

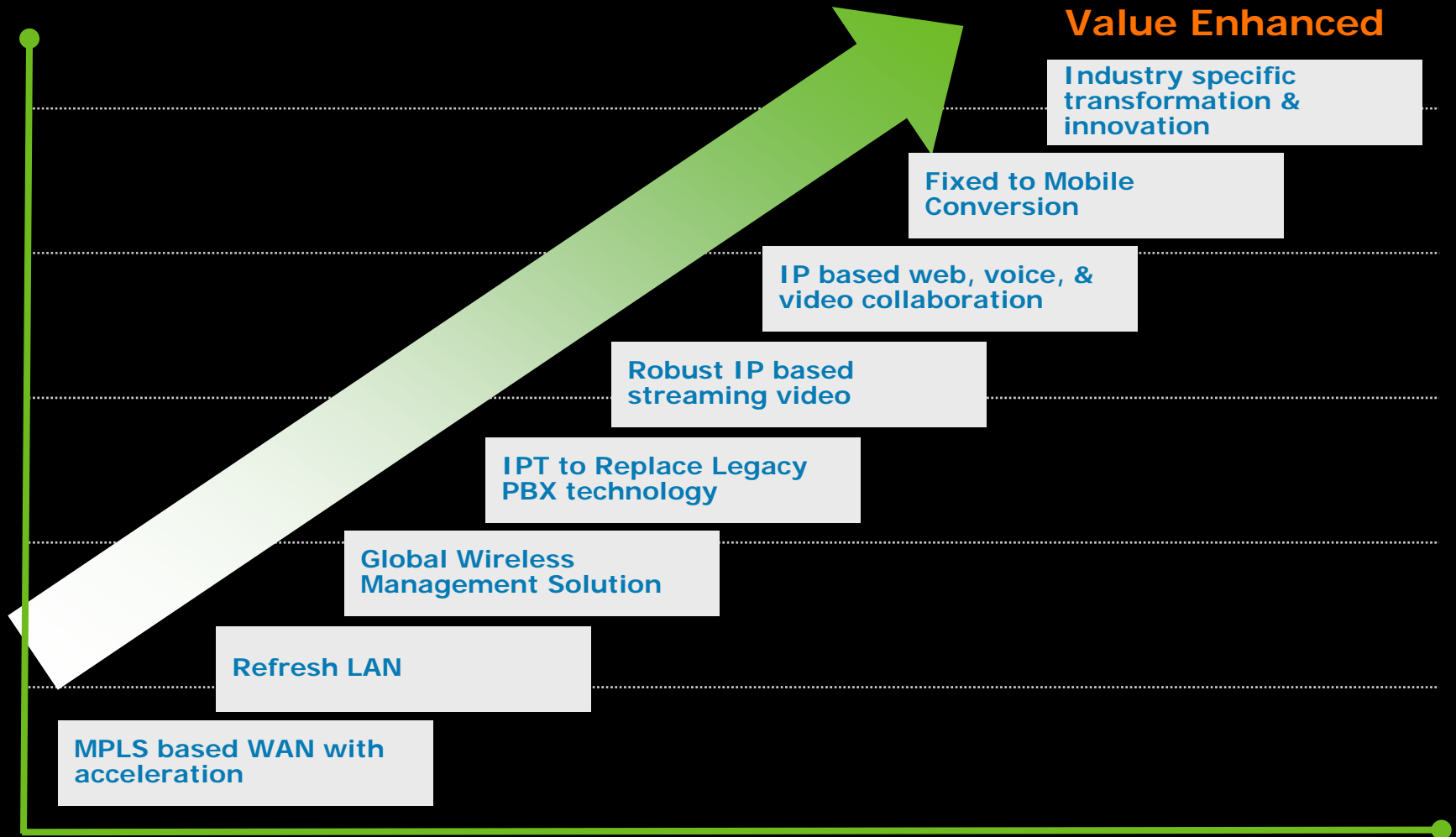
# The Future of Mobile Technology: Giving Workers the Tools to Keep Moving

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**Andrew Hebert, Area Vice President  
Industry Solutions Practice, Public Sector**

# Typical Technology Roadmap

Evolution varies based on investment and adoption priorities



# AT&T's Industry Practice



Government



Education



Telco/Cable



Healthcare



Insurance



Utilities



Transportation



Retail & CPG



Industrial/Hi-Tech  
Manufacturing



Financial Services



Wholesale



Construction



Pharmaceutical



Professional Srvs

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***Supported by Product Specialists with Expertise in:***

