

Welcome

IT Governance 101

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Agenda

- > Is IT Governance Necessary?
- > What is IT Governance?
- > Now What? How to Sell & Implement IT Governance
- > Next Steps & Q&A

Is IT Governance Necessary?



"Is this really necessary, Your Honor? I'm an expert."

...If These Sound Familiar, then Probably



- > We don't have enough resources to get the work done.
- > We don't prioritize our projects, or every project is a #1 priority, or our priorities are constantly changing with no explanation.
- > In our organization, there is no real portfolio management.
- > Everyone is doing end runs around the approval process.
- > Funding tends to be very political.
- > We get funding to build duplicate systems for different business units and the end result is an ever growing set of unsupportable redundant applications.
- > We can't kill a project and if we do it always seems to show up again.
- > We never have any objective measurements to overcome the politics in decision-making.

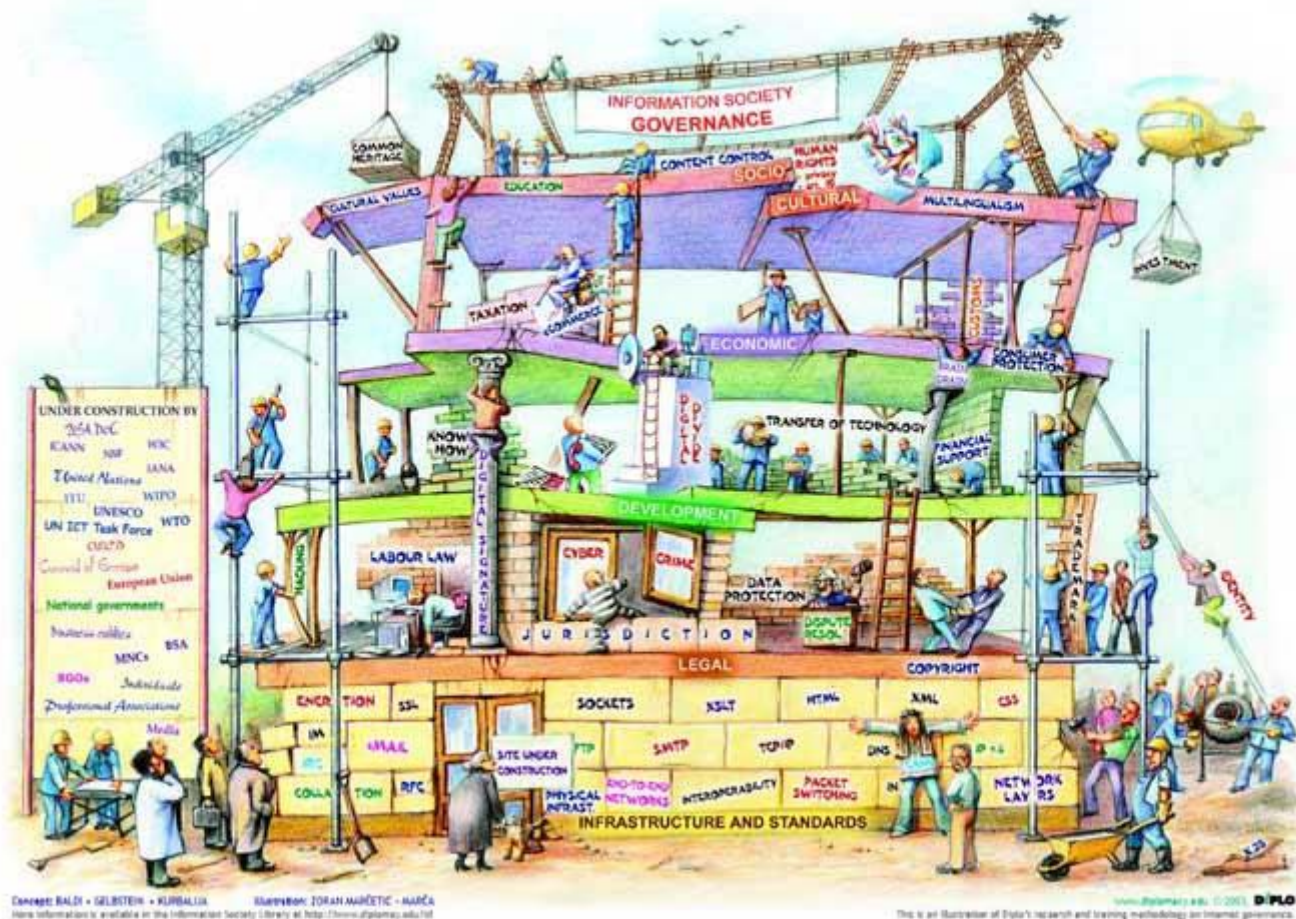
The Barriers to IT Effectiveness*



- > Difficulty proving the value of IT
- > Overwhelming backlog of projects
- > Shortage of time for strategic thinking/planning
- > Inadequate budgets
- > Unknown/unrealistic expectations from the business
- > Lack of business sponsorship and accountability for IT projects
- > Lack of key technical skill sets within IT

*Based on a 2006 Study conducted by CIO Magazine

First, What is IT Governance?



