

Blue Shield of California SOA Roadmap

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blue shield of california



our mission

To provide *all* Californians with access to high-quality health care at a reasonable price

our strategy

- drive **costs** down to make our plans more affordable
- make it **easy** for our members, producers, and providers to do business with us
- be **agile** to quickly respond to market changes
- be a market **pacesetter** through our brand and public policy

SOA Principles

- ❑ Align Business & IT Objectives
- ❑ Integrated Business and IT Strategies
- ❑ Process Driven Approach to Solutions
- ❑ Phased implementation approach (at the pace the business can adopt change)
- ❑ Reuse, Reuse, Reuse!

LM Services Roadmap

