

- MyYearbook
- WeeWorld
- Jive
- Yammer
- Forecast
- IdeaScale
- Changeby.us
- MindMixer
- GetSatisfaction
- CivicIdeas
- CoverItLive
- Neighborgoods
- Pinterest
- Ning
- Bebo
- Tagged
- Taringa!
- Jaiku
- Delicious
- Google+

The Usual Suspects



DC Police Department

@DCPoliceDept

Metropolitan Police Department's Official Twitter feed is used to provide updates on ongoing incidents and upcoming events. Please call 911 to report crimes. Washington DC <http://mpdc.dc.gov>

Follow

7,305 TWEETS

19 FOLLOWING

9,810 FOLLOWERS

Tweet to DC Police Department

@DCPoliceDept

Tweets

Following

Followers

Favorites

Lists

Recent images



Similar to DC Police Department

- DC DPW** @DCDPW [Follow](#)
- DCGov_ABRA** @DCGov_ABRA [Follow](#)
- DC Homeland Security** @DC_HSEMA [Follow](#)

Tweets

DC Police Department @DCPoliceDept 44m
 Caution approaching intersections at 13th & PA Ave NW & 14th & PA Ave NW - Watch for large group of protestors crossing at crosswalks /2820
 Expand

DC Police Department @DCPoliceDept 2h
 7DROBBERY F&V_0956_1800 BLK OF FREDERICK DOUGLASS PL SE_LOF: B/M...WHI/SHIRT...JEANS...5'9...159...SHORT HAIR...B/M...5'11...ORANGE HAT
 Expand

DC Police Department @DCPoliceDept 3h
 Disabled Auto N/B 2200 Block of Queens Chapel Road, NE. MPD Crain responding to relocate.
 Expand

DC Police Department @DCPoliceDept 3h
 Accident Cyclist Struck: 14TH St & NORTH CAROLINA AVE NE . Male, Conscious and breathing. Refused DCFEMS treatment
 Expand

DC Police Department @DCPoliceDept 7h
 5D Robbery F & V / Fenwick & Gallaudet St NE / L/O for (2) B/M's & (1) B/F, (1)B/M 6'0, (2) B/M, blue jeans /B/F light complexion /6559
 Expand

DC Police Department @DCPoliceDept 12h
 7D Shooting // 2700 blk Douglass Pl SE // 16 Y/O male shot in the arm conscious and breathing //6559
 Expand

Expand

DC Police Department @DCPoliceDept 7 Jul
7D Robbery Knife - occurred at 1335 hours - 16th & Minn. Ave., SE.
Known suspect: B/F, 18 YOA, 5'3, 250 lbs., white shirt, blue jeans /9002
Expand

DC Police Department @DCPoliceDept 7 Jul
Rob. Fear Minnesota & Good Hope Rd SE/LOF 15 YOA BM wearing
a white shirt & brown shorts. LS in the 1500 blk of Minn Ave SE CALL
911
Expand

DC Police Department @DCPoliceDept 7 Jul



DC Police Department @DCPoliceDept 7 Jul

3D Robbery Fear/15th & V St NW/LOF 2 B/M//1 B/F ...L/S RUNNING
ON 15TH ST NW/5269

Expand

DC Police Department @DCPoliceDept 7 Jul
3D Robbery Fear/15th & V St NW/LOF 2 B/M//1 B/F ...L/S RUNNING
ON 15TH ST NW/5269
Expand

DC Police Department @DCPoliceDept 7 Jul
1D Stabbing //1200 block Howison Place SW //A/M stabbed in the arm
conscious and breathing //suspect is on the scene //6559
Expand

DC Police Department @DCPoliceDept 7 Jul
5D Robbery/21th & Bennett pl, NE/Compl was assaulted/no
lookout/4053
Expand

DC Police Department @DCPoliceDept 7 Jul
3D-Robbery-Snatch/900 U Street, NW/lof,BM,40-50yrs,sht hair,wht
shirt w/blu-red&yellow polo/LS towards 14th, NW/4053
Expand



Austin Texas
 @austintexasgov
 Municipal government for the City of Austin, Texas
 Austin, Texas · http://www.austintexas.gov

Following [Dropdown Arrow]

4,514 TWEETS

190 FOLLOWING

13,171 FOLLOWERS

Tweet to Austin Texas

- Tweets** [Dropdown Arrow]
- Following [Dropdown Arrow]
 - Followers [Dropdown Arrow]
 - Favorites [Dropdown Arrow]
 - Lists [Dropdown Arrow]
 - Recent images [Dropdown Arrow]
- 

- Similar to Austin Texas** [Dropdown Arrow]
-  **ATCEMS Newsroom** @ATCEMSne...
Follow
 -  **Austin Chamber** @AustinChamber
Follow
 -  **First Night Austin** @firstnightabi
Follow

Tweets

3 new Tweets

 **Jeff Stensland YNN** @jeffstensland 8 Jul
 Thank you so much @ArtAcevedo and @austintexasgov for letting us shadow you at Silverstone. See you back in #ATX. We all learned a lot.
 Retweeted by Austin Texas
 Expand

 **Austin Texas** @austintexasgov 18h
 Tweetin' our own horn here: City Hall PIO got 1st place for Best Media Relations from TAMIO! See what else #ATX won @ ow.ly/c7BQK
 Expand


 **Austin Texas** @austintexasgov 21h
 Hey, #ATX made the USA Today! 10 Reasons to Visit Austin. ow.ly/c7n9T
 Collapse Reply Retweet Favorite

22 RETWEETS 6 FAVORITES



1:45 PM - 9 Jul 12 via HootSuite · Details

 **Austin Texas** @austintexasgov
 We're sorry to hear u had an issue w/paving this 311 so we can help- @pmdurbin @thomsinger @geneucaisorder @greenearrings

 **Woldman, Betsy**
 Re: Power outage
 That sounds perfect!!!!
 On 7/10/12 10:46 AM, "Matthews, Douglas"

Austin Texas @austintexasgov 5 Jul
RT @margosays: @austintexasgov Thanks for a great #fireworks display! Happy #FourthOfJuly! pic.twitter.com/kR211t9u