What is IT Governance?

- > Structure of relationships and processes to direct and control the IT enterprise to achieve IT's goals by adding value while balancing risk versus return over IT and its processes. *IT Governance Institute Copyright.
- > Simple Version - **The processes and relationships that lead to reasoned decision-making in IT**
- > 3 Key Questions:
 - What decisions need to be made?
 - Who is accountable for making the decisions?
 - How will the decisions be made?

What is IT Governance?

- > IT Governance is a means for the **business** to govern IT, to ensure IT is aligned, delivering value and appropriately managing risk, resources and performance.
- > The business must govern IT, just as it governs every other critical business function (Finance, HR, etc.)
- > IT Governance was created under the fundamental principle that “strategic IT decisions should be owned by the corporate board, rather than by the CIO or other IT managers”

IT Governance is Based on Meeting Five Principles

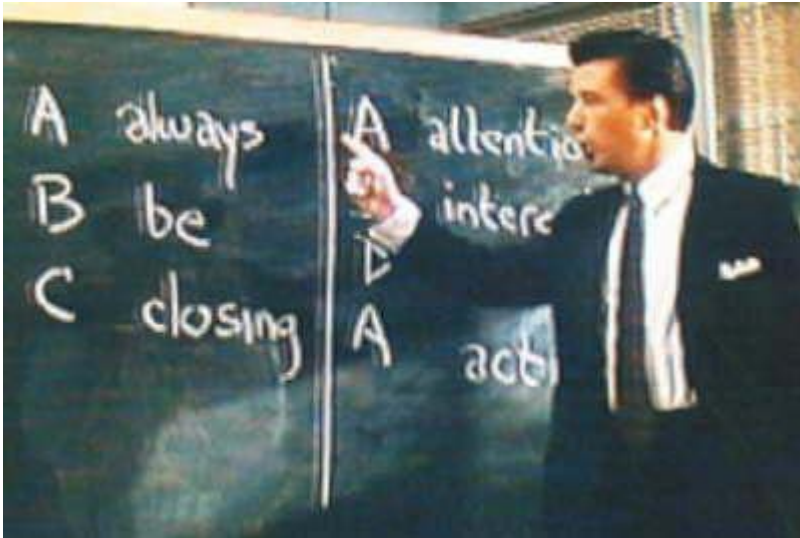
- > **Ensure IT is aligned with the business** – focus on aligning with the business and collaborative solutions
- > **Ensure IT delivers value to the business** – concentrating on optimizing expenses and proving the value of IT
- > **Ensure IT manages risk**– addressing the safeguard of IT assets, disaster recovery and continuity of operations
- > **Ensure IT manages resources**– realizing the optimal investment in, and proper management of, critical IT resources
- > **Ensure IT manages performance**– tracking and monitoring strategy implementation, project success, resource usage, process performance and service delivery

Now What?

How to Sell & Implement IT Governance



How to Sell IT Governance



- > Find the Problems
- > Identify the Worst Pain Points in Your Organization
- > LEARN... Make Sure You Have An Adequate Understanding of both IT Governance and your business
- > Focus on Quick Wins and Tangible Results

How to Implement IT Governance

- > Start Small
- > Gain Executive Sponsorship
- > Solve a Key Business Problem Using a Subset of IT Governance (this will become your catalyst)
- > Implement in Palatable Chunks
- > Establish IT as a Business Partner!!!

“The best and easiest way to establish IT as a business partner is to set up governance for **project and portfolio management (PPM).**”

Benefits of Sustainable IT Governance

IT Functions as a Business Partner Enabling Competitive Advantage



- > Executive leadership freed from day-to-day execution
- > IT freed from proving value
- > Focused on the future vision
- > Exploring avenues to leverage IT for competitive advantage

Wrap-up



NEXT
STEPS
&
Q&A

Thank you

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CA IT Governance Blog

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