

# Executive View of Project Management

## A Structural Approach to Turning Strategy into Reality

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Congratulations...you have a PMO!



# And a suite of cool tools!

Concept Proposal

Project Charter

Business Case

Steering Committee

P  
M  
M

Project Sponsor

Portfolio Review

Status Report

Dashboard

Post-implementation Review

But now that you have that stick,  
what are you going to do with it?



*Blind, brute force alone won't win the day!*

What motto represents the culture into which you're introducing a PMO?

*“Live Free or Die”*

You need a counter-motto...

*“Resistance is futile.”*

*“Your culture will adapt  
to service ours.”*

*The Borg*

*Star Trek*

# The PMO needs support

PMO primary role is tactical...execution

- Decision-making is at other governance levels
- PMO only facilitates alignment
- PMO monitors the portfolio, but shouldn't direct it
- Architecture and standards take executive commitment and organizational involvement

*But the PMO can only realize its potential in the company of these other critical elements.*

# Let's try that stick again...



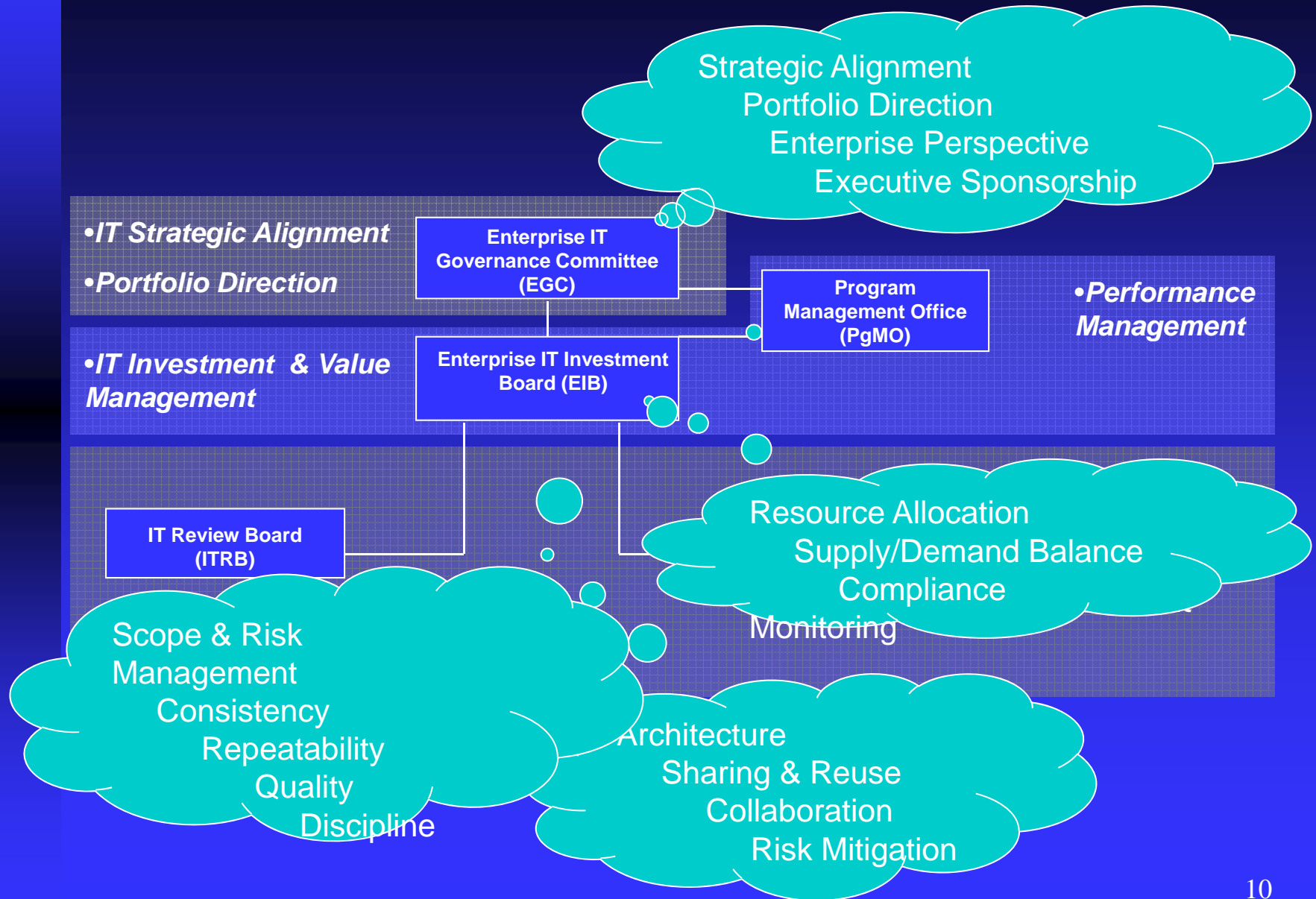
*"Give me a place to stand and I will move the earth"*

*Archimedes*

# The critical role of PMO in Governance

- **IT Strategic Alignment** → *“Do the right things,*
- **Portfolio Direction** → *...in the right measures,*
- **Investment & Value Mgmt** → *...at high value and within resource constraints,*
- **Architecture Planning & Assessment** → *...consistent with enterprise standards and direction, and”*
- **Performance Mgmt** → *...with expected results.”*

# Applying the Project Management Lever



# The proposition is simple

*If the PMO can help the business make sense out of chaos...*



*...then the business is likely to give the PMO a place at the table,*



*and there it will do good work!*

# Contact



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