SPEAKERS' CONTACT INFORMATION

WEDNESDAY, OCTOBER 14

9:00 AM
OPENING REMARKS

Elevating the Role of IT
Ken Theis, Chief Information Officer and Director, Department of Information Technology, State of Michigan
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11:00 AM
CONCURRENT SESSIONS

American Recovery Act – An Overview
Leslee Fritz, Director, Michigan Economic Recovery Office
binghame@michigan.gov

Security – Emerging Trends
Moderator:
Dan Lohrmann, Chief Technology Officer, Department of Information Technology, State of Michigan
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Trent Carpenter, Chief Information Security Officer, Department of Information Technology, State of Michigan
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Paula Greve, Director, Web Security Research, McAfee, Inc.
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Craig Paull, Director, Information Technology Department, Kent County
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Citizen-centric Government
Doug Clark, Director, Government Applications, AT&T
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Jim Hogan, Information Officer for Agency Services, Department of Information Technology, State of Michigan
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Jim Taylor, Chief of eGovernment Services, Oakland County
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Building a Great Workforce
Moderator:
Phyllis Mellon, Chief Deputy Director, Department of Information Technology, State of Michigan
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J. Kevin Ford, Ph.D., Professor, Department of Psychology, Michigan State University
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David A. Parent, Principal, Human Capital, Deloitte Consulting LLP
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1:05 PM
GENERAL SESSION

Collaboration in Theory and In Practice
Moderator:
Eric Swanson, Director, Center for Shared Solutions & Technology Partnerships
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Cyntia Zerkowski, Chief Information Officer, Macomb County
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2:45 PM
CONCURRENT SESSIONS

Strategic IT – It's More than Just Fixing Things
Ian Betteridge, Product Marketing Manager, Personal Systems Group, HP
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Tom Shewchuk, Director, Management Information Systems, Ingham County
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Web 2.0 and Social Networking Trends
Kurt DeMaagd, Assistant Professor, Department of Telecommunication, Information Studies and Media, Michigan State University
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Sandy Jurek, eGovernment Consultant, Oakland County
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Cliff Lampe, Assistant Professor, Department of Telecommunication, Information Studies and Media, Michigan State University
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**2:45 PM
CONCURRENT SESSIONS**

Business Value of IT – Getting a Seat at the Table
Moderator:
Ken Theis, Chief Information Officer and Director, Department of Information Technology, State of Michigan
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Phil Bertolini, Chief Information Officer, Oakland County
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Jim Hogan, Information Officer for Agency Services, Department of Information Technology, State of Michigan
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Cyntia Zerkowski, Chief Information Officer, Macomb County
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Workforce Continuity — Operating at a Distance
Scott Fosbender, Solutions Engineer, Sprint Nextel Corporation
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Carina Reyes, Senior Manager, Information Technology, Cisco Systems
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THURSDAY, OCTOBER 15

**10:45 AM
CONCURRENT SESSIONS**

American Recovery Act — Opportunities in Michigan
Moderator:
George Boersma, Director of Technology Partnerships, Department of Information Technology, State of Michigan
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Beth Nagel, Health Information Technology Manager, Department of Community Health, State of Michigan
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Debbie Obrecht, Treasurer, Bruce Township
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Susana Woolcock, Telecommunications Specialist, Michigan Public Service Commission
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Cloud Computing and the Future of the Internet
Gary Breder, Director of Business Development, EMC Global Marketing
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Dan Lohrmann, Chief Technology Officer, Department of Information Technology, State of Michigan
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Bob McDonough, Enterprise Architect, Department of Information Technology, State of Michigan
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Stephen Yelick, Information Technology Security Administrator, Macomb County
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Electronic Records Retention and eDiscovery
Bill Chambers, Vice President of Consulting and Head of Government Practice, Doculabs (speaking on behalf of IBM)
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Brian D. Devlin, Assistant Attorney General, Environment, Natural Resources and Agriculture Division, Office of the Attorney General, State of Michigan
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Caryn Wojcik, Government Records Archivist, Records Management Services, Department of Management and Budget, State of Michigan
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