Matt Wright @mattwright__ 2 Jul
Hey, @austintexasgov, what do we need to do to get a bike lane on Burnet Rd? #domainurbancentury pic.twitter.com/tJqoeMcb
View photo

Austin Texas @austintexasgov 3 Jul
@mattwright__ Short term plans r to put some b/t Koenig &183 once roadway resurfaced-this summer or next. Long term plans more comprehensive
Hide conversation Reply Retweet Favorite





1 RETWEET [User Icon]

1:39 PM - 3 Jul 12 via HootSuite · Details


Reply to @austintexasgov @mattwright__

Austin Texas @austintexasgov 3 Jul
link-- ow.ly/bXWOL Garbage pickup remains on schedule. Expand

Austin Texas @austintexasgov 3 Jul
Curious to see what goes on day to day in a city job? Here's your

- 
Austin Texas @austintexasgov 28 Jun
 Council votes 5-2 in favor of additional permits for Yellow Cab. #ATXCouncil. Now, on to geographic representation & election issues.
 Expand
- 
Austin Texas @austintexasgov 28 Jun
 Council voted down contract to build a temporary customs facility at ABIA. From air to land: taxicab permits now. #ATXCouncil.
 Expand
- 
Austin Texas @austintexasgov 28 Jun
 City Council now hears from ABIA staff on need for temporary customs facility. #ATXCouncil. Stay tuned.
 Expand
- 
Austin Texas @austintexasgov 28 Jun
 Council begins hearing from speakers on #75 on construction of a temp customs facility at ABIA. Lots of citizen interest! #ATXCouncil.
 Expand

Expand

 **Austin Texas** @austintexasgov 3 Jul
 Curious to see what goes on day to day in a city job? Here's your

 **Austin Texas** @austintexasgov 5 Jul
 RT @margosays: @austintexasgov Thanks for a great #fireworks display! Happy #FourthOfJuly! pic.twitter.com/KR211t9u
 View photo

 **Austin Texas** @austintexasgov 5 Jul
 RT @yaya_41: AGREED!"@TownLakePark: Great fireworks show on Auditorium Shores. Thanks @austintexasgov.

 **Austin Texas** @austintexasgov 19h
 Hey, #ATX made the USA Today! 10 Reasons to Visit Austin.
ow.ly/c7n9T
 Collapse Reply Retweet Favorite

22 RETWEETS 6 FAVORITES




1:45 PM - 9 Jul 12 via HootSuite · Details

Reply to @austintexasgov

Reply to @austintexasgov @mattwright__

 **Austin Texas** @austintexasgov 3 Jul
 Want to know what's open/closed on the 4th of July? Check out this link-- ow.ly/bXXWDL Garbage pickup remains on schedule.
 Expand

 **Austin Texas** @austintexasgov 3 Jul
 Curious to see what goes on day to day in a city job? Here's your



City of Austin, Texas

3,453 likes · 103 talking about this · 4,034 were here

✓ Liked Message

Government Agency
The Live Music Capital of the World, the seat of Texas state government & home of the University of Texas, Austin is a community of unparalleled creativity & progressivism. We



About

Photos

Events

speakupAustin!

Likes

Highlights

City of Austin, Texas
Sunday via HootSuite

It's National Volunteer Week! Help raise awareness about pollution prevention by marking storm drains. <http://ow.ly/a1tsY>



Storm Drain Marking | AustinTexas.gov - The Official Website of the City...

5 Friends
Like City of Austin, Texas



Create a Page

- Now
- March
- 2012
- 2011
- 2010
- Joined Facebook

Sponsored

Joe Pug live in Austin



Don't miss the phenomenal rise of songwriter Joe Pug. Click to listen to 5 songs and download free. See him live at The Parish April 21

8,490 people like Joe Pug.

Walmart



Like Walmart for access to a hidden Angry Birds Space level.

Like · Veronica R. Wilson likes this.

Chat (11)

facebook



City
3,453 li

Government Agency
The Live Music Capital of the World, the government & home of the University of community of unparalleled creativity &

About

City of Austin, Texas
Sunday via HootSuite

It's National Volunteer Week! Help pollution prevention by marking st

Storm Drain Marking | AustinTexas.gov - The Official Website of the City...



City of Austin, Texas shared a link.

June 19

Deadline extended to 6/28/12! Austin Artists + Designers -- RFP for art bollard sleeves for new Seaholm District 2nd St. Ext. Budget: \$65K



Deadline Extended - Austin seeks artist for traffic bollard project in Seaholm District | AustinTExa

bit.ly

The City of Austin Art in Public Places (AIPP) program of the Cultural Arts Division, Economic

Like · Comment · Share

3 people like this.



Abdel Nasser Gamal Tact is after all a kind of mind reading.~

Sarah

June 19 at 10:29pm · Like



Write a comment...



City of Austin, Texas
3,453 likes · 103 talking about this

Government Agency

The Live Music Capital of the World, the seat of Texas state government & home of the University of Texas, Austin is a community of unparalleled creativity & progressivism. We

About

City of Austin, Texas
Sunday via HootSuite

It's National Volunteer Week! Help raise awareness ab
pollution prevention by marking storm drains. http://ov



Storm Drain Marking | AustinTexas.gov - TI
Website of the City...

City of Austin, Texas
17 hours ago

Tootin' our own horn here: City Hall's Communications Team won 6 awards at the Texas Association of Municipal Information Officers conference! See what we won at <http://ow.ly/c7E97>



Like · Comment · Share

Nicole Sherbert Brown and 43 others like this.

Texas State Library and Archives Commission From one communications team to another, congrats!
17 hours ago · Like · 1

Kathryn Allen Congrats to y'all
13 hours ago · Like

Patricia Guy Thanks for keeping us informed, so that we can choose to be citizens that are more fully engaged with our community!
2 hours ago · Like

Write a comment...

