



Transformation Towards Transparency

**Considerations for CIOs who Participate in Promoting Accountability
and Informing Citizens About What Their Government is Doing**





The Obama Administration Has Been Clear...

“My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.”

- President Barack Obama
*(Memorandum for the Heads of
Executive Departments and Agencies,
June 2009)*



Points to Ponder...

- Transparency is not new
- Transparency will outlast ARRA
- The Internet and technology advancement facilitates it
- Data is not the challenge; formatting & contextualizing it may be!
- Many sources and repositories of information have been created
- **Transparency not only effects how data is handled and reported, it also effects decisions, approaches, and responsibilities of business and IT leaders**

Places to See...

www.recovery.gov

www.data.gov

www.whitehouse.gov

www.grants.gov

www.ca.gov/data

www.recovery.ca.gov

www.inspectorgeneral.ca.gov

50 State

Transparency Systems

3,060 County

Transparency Systems

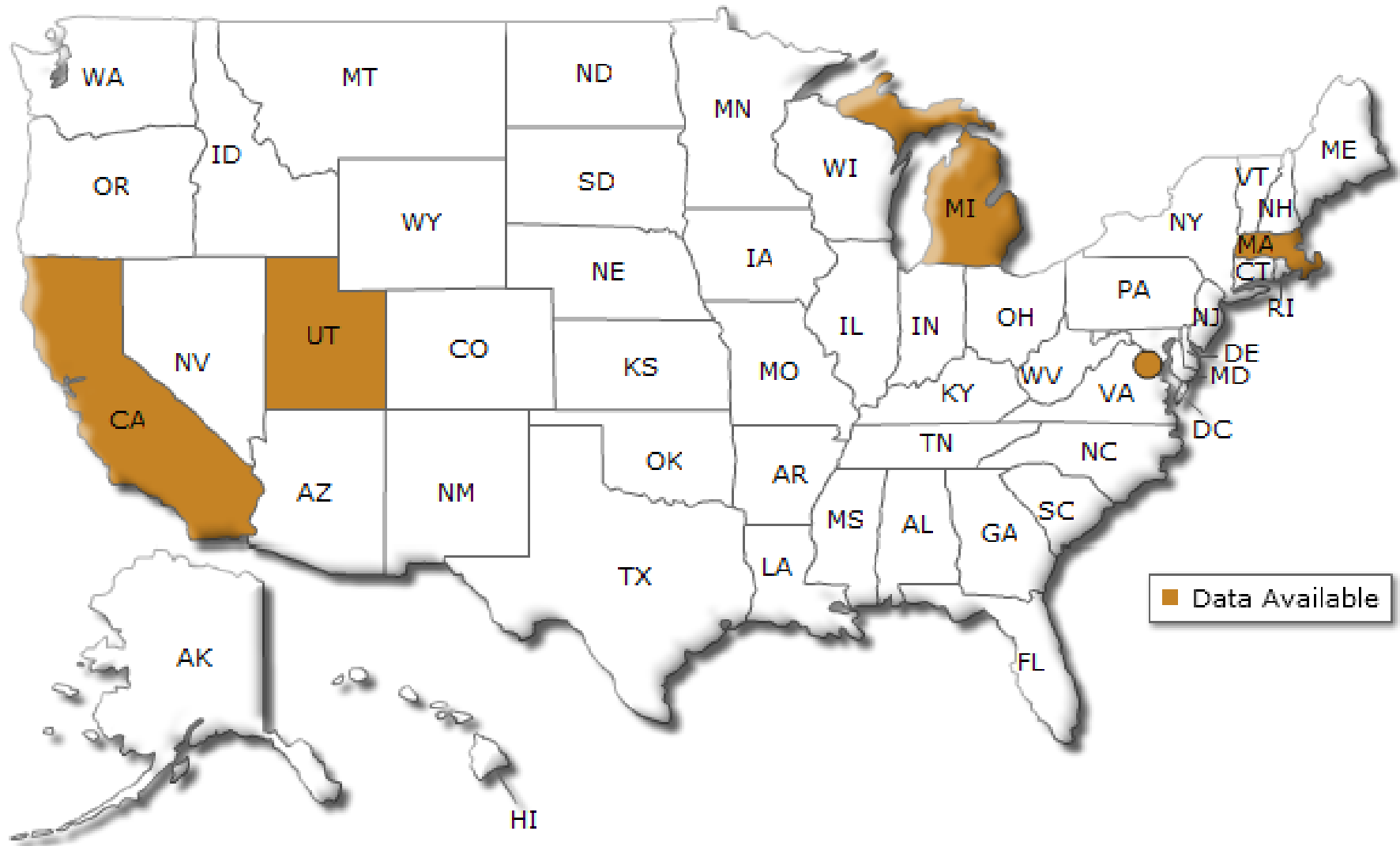
19,000 City

Transparency Systems

www.data.gov

The screenshot shows a Windows Internet Explorer browser window displaying the Data.gov website. The browser's address bar shows the URL <http://www.data.gov/>. The website header includes the date "THURSDAY, FEBRUARY 18, 2010" and the site logo "DATA.GOV". A navigation menu contains links for HOME, CATALOGS, STATE/LOCAL, FAQ, SUGGEST DATASETS, AGENCY PARTICIPATION, ABOUT, and BLOG. The main content area features a large banner with the text "DISCOVER. PARTICIPATE. ENGAGE." and a search prompt "Search the following Data.gov catalogs:". Below this are three catalog icons: "RAW" DATA CATALOG (with CSV, XML, KML, SHP file type icons), TOOL CATALOG (with a wrench and hammer icon), and GEODATA CATALOG (with a globe icon). To the right, a "FEATURED DATASETS:" section highlights "OPEN GOVERNMENT DIRECTIVE AGENCY DATASETS" with a text block explaining the December 8, 2009, White House directive. A "VIEW THESE DATASETS" link is provided. A smaller graphic titled "OPEN GOVERNMENT DATASETS" with the subtext "TRANSPARENCY . PARTICIPATION . COLLABORATION" and "Open Government Datasets" is also visible. A "Welcome to Data.gov" section at the bottom left explains the site's purpose. A "NEW!! Open Government Directive Agency Datasets" announcement is on the right. The browser's taskbar at the bottom shows the Start button, several application icons, and the active window "Data.gov - Windows I...". The system tray on the right shows the Internet icon, a 100% zoom level, and the time 3:00 PM.

