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Being Different Isn't Easy!

Alternative Approaches to Delivering Technology

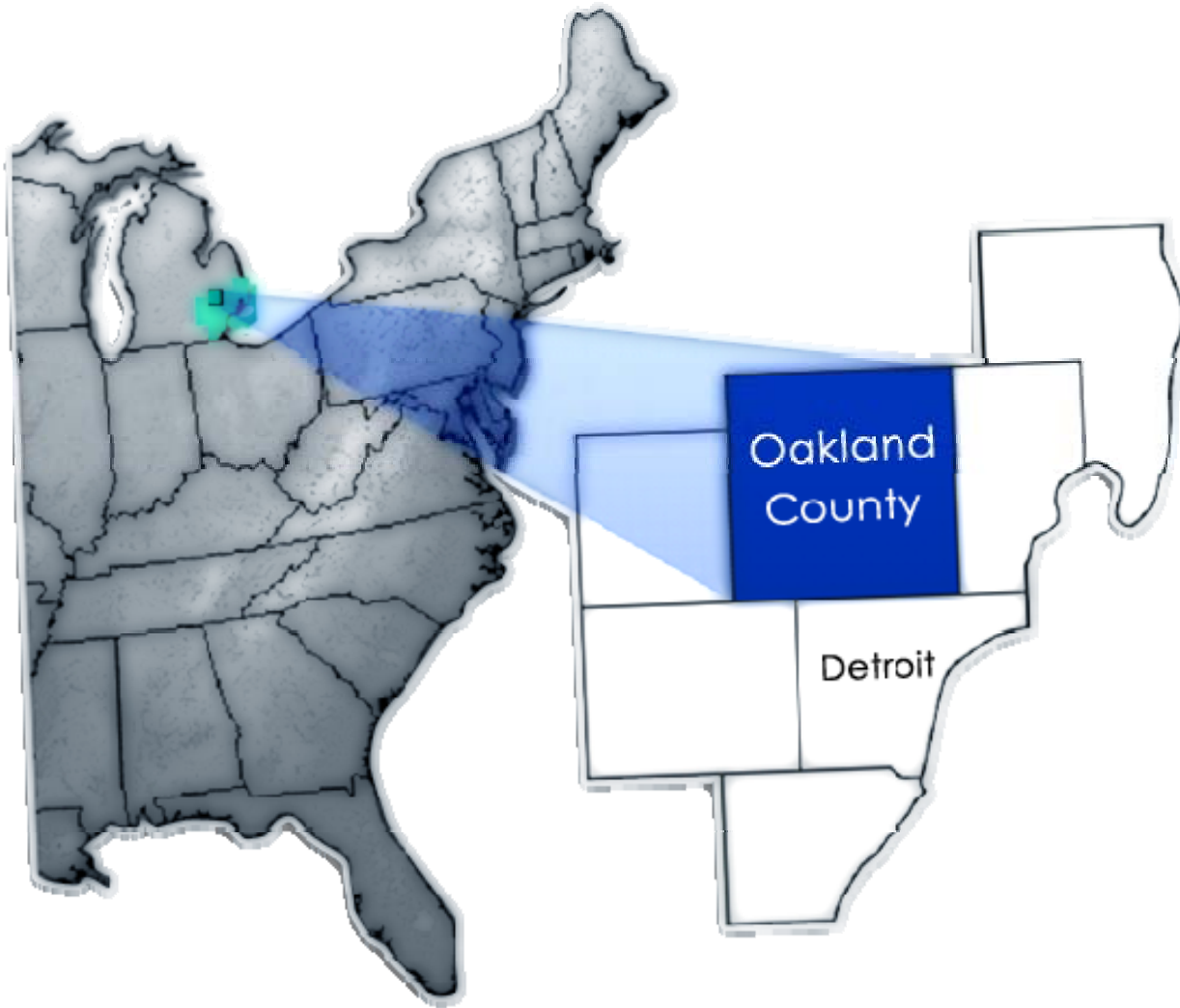
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2012 Beyond the Beltway
Center for Digital Government
March 19, 2012