Create a Page

Now

March

2012

2011

2010

Joined Facebook

Sponsored

Joe Pug live in Austin



Don't miss the phenomenal rise of songwriter Joe Pug. Click to listen to 5 songs and download free. See him live at The Parish April 21

8,490 people like Joe Pug.

Walmart



Like Walmart for access to a hidden Angry Birds Space level.

Like · Veronica R. Wilson likes this.

Chat (11)



AUSTIN TEXAS GOV

+ Subscribe

220 subscribers

202,011 video views

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New Parkland



June 22, 2012 CityView (June 28, Council Update)

by austintexasgov 1 week ago

129 views

About AUSTIN TEXAS GOV

Welcome to the the official City of Austin, Texas YouTube channel.

austintexas.gov

by austintexasgov

Latest Activity Jul 3, 2012

Date Joined Nov 2, 2009

Country United States

Featured Videos

Candidates for the May 12, 2012 Gene...

This playlist includes statements from Austin City ...



13 videos

Favorite videos



30 videos

CityView

CityView is a bi-weekly news magazine show ab...



82 videos



austintexasgov's photostream pro

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Slideshow Share



City expands Downtown Recycling

All rights reserved Uploaded on Apr 16, 2012 0 comments



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City expands Downtown Recycling

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Community Development Week...

9 photos



Downtown Recycling...

14 photos 30 views



2012 Flood Safety Poster...

12 photos 99 views



Carver Museum - Broadway...

11 photos 1,909 views



SXSW 2012 Official Road...

Search 🔍



Add + About ▾ Doug ▾



Austin Texas

Municipal government for the City of Austin, Texas

🌐 🐦 📍 Austin, Texas

Following

-  University of Texas Mc...
-  UTexas Press
-  YNN YNN Austin

9 Boards 58 Pins 0 Likes Activity

Follow All

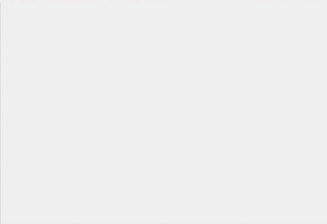
87 Followers 10 Following

Historic Austin, Texas 6 pins




Follow

Special Events 0 pins



Follow

Parks and Recreation 3 pins




Follow

Keep Austin Weird 5 pins




Follow

Government 4 pins




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Business 3 pins



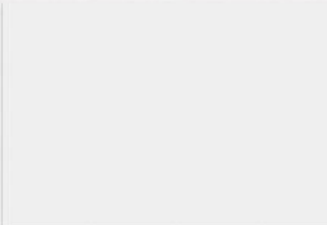
Residents 23 pins



Environment 11 pins



Development 0 pins



Search



Add + About ▾ Doug ▾



U.S. Army

Welcome to the official U.S. Army Pinterest page featuring photos and videos of our Soldiers around the world. Feel free to like, repin and comment on our pins and boards!

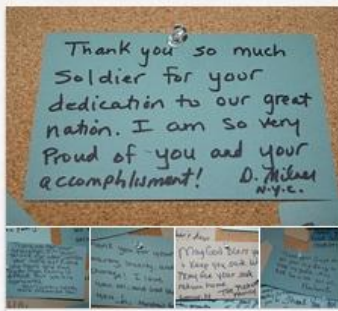
🌐 🐦 📍 Washington, D. C.

Repins from

- Veterans United
- Ray Odierno
- NJ VET2VET

30 Boards 813 Pins 26 Likes Activity **Follow All** 2684 Followers 196 Following

"Thank A Soldier" Notes 24 pins



Follow

Honor The Fallen 15 pins



Follow

Veterans 17 pins



Follow

HOOAH! 26 pins



Follow

Army Strong 29 pins



Follow

Army History 78 pins



Training 42 pins



Boots on the Ground 28 pins



Army Style & Fashion 22 pins



Army Strong Families 69 pins



SAN DIEGO COUNTY NEWS CENTER DIRECT TO YOU

San Diego | Change Broken clouds | 68°F 

- HOME VIDEO LATEST NEWS EVENTS BOARD MEETINGS COUNTY WEBSITE



Read a Book, Help a Horse

An extra incentive for kids to read over the summer: they can help support a local sanctuary for horses and other large animals.

WATCH

LATEST NEWS

VIDEO

CHATTER



Prescription Drug Abuse

Prescription drugs can be found in almost any medicine cabinet and that's a danger too few people realize.



Diver Down



Read a Book, Help a Horse



Aurora Reunited with Her Owners



Disappearing Act



Take The Test, Take Control!



Hazardous Materials Training

FACEBOOK

TWITTER

County of San Diego
It's Comic-Con week! What are you dressing up as? Or who would you most like to see...>>

County of San Diego
Last year, prescription drugs played a role in the deaths of 267 people, a 27 percent...>>

County of San Diego
It's heating up in east county. Take precautions and stay cool with the County's Cool...>>



TRAFFIC



EVENTS

ALL EVENTS >

7/13 FRI Otay Lakes Youth Activities with a Ranger

7/13 FRI Fire Summer Movie in

YOUR SAN DIEGO COUNTY



Crowdsourcing



speakup austin!

We're always looking for feedback and ideas for how we can meet the challenge of being the best managed city in the country. Take a moment to provide your ideas and feedback on any of the forums you see here, or start your own discussion. It's your chance to **speak up, Austin!**

POST your great ideas ★ **VOTE** on what you like ★ **JOIN** the discussion

Search for ideas to vote on - when you find an idea you like just click on the big green vote button. If you have an idea of your own, login and post it! Then, make sure to share it on Facebook and with all your friends. For any questions and help [email support](#) or tell us how to improve the icanmakeitbetter better platform [here](#).

How can you make it better?

- Latest Ideas**
 - Recent Activity
 - Highest Rated
 - Most Comments
 - Ideas In Action
- Showing all ideas



Decrease Energy Costs by Encouraging/Incentivizing White Roofs

The City of Austin should adopt a policy to encourage and possibly incentivize businesses and individuals who paint their roof surfaces white or convert their roof to white roofing materials. White roof surfaces ward off more of the Sun's heat energy, thus reducing energy consumption for air conditioning. It would also reduce the urban heat-island effect. Some studies show that energy costs could be reduced by 20% or more.