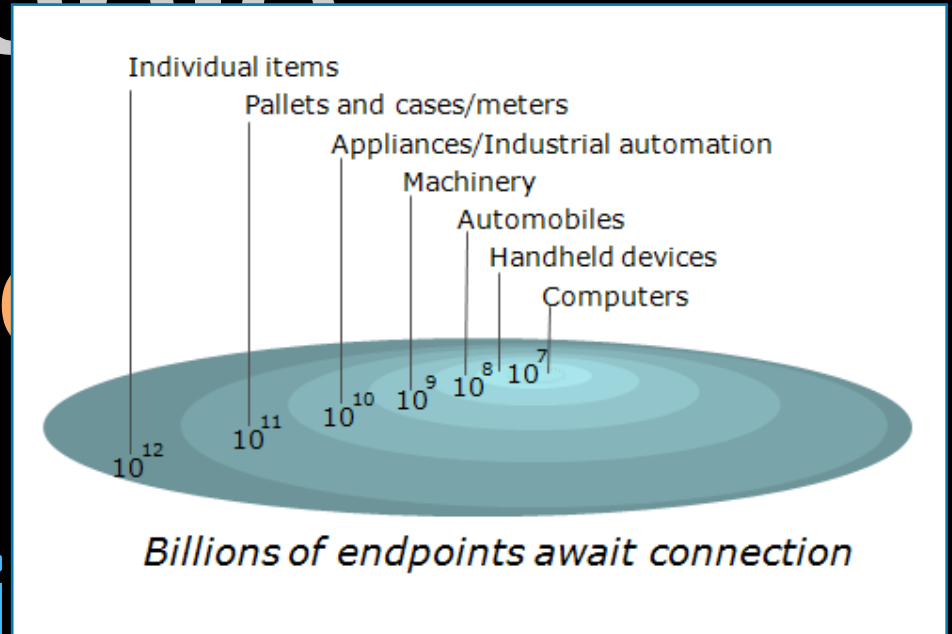
***Fixed Mobile Convergence***

***Unified Communications***

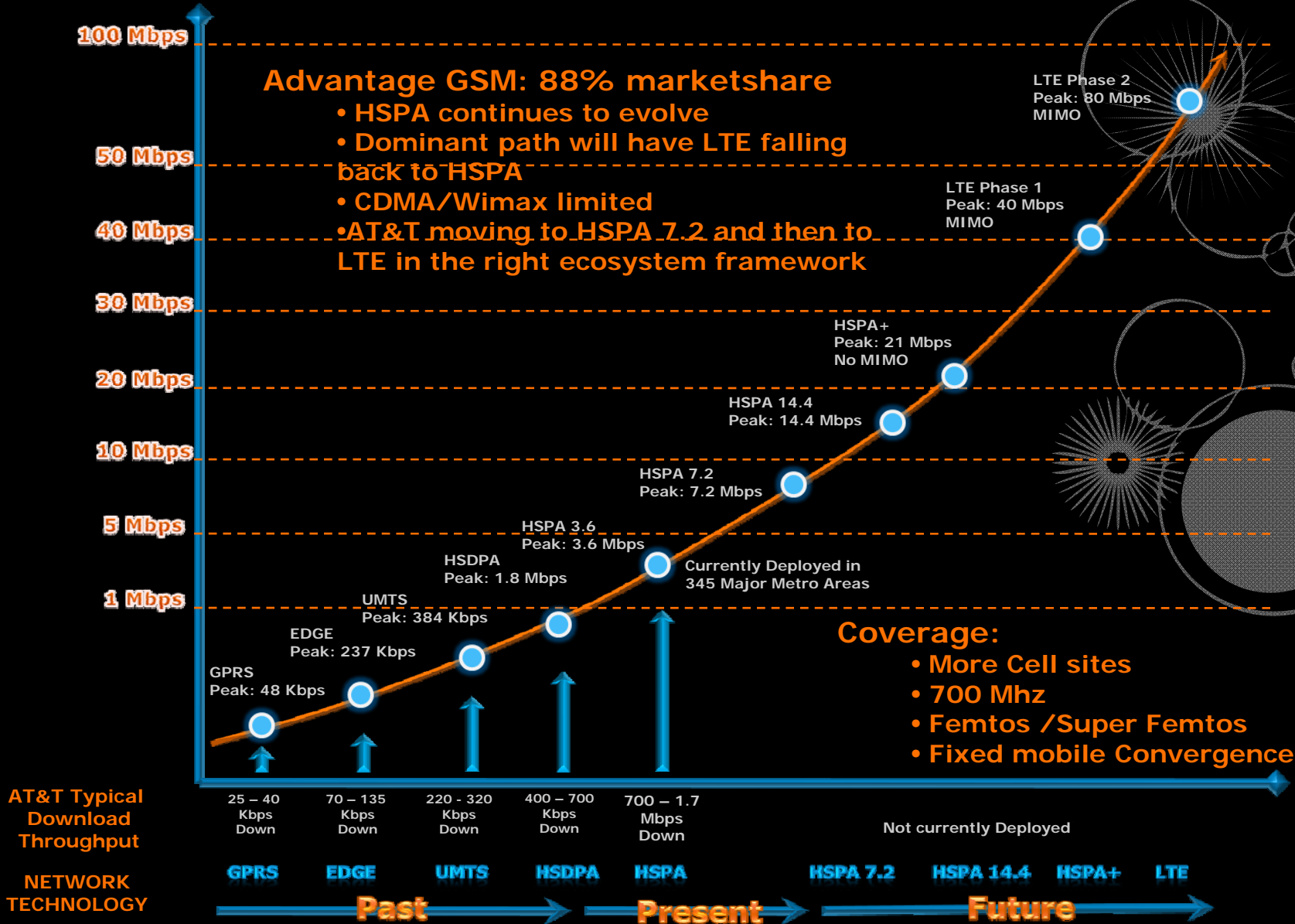
***Data Center & Virtualization***

***Mobility