Shared Services are the *future* of government technology



has provided shared services for over **35 years**

*What is the next evolution
of shared services?*

GOV

Hybrid

Private Sector

State Federal Local

Executive Sponsorship

“**Cloud Computing** will be a real *budget saver* for local cities, villages and townships. They’ll not have to buy software nor pay for the servers to host the applications. They simply will pay Oakland County a nominal user fee. It’s a savings for the local government user, and at the same time a *revenue enhancer* for Oakland County that allows us to manage our costs longer term.”



L. Brooks Patterson
Oakland County Executive

G2G Cloud Solutions

Government Helping Government



www.G2GCloud.com

- Developed to improve government services by sharing technology with other government agencies, at little or no cost, therefore reducing the cost of government
- One of the first government cloud solutions in the nation
- Ensures that sensitive government data is accessible when needed
- Services:
 - Online Payments
 - Web Suite



Application Store



Powered by
www.g2gcloud.com

NACo Application Store *Features*



**Comprehensive
application information**



Ad-hoc report creation



Collaborative tools

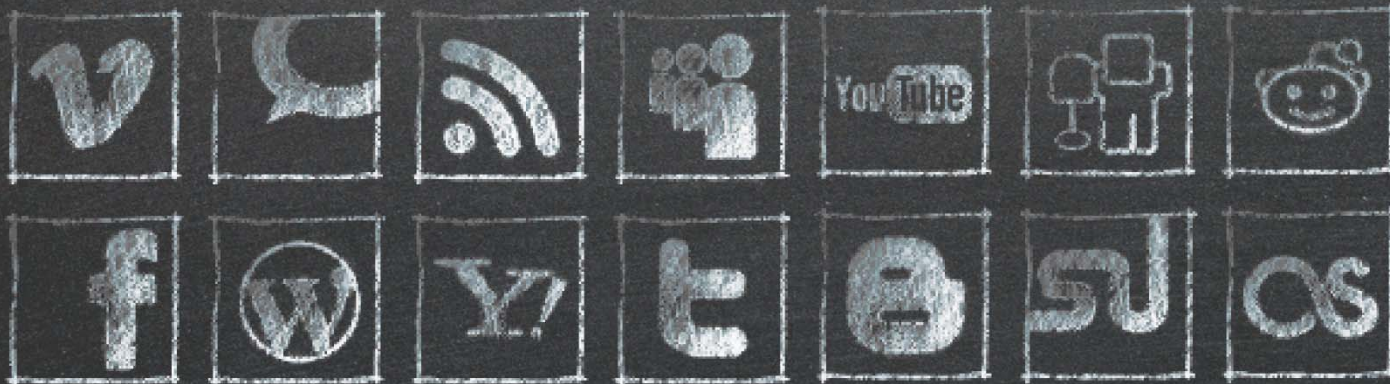
Timeline

-  Development Stage: Feb 2012 - June 2012
-  Pilot Group Testing: June 2012 – July 2012
-  Launch: July 2012 at NACo Annual Conference

NACo Application Store Partnership Resources



Social Media 101



Government will either *adjust* or...

Be **ADJUSTED**



What they were saying...

*Shut
it
down!*

*What will
happen to our
brand?*

*What will people say?
-Elected Officials*

LOSING CONTROL!
-Department heads

**Citizen
Engagement:**

NetVolunteers

Crowdsourcing



Oakland County
Michigan

Take Aways for Shared Services

- **Perform a self-assessment**
- **Share information and analysis**
- **Identify process changes**
- **Assess the feasibility**
- **Design a roadmap**
- **Establish a governance model**
- **Do the work**

Being Different Isn't Easy!

But it is sure exciting!

For more info please check out our web site at

www.oakgov.com

or

email me at.. bertolinip@oakgov.com



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