<http://www.nytimes.com/2009/07/30/science/earth/30degrees.html>

Idea Forums

- Show all ideas
- [The City of Austin Cemeteries](#)
- [Rainey Street](#)
- [Advancing Sustainability](#)

Public Groups

- [Bicycling in Austin](#)
- [Environmental Programs and Policy](#)
- [Seaholm Substation Wall Art in Public Places Project](#)
- [Plastic Bags](#)
- [Affordable Housing: Good Neighbor Guidelines](#)
- [Charter Revision Committee](#)

Showing all ideas

5
vote



Rainey Street Parking

Why not utilize the parking and bus stops available at the RBJ public health center as a park and ride for the Rainey Street area. A bus could easily take East Avenue which connects both areas. This would help alleviate a major problem with parking in the area if it was marketed appropriately.

by **David Mercado** about 1 month ago 1

edit FOLLOW ShareThis Like

contributing users **acknowledged**

7
vote

More frequent police patrol in the Rainey Street neighborhood.

by **Mary Herr Tally** 5 months ago 0

edit FOLLOW ShareThis Like 2

contributing users **acknowledged**

9
vote

Improve Traffic Flow

Remove the road constrictor curbs at Driskill and Rainey and Davis and Rainey. This would allow for Davis to be two way again and give traffic two ways out of the neighborhood. Also diverts traffic away from bars on north end of Rainey.

by **Rusty Tally** 5 months ago 0

edit FOLLOW ShareThis Like 1

contributing users **acknowledged**

20

Install one continuous sidewalk down the length of Rainey Street

- [Affordable Housing: Good Neighbor Guidelines](#)
- [Charter Review Committee](#)
- [East Riverside Corridor](#)

City Services Tags

- [Animals & Wildlife](#) [Arts & Culture](#)
- [Budget & Finance](#) [Business & Economic Development](#) [Development & Land Use](#)
- [Library](#) [Other](#) [Parks & Recreation](#)
- [Public Health & Community Services](#)
- [Public Safety](#) [Public Works](#)
- [\(streets/sidewalks\)](#) [Solid Waste & Recycling](#)
- [Transportation & Parking](#) [Utilities](#)
- [\(water/energy\)](#)

Ideas Comments

- 0 **Emphasize the historic status of cemeteries.**
by **COA_Public Information**
0 | [edit](#)
- 0 **Revised contract to maintain Austin's cemeteries: Identify key City of Austin personnel**
by **COA_Public Information**
0 | [edit](#)
- 0 **Revised contract to maintain Austin's cemeteries: Emphasize the historic status of cemeteries**
by **COA_Public Information**
0 | [edit](#)
- 0 **Quality of works**
by **COA_Public Information**



RECENT COMMENTS

- » Funding and management is key. As a public kitchen it would need to pass health inspection. This
- » @Shannon - Forage Kitchen's for-profit business plan involves charging a fee to those that use
- » There are a couple of options. These are all places that already

Search Ideas

SIGN UP NOW!
Share your ideas today!



Introduction Message from Mayor Lee

View this quick welcome video presented by Mayor Lee to better understand how you can help move San Francisco forward! Your city is listening. Share your ideas today!

WATCH THE VIDEO

HELLO!
Select Language
Powered by Google Translate

PROJECT DETAILS

- » About the Project
- » Who's Listening?
- » Rewards Store



Symbolizing Neighborhood Revitalization

JUN 14 - JUN 29, 2012 **CLOSED**

126
IDEAS  **CLOSED**

Be Friendly To People, You're In San Francisco

JUN 26, 2012 Arthur C

2
LIKES  **NEXT**



Be Friendly
IMAGE

People, individuals, are not your enemy. In California, people used to be friendly to one another in the 1950s and 1960s, but now, they don't trust anyone. It might be competition. And it might be fear. And, it might be prejudice. But, it doesn't have to be.

BudgetAllocator

[Configuration](#) | [Reporting](#) | [Unverified Budgets](#) | [Site configuration](#) | [Text preferences](#) | [Logout](#)



THE ALLOCATOR

Budget

\$80m

Default Spend

\$m

Amount left to allocate

\$80m

You are under budget

Rate hike percentage per \$1M
 Balanced Budget Rate Increase

[+ Add Another Category](#)

DOWNTOWN PARKS [edit](#) |

- Increase the annual maintenance budget for parks **(\$9.5m)**
- Design and construct Phase 1 of Waller Creek Greenway **(\$18.4m)**
- Complete Phases 2 and 3 of Waller Creek Greenway **(\$10.5m)**
- Design/construct Palm Park improvements **(\$6m)**
- Design/construct Waterloo Park improvements **(\$7.8m)**
- Design/construct Phase 1 Brush Square improvements **(\$3.5m)**
- Prepare Wooldridge Square master plan/bid documents **(\$1m)**

TRANSPORTATION AND STREETSCAPES [edit](#) |

- Improve East 6th Street from IH 35 to Brazos Street **(\$9.3m)**
- Improve Congress Avenue from Lady Bird Lake to 11th Street **(\$17.2m)**
- Add Downtown Way-Finding and Public Restrooms **(\$1m)**
- Complete missing sidewalks in Downtown **(\$5.5m)**
- Complete key bike facilities **(\$3.8m)**
- Complete two-way conversion of certain one-way streets **(\$2.3m)**
- Great Streets improvements for Guadalupe /Lavaca **(\$9.5m)**

