

Civic Engagement & Crowd Sourcing

'Athens' on the Net




Ridharadasp

By ANAND GIRIDHARADAS
Published: September 12, 2009

PERHAPS the biggest big idea to gather speed during the last millennium was that we humans might govern ourselves. But no one really meant it.

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“In the middle of two wars and an economic meltdown, the highest-ranking idea was to legalize marijuana, an idea nearly twice as popular as repealing the Bush tax cuts on the wealthy. Legalizing online poker topped the technology ideas, twice as popular as nationwide wi-fi. Revoking the Church of Scientology’s tax-exempt status garnered three times more votes than raising funding for childhood cancer.”

How do we get better feedback?

1) Ask better questions

CityRacks Design Competition

The next generation of bicycle parking for NYC.

11 responses



uptownman (17:38:48) : [edit](#)

1
10
2008

This is a really interesting idea, but can will it hold up to an electric saw? I also worry about how the rack will deal with rust damage in the inevitable saw wounds.



chriswise00 (13:14:29) : [edit](#)

2
10
2008

Really interesting idea- but is it possible to change the outer coating from plastic- as with Miller Ruggerio the plastic will easily suffer marking, cuts, burns. One other concern to resolve is whether it can hold its form over time- after being pushed over alot, it feels like it will lose its stiffness and stay pushed over/ flop around a bit.



warmcycle (04:43:39) : [edit](#)

3
10
2008

Again, the prototype of this one looks a little different than the rendering shown here. I agree, it is a good idea, I'm just not sure plastic is the right choice for this application. The bikerack moves a lot when pushed and this could help with maintaining the wheels intact but it definately makes it feel unsafe even if it is not. They better test it really well if they pick this one.



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Our mission is to provide for the safe, efficient, and environmentally responsible movement of people and goods in the City of New York and to maintain and enhance the transportation infrastructure crucial to the economic vitality and quality of life

Information

NYC DOT Pop Quiz: What is the speed limit in NYC?
September 29 at 12:44pm · Comment · Like · Promote

- Samantha Vega** 30
September 29 at 12:44pm · Like · Flag
- Ebon Abramson** 25 miles per hour, unbelievable.
September 29 at 12:45pm · Like · Flag
- Daniel Soobong Oh** Varies between residential area, parkways, expressways and service roads. Lately I noticed that speed limits have been lowered. Mainly, residential areas is 25, Major routes like Queens Blvd, Northern blvd, Hillside Ave, Jamaica Ave is 30, Expressways and parkways 50.
September 29 at 12:57pm · Like · Flag
- Max Doumanian** 30
September 29 at 12:58pm · Like · Flag
- Frederick Perry** The unposted speed limit is thought to be 30, but is actually "reasonable & prudent" for the conditions. I don't believe any posted limit is above 50 in the 5 boroughs.
September 29 at 1:00pm · Like · Flag
- Daniel Soobong Oh** There is one road in Queens and the speed limit is 35, on Francis Lewis Blvd from northern blvd to Long Island Expressway service road, why is that?
September 29 at 1:00pm · Like · Flag

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NYC DOT



Your Text Here
Dani Simons likes this.
 Like

Chat (Offline)

What happens if people are off-topic
or mean?

How to deal with “trolls”

- Provide a variety of content and attract a diverse audience
- Let your supporters defend you
- Provide timely and courteous responses to all questions and try to stay away from stock answers
- Refer to your Social Media Policy



Deal with one before they become many!



2) Go where the people are
(and interact with them)

1,432 People Like This [See All](#)

Andrew Babaian	Miguel Gonzalez	Cassandra Coffman Larson
Nathalia Glickman Holtzman	Martin Camilleri	Jess Depina

NYC_DOT

1,053 Tweets	194 Following	3,035 Followers	304 Listed
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Following **194** Followers **3,035**

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Evan O'Neil
[@evanoneil](#)

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evanoneil Oct 7, 2010 3:25 pm
@NYC_DOT A terrible problem to have :) Keep up the great work.

NYC_DOT Oct 7, 2010 3:21 pm
@evanoneil We've sadly got quite a backlog now, but here's how to request a bike rack so it goes into our queue:
<http://cot.ag/boJ11D>

Sent by Dani Simons

evanoneil Oct 7, 2010 1:45 pm
"Dear @mikebloomberg @NYCMayorsOffice @nyc_dot, Can you please put a coupla bike racks on White Street in Tribeca? Yrs Truly, @Thessaly"

530 Following | **492** Followers | **24^k**

Messages   NYC_DOT ▾

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 @NYC_DOT
NYC DOT

Get a FREE #NYCDOTbike helmet this Saturday 10/2 at MS51 in Brooklyn! Helmets available for all ages:
<http://bit.ly/cjnLVn>

1 Oct via CoTweet ☆ Favorite ↻ Reply 🗑 Delete

Retweeted by [Monroe110](#) and 7 others



 NYC DOT DOT announces the completion of the Union Square Redesign, improving safety and park access: <http://bit.ly/90S65J>



 September 22 at 12:56pm · Comment · Like · Share

 Mike Infranco and 11 others like this.

 View all 4 comments

 **Michael Dumas** I agree with David. I past through the 23rd and Broadway intersection yesterday and it felt much safer than it used to be.
September 22 at 6:38pm · Like · Flag

 **Ian Moulton** Love it.
September 26 at 6:10pm · Like · Flag

Write a comment...

"Janette Sadik-Khan"

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1% strength 26:1 sentiment

28% passion 6% reach

2 hours avg. per mention

last mention 4 hours ago

63 unique authors

0 retweets

Sentiment



Top Keywords



Mentions about "Janette Sadik-Khan"

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Results 1 - 15 of 205 mentions.

[Car-free American: Street Films](#)

99% of all footage he shoots has been by bike, foot, train, or bus, which gives his filmmaking a real, in-the-moment feel. Recently, NYC DOT Commissioner Janette S...

carfreeamerican.blogspot.com/2010/10/street-films.html
4 hours ago - by billpoindexter on [google_blog](#)

[The Urbanophile » Blog Archive » New York's Quality of Life Agenda](#)

Janette Sadik-Khan on Changing the Transportation Game · Share on Facebook · Email This · Tweet This · Save to Delicious [del.icio.us](#) · No Co...

P **9.5**
www.urbanophile.com/2010/10/07/new-yorks-quality-of-life-agenda/
6 hours ago - by The Urbanophile on [google_blog](#)

[PreservationNation » Blog Archive » Preservation Round-Up: Double ...](#)

"Officials argue that the changes will save lives and the city's transportation commissioner, Janette Sadik-Khan, also suggested that the new signs might refle...

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Analytics
for Social Media

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3) Integrate on-line with off-line
(and make it easy)



Neighborhood Transportation Study

Jackson Heights

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Intro Text

A short description of project, including a call to action.

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Coming Up

DATE & TIME

Event Name

Details, details.
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4) Monitor and Iterate

Experiment!

- Social media is never “done” – it’s a constant conversation, a work in progress
- We meet on a regular basis to assess and refine
- We listen and take suggestions
- Transportation Portals grew out of community feedback
- Facebook Analytics, Collecta and Social Mention let you see how your social media is doing and what others are saying about you in the social media space.

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