Platforms***

# People Pro Things

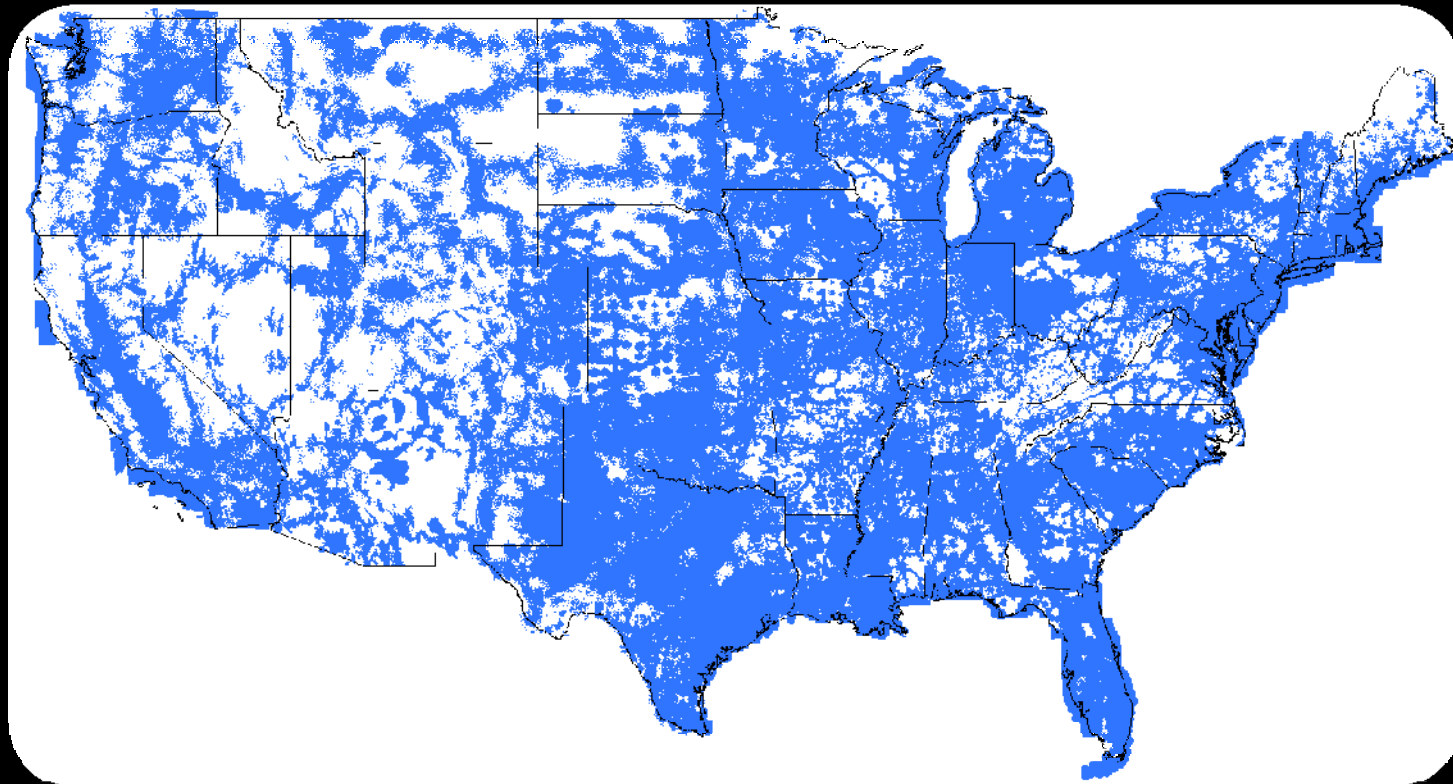


# Networks Will Evolve to Multi Megabit Speeds!



\*Future network speeds and plans are subject to change.