HOUSING [edit](#) |

- ... **(\$27.5m)**

Blended Engagement



5/26/10

Corridor Conversation Town Hall

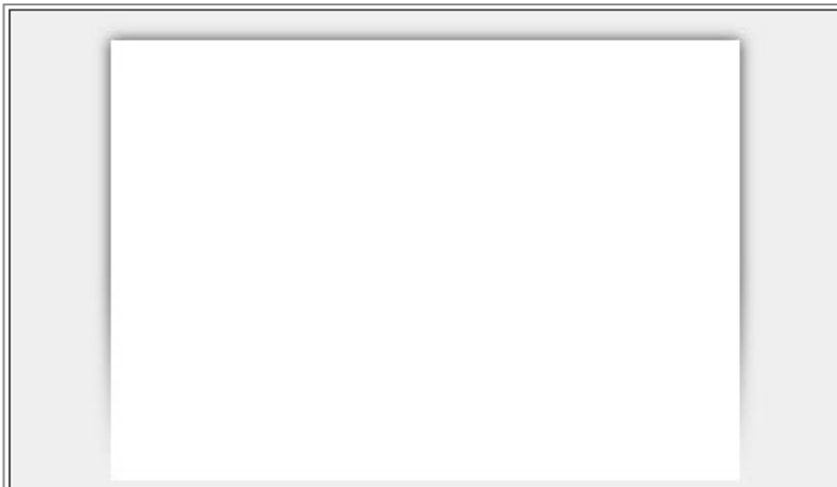


<http://austintx.swagit.com/play/10052011-2189/#4>



Search Find! Options Select a service Select a map

Directory | Departments | FAQ | Links | Site Map | Help | Contact Us



City Manager's Budget Update to Austin Energy

(09/09/2009)

as soon as we get to an opportunity to get your question asked, you should see it added to the screen.

7:08

The City Manager is beginning his presentation now. Feel free to submit questions starting now!

7:10

Just FYI, we are experiencing technical difficulties with the streaming video. Hang in there; we should have the stream up soon. Thanks!

Share

7:17

Are you able to see messages from me?

Yes



No



7:18

Check out the poll below--if you're online, please participate!



City of Austin - Live Stream



Video problems?

- Be patient, wait a few minutes and try again.
- Share a computer and watch as a small or large group. Check for a group viewing in your department.



COVER IT LIVE





Fort Hood Facebook and TV Town Hall

Public Event · By III Corps and Fort Hood

Thursday, January 26, 2012 6:00pm until 8:00pm

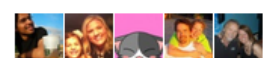
Facebook, Fort Hood TV, www.forthoodradio.com

Fort Hood is hosting a Facebook and TV Town Hall Jan. 26. Post your questions on the III Corps and Fort Hood Facebook page from 5-7 p.m. CST Jan. 26. Questions will be answered on Facebook or live on television from 6-7 p.m. by the Fort Hood and III Corps Commanding General and a panel of experts. The television portion will be broadcast on Fort Hood Channel 10, live on Facebook and on various local channels. Click on the Town Hall tab for more details.

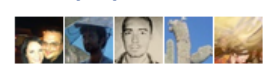
Going (125)



Maybe (15)



Invited (281)



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Page Events Join Maybe

People You May Know See All

- Olive Lewis**
9 mutual friends
Add Friend
- Kaddour Mechlikh**
1 mutual friend
Add Friend
- Jack Latvala**
1 mutual friend
Add Friend
- Michael Vargo**
36 mutual friends
Add Friend
- Neil Brickfield**
5 mutual friends
Add Friend
- Jaret Fuente**
24 mutual friends
Add Friend
- Gustavo Marroquin**
Add Friend



Sarah Phillips Quezadaaros

My husband was 11B when he joined the army. He was injured in Iraq in 2007, went through the MMRB process and was allowed to stay in with changing his MOS. He was required to stay in the 925 mos for one year so he could have time to recuperate. He has now had his permanent profile lowered to a P2 which allows him to rejoin 11B. He has found an infantry unit that will accept him here on Fort Hood...

See More

Like · Comment · January 26 at 7:02pm



Wanda Gunter

I'd like to know more about adopting a war dog as a pet. What is the average age, will they require a strenuous daily exercise routine, and are they more or less prone to attack someone making sudden movements?

Like · Comment · January 26 at 5:49pm

Kandis Mangrum Bonnet likes this.

Write a comment...



Wanda Gunter

Recently, while visiting a local business about 5:00AM, I noticed a backpack left by the entrance. I informed the person on duty, who decided to bring it inside the store. Not good, I thought. What information has been shared with businesses so employees and managers are aware of what a suspicious package or vehicle may look like? What safeguards are in place, and who is training employees?

Geri Campos Lopez
commented on her own photo: "Point taken. Will try for my f..."

Susan Bryant Newton
commented on House of Bliss's status: "I'd go to Parsons...they have..."

Jennifer King likes Charles Colburn's photo.

Susan Bryant Newton likes Julia Martinez's link.

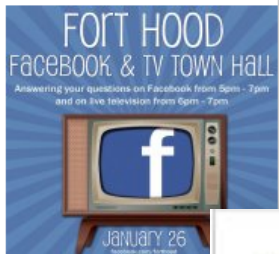
Susan Bryant Newton likes Obeyy A V Shayy's photo.

John Landsman listened to Good Life on Slacker Radio.

Astrid Zerla Doty and **Sammy Hill** are now Friends.

- Bill Holden
- Derek Ferguson
- Flip Flipparrachhii Wilson
- Ina Hopper
- Jacquelyn Wilson
- Jennifer King
- Joann Matthews
- John Doran
- Julie Stout-Matthews
- Sean CeeThree George
- Tiffany Segan Anzelmo
- Travis Masters
- Trevor Thomas
- Vicki Pickrell Seaman

MORE ONLINE FRIENDS (2)



Fort Hood Facebook and TV Town Hall

Public Event · By III Corps and Fort Hood

Thursday, January 26, 2012 6:00pm until 8:00pm

Facebook, Fort Hood TV, www.forthoodradio.com

Page Events Join Maybe

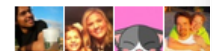
People You May Know See All

Olive Lewis
9 mutual friends
Add Friend

Going (125)



Maybe (15)



Invited (281)



Export · Report



Crystal Shaw

I have heard that BAH is going up for a lot of people. Is this a rumor or true?