<http://www.data.gov/statedatasites>



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Data

Access raw State data files, databases, geographic data, and other data sources. Raw State data files can be reused by citizens and organizations for their own web applications and mashups.

Looking for more data? If there are additional datasets that you would like to see included on this site, please [contact](#) us.

Show us your apps! If you have an application or mashup you created using CA.gov data, we would like to hear from you. We would like to feature examples on our website. Please [contact](#) us.

State Data Files

CSV, XLS, KML, TXT, and XML formats.

[View](#)

State Databases

Query various databases data.

[View](#)

Geographic Data

Map resources, charts, and graphs.

[View](#)

Other Data Sources

Local, federal, and other data.

[View](#)

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What is going on?

- Data Governance Council
- Equal alignment of business and IT within and across agencies
- Forming strategic alliances across Public and Private Sectors
- Embedding IT expenditures within Capital expense structures
- Governance and Business Value Assessments
- Shared services governance (enabling cross-agency data sharing)
- Establishing Centers of Excellence with neighboring counties/states

The Role of the CIO...

- Chief Information Officer = Chief Compliance Officer
- Establishing data strategy/standards associated with transformations
- Creating non-threatening, high value, information hubs
- Establishing utility guidelines for information sharing across agencies
- Development of Data Warehouses
 - ... *Agency specific info marts (e.g. Education in Maine, Energy in Colorado)*
- Liaison between Government and Private Sector
 - ... *Brokering roles and responsibilities*



Questions arise!

- What is the increased demand on IT services?
- How do we manage the security risks?
- Who owns the data?
- Who owns the task of putting it into context?
- Who sets the performance standard?
- What role does privacy have in transparency?
- How is the role of the CIO impacted/changed?