# Mobile Ubiquity



# Mobile Technology Will Redefine How We Work



- Network Based Location Services
- Machine to Machine Services
  - Automatic Vehicle Location
  - Digital Signage
  - Traffic Management
  - Asset Management
- Visual Communication
- Inspections and Reporting
- Middleware
- **Green Initiatives:** Energy Monitoring Services



Vehicle Location/Fleet



Field Service Automation



Inspection



Machine-to-Machine

# Reliability: Network Disaster Recovery

## NDR Technology Trailers



➔ Can replace functionality of AT&T Network Node within 72 hours, not weeks or months

➔ Over 150 specially-designed tractor-trailers & support vehicles, housing equipment & components, self-contained or dedicated power and environmental systems

➔ \$300M investment to provide restoration of service at AT&T sites following catastrophic event

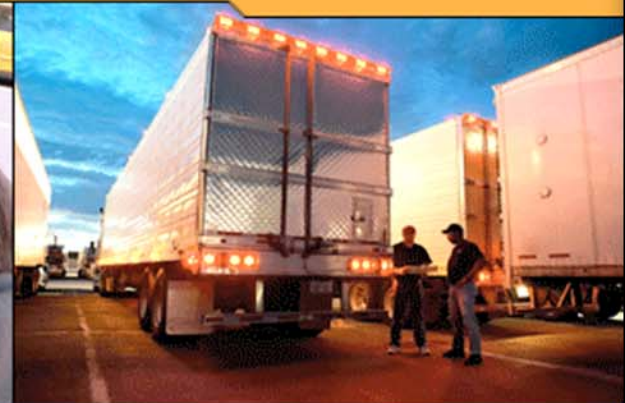
## NDR Operations Team



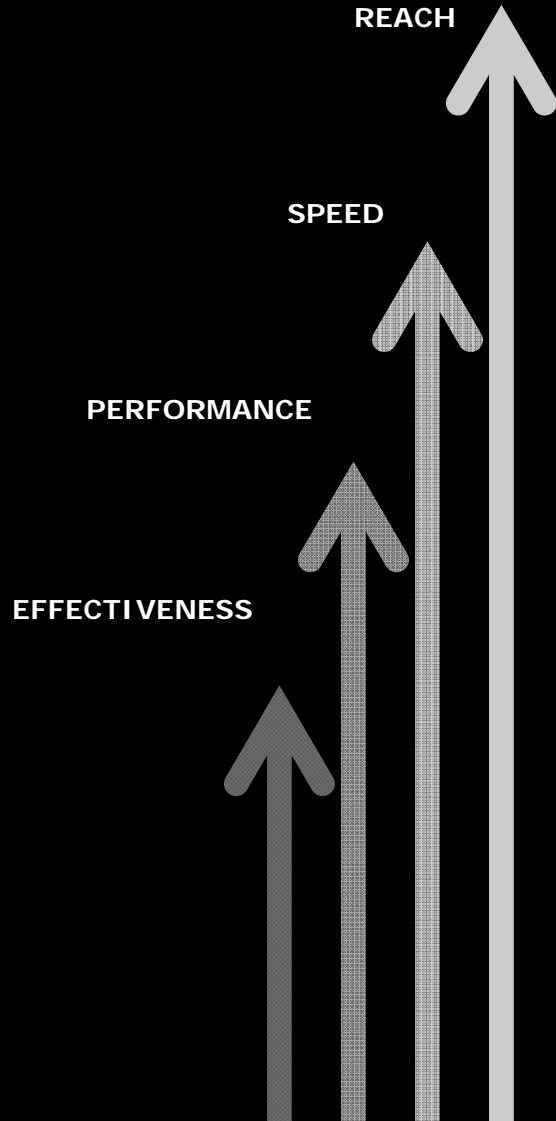
NDR exercises are conducted several times each year. These exercises are part of AT&T's comprehensive business continuity plan to ensure communications can be restored quickly to its government, business and consumer clients if a disaster damages or destroys parts of its network.

# Mobility Drives Velocity To Create Value

Mobility is about sharing and driving "real time" information to the edge of the agency- front line workers reaping the benefits of mobility.



# Strategy & Technology Mobility Workshop



Workflow transformation starts with a facilitated session with your stakeholders and AT&T Mobility Application Consultants.



Assessment

Analysis

Conceptual Design

Get started! Ask your AT&T team to set up a mobility strategy and technology workshop to help you map out your plans