Also, I have heard that a few villages are getting make overs from head to toe, one being the village I live in and that if you live in that village(s) you have to find new housing on your own? Is that true or false. As you can tell I listen to what is said around me. Thanks and I hope that you can answer my questions.

Like · Comment · January 26 at 5:43pm

are they more or less prone to attack someone making sudden movements?

Like · Comment · January 26 at 5:49pm

Kandis Mangrum Bonnet likes this.

Write a comment...



Wanda Gunter

Recently, while visiting a local business about 5:00AM, I noticed a backpack left by the entrance. I informed the person on duty, who decided to bring it inside the store. Not good, I thought. What information has been shared with businesses so employees and managers are aware of what a suspicious package or vehicle may look like? What safeguards are in place, and who is training employees?

Geri Campos Lopez commented on her own photo: "Point taken. Will try for my f..."

Susan Bryant Newton commented on House of Bliss's status: "I'd go to Parsons...they have..."

Jennifer King likes Charles Colburn's photo.

Susan Bryant Newton likes Julia Martinez's link.

Susan Bryant Newton likes Peppy A V Shayy's photo.

Ann Landsman listened to Good Life on Slacker Radio.

Trid Zerla Doty and **Sammy** are now Friends.

- Holden
- ek Ferguson
- Flipparrachhii Wilson
- Hopper
- quelyn Wilson
- nifer King
- nn Matthews

- John Doran
- Julie Stout-Matthews
- Sean CeeThree George
- Tiffany Segan Anzelmo
- Travis Masters
- Trevor Thomas
- Vicki Pickrell Seaman

MORE ONLINE FRIENDS (2)

Bridging to Action

User: Login
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Tweets From @KUTAUSTIN

Error: Twitter did not respond. Please wait a few minutes and refresh this page.

KUT's Song Of The Day



Check out our Song of the Day archive and download your favorite songs. During ACL 2011 we'll be featuring tracks from ACL artists. Don't miss out!
[» read more](#)

KUT/ACL 2011 On Flickr

Changing Austin

February 18, 2011 9:36 am by: Dee Kapila



There's one thing we all know about living in Austin: the city's changing rapidly and everyone has an opinion on how that should happen. The City's always had public meetings, but they've generally not been well-attended. Each week, we'll ask Austin's Community Engagement Coordinator, Larry Schooler, how citizens can learn more about what's coming up and when...and how they can get involved in shaping the city's future.

[+](#) Share | [f](#) [t](#) [e](#) [p](#)

CHANGING AUSTIN



Dealing With Invasive Species

The city of Austin is developing a plan to deal with invasive species on its managed land, with a public input session on Tuesday, Feb. 22.

Events From Our Sponsors

Andrea Bocelli
Italian Tenor's Valentine's Concert, 2/10, at Erwin Center, on sale now

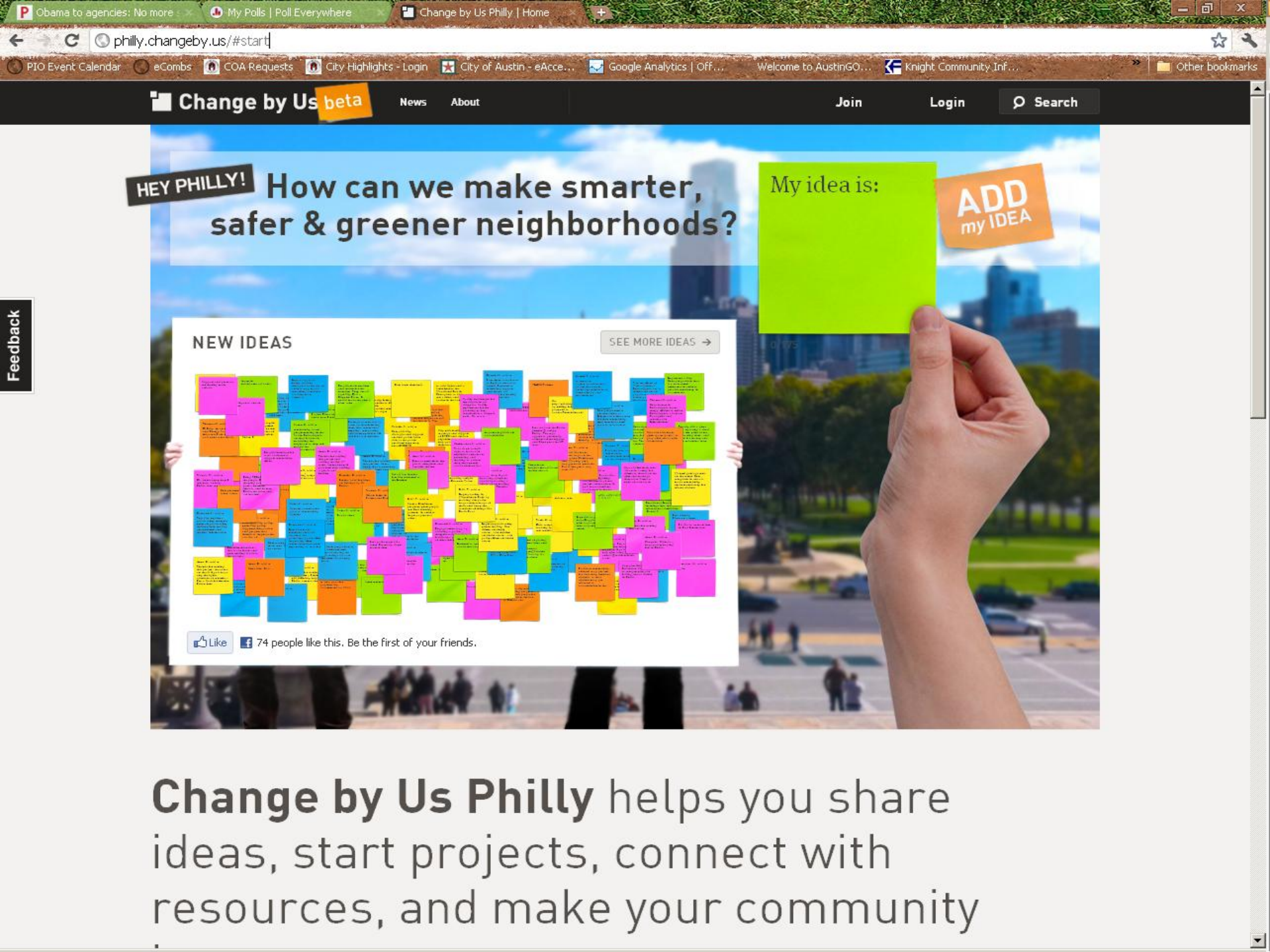
South Pacific, 11/8-13
Broadway Across America presents at Bass Concert Hall

SIMS Benefit Bash 11/12
Grupo Fantasma, Patricia Vonne, Suzanna Choffel at Austin Music Hall

[View all events »](#)

KUT sponsor





HEY PHILLY!

How can we make smarter, safer & greener neighborhoods?

My idea is:

ADD my IDEA

NEW IDEAS

SEE MORE IDEAS →



Like 74 people like this. Be the first of your friends.

Change by Us Philly helps you share ideas, start projects, connect with resources, and make your community



Stewardship of Bike Lane Tree Pits

CREATED by **Phyllis W.**

[Tweet](#) [Like](#) 3



MEMBERS 25

MISSION

OUR MISSION

To care for and maintain the 40 bike lane tree pits in the Chelsea neighborhood. These tree pits are located from 17th to 30th Streets on 8th and 9th Avenues.

SUPPORTERS

LOCATION



Chelsea

KEYWORDS

- Bike Lane
- Tree Pits
- Chelsea
- Garden Club
- Chelsea neighborhood

GOALS 1

The ACTIVE GOAL for this PROJECT

To beautify the Chelsea bike lane tree pits with bulbs and plants.

TIMEFRAME 3 month POINT PERSON Phyllis W. ADDED 2011-07-26 22:22:28

RESOURCES

EXTERNAL LINKS

These are not run by Change by Us NYC, but have been added by project members as useful.

LAURA HENRIKSEN, CHANGE BY US said
Check out this project (<http://nyc.changeby.us/project/652>), maybe you guys can work on winter beautification together!
2 DAYS AGO

LAURA HENRIKSEN, CHANGE BY US said
Hey, I'm Laura, the new Community Manager for CBU. I have to second Jody's observation, these are some lovely tree pits!



WE the PEOPLE

YOUR VOICE IN OUR GOVERNMENT

CREATE A PETITION OPEN PETITIONS RESPONSES HOW & WHY

Help make We the People even better. Share your feedback on how this new platform can improve.

Share Your Feedback

NEW FEATURE

We The People is Live!

Welcome to We the People on WhiteHouse.gov. This tool provides you with a new way to petition the Obama Administration to take action on a range of important issues facing our country. If a petition gets enough support, White House staff will review it, ensure it's sent to the appropriate policy experts, and issue an official response.

OUR PETITION RESPONSE

Taking Action to Reduce the Burden of Student Loan Debt

[READ THE RESPONSE](#)



How We the People works in 3 easy steps



What if Farmville
actually produced food?

Sooner Surrender
 by: Matt Nathanson
 on: Some Mad Hope



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#G4C12 OPENING KEYNOTE, JANE MCGONIGAL

HOT NEWS HEADLINES

What Kinds Of Games Should Public Media Be Involved In?
 June 18, 2012 | by Guest Blogger

NOMINEE SPOTLIGHT #8 - Richard Tate, Hopelab/Zamzee
 June 18, 2012 | by Jennifer Levine

LATE PROGRAMMING ADDITION: Funder Roundtables
 June 18, 2012 | by Jeff Ramos

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WHAT PEOPLE ARE PLAYING

Phone Story 10.0	WAY 9.0
Dys4ia	International Racing Squirrels

WHAT PEOPLE ARE SAYING

Video games are broader than ever and full of opportunity, which makes now a better time than ever to be making titles that effect positive social change...

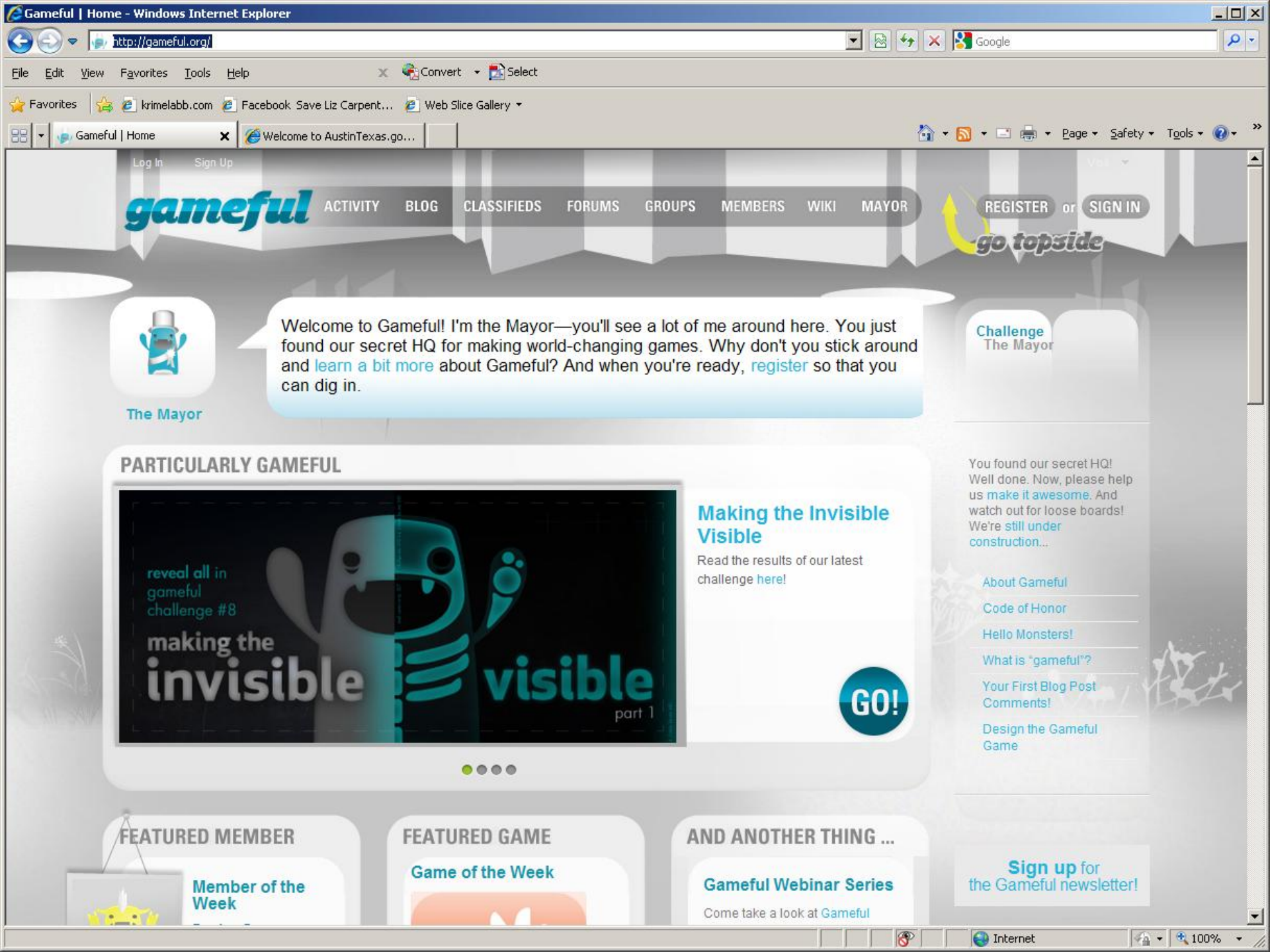
Michael Gallagher
 President, Entertainment Software Association

FESTIVAL

MEETUP & MORE

FACEBOOK

Games For Change on Facebook



ACTIVITY BLOG CLASSIFIEDS FORUMS GROUPS MEMBERS WIKI MAYOR

REGISTER or SIGN IN



The Mayor

Welcome to Gameful! I'm the Mayor—you'll see a lot of me around here. You just found our secret HQ for making world-changing games. Why don't you stick around and [learn a bit more](#) about Gameful? And when you're ready, [register](#) so that you can dig in.

PARTICULARLY GAMEFUL



Making the Invisible Visible

Read the results of our latest challenge [here!](#)



Challenge The Mayor

You found our secret HQ! Well done. Now, please help us [make it awesome](#). And watch out for loose boards! We're still under construction...

- [About Gameful](#)
- [Code of Honor](#)
- [Hello Monsters!](#)
- [What is "gameful"?](#)
- [Your First Blog Post Comments!](#)
- [Design the Gameful Game](#)

FEATURED MEMBER

Member of the Week

FEATURED GAME

Game of the Week

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EVOKE

Low-Bandwidth EVOKE

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- Missions
- Quests
- Evidence
- Agents
- Leaders
- Discuss

A CRASH COURSE IN CHANGING THE WORLD

Episode 001 The earth moves at different speeds depending on who you are. – Nigerian proverb

TOKYO. FEBRUARY 13, 2020

YOU'RE *CERTAIN* THEY EXIST?

BECAUSE WE NEED *REAL HELP*, NOT FAIRY TALES. EVEN WITH THE RATIONING, WE'RE ONLY *A MONTH AWAY* FROM A FAMINE.

MR. GOVERNOR, IT'S NOT JUST US. OSAKA, KYOTO, TOO. *EVERYONE* IS DOWN TO THEIR FINAL MONTH OF RICE RESERVES.

I *CANNOT* LET THIS HAPPEN. I *WILL NOT*. NOT IN MY CITY.

IT'S SAID THE NETWORK WAS RESPONSIBLE FOR SAVING LAGOS AFTER THE

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for TEACHERS and ORGANIZATIONS

[request access](#)

to the 2010 Social Impact Game of the Year

EVOKE

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Missions Quests Evidence Agents Leaders Discuss

Low-Bandwidth EVOKE

+AGENT PROFILE



Tim Romyn
 Male
 Hamilton, ON
 Canada

Share on Facebook Share

TIM ROMYN'S FRIENDS



Track your progress in the game! Your quest and mission runes will light up when your evidence is approved by Alchemy.

COMPLETE // ■ ACTIVE // ■ LOCKED // ■

QUESTS



MISSIONS



LEARN
 ACT
 IMAGINE



ACHIEVEMENTS



EVOKE Powers are the core skills, abilities, and talents that make successful social innovation possible. In other words, they are the key social innovation superpowers.
[Learn more](#)

0	COLLABORATION		0	COURAGE	
0	CREATIVITY		0	ENTREPRENEURSHIP	
0	KNOWLEDGE SHARE		0	LOCAL INSIGHT	
0	RESOURCEFULNESS		0	SPARK	
0	SUSTAINABILITY		0	VISION	

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EVOKE
 for TEACHERS and ORGANIZATIONS



request access
 to the 2010 Social Impact Game of the Year

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Get Started, it's FREE

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Get cool stuff, play games
Millions of items downloaded per week

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REUTERS

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0:02 / 2:23

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Do Jobs, Crush style





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when you want

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\$29/mo
for 6 months



WeeMee



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Games



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DougrayEar...

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0

Get Gold ▾



2002

Earn Green ▾



Level

2

World > Victory Park

Forums

Party room

Map

ANCE FOR

babycandylov1

Derin1225

DougrayEarl

Type your text and press enter.

Send

TRASH TYCOON

guerillapps

- home
- blog
- forums



Our Partners



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Goals & Missions



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So what's next for social change?

- Going mobile
- New platforms
- Open data
- Social gaming
- ?



Thank you

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