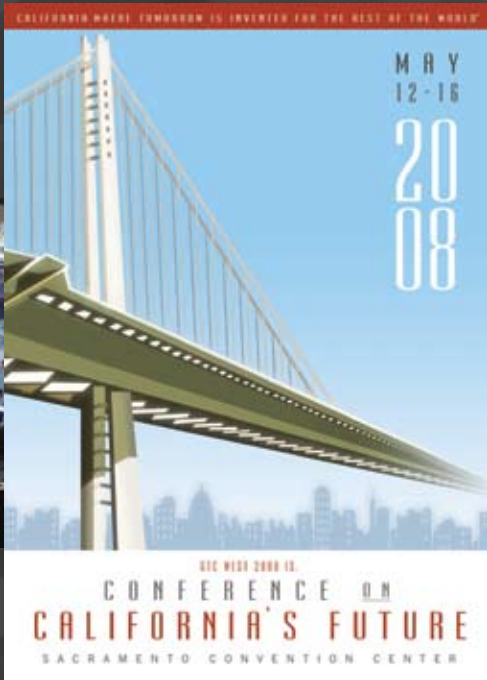
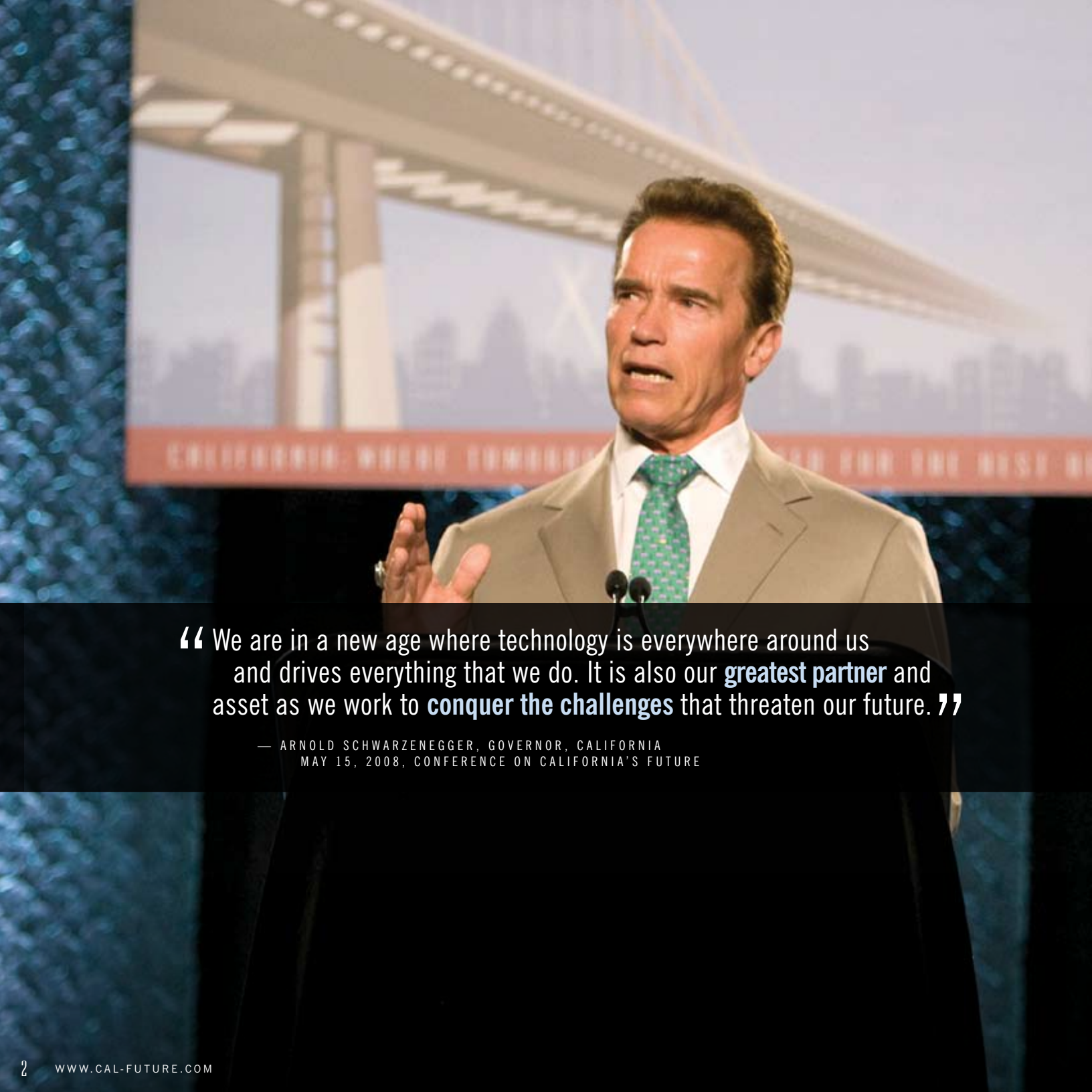


A REPORT ON THE CONFERENCE ON CALIFORNIA'S FUTURE



LOOKING FORWARD

A photograph of Arnold Schwarzenegger speaking at a podium. He is wearing a light-colored suit jacket, a white shirt, and a green patterned tie. He is gesturing with his right hand. The background features a large screen displaying a bridge and a city skyline. A red banner at the bottom of the screen contains text that is partially obscured. The overall scene is set on a stage with blue lighting.

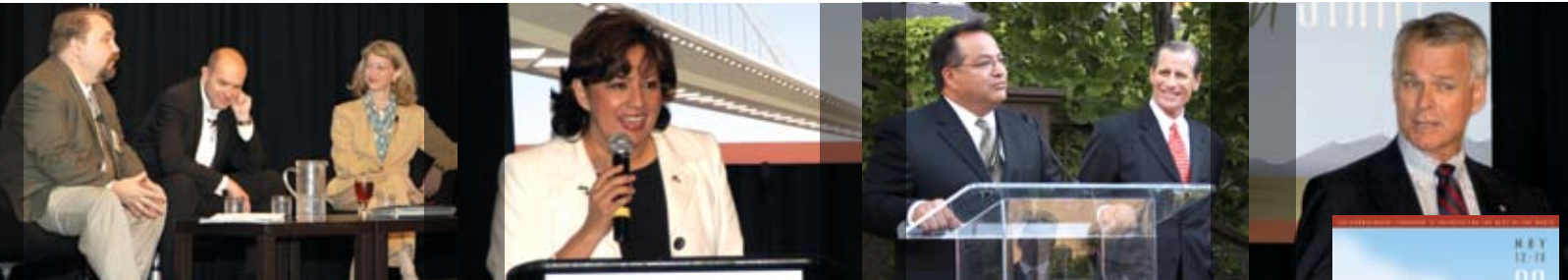
“ We are in a new age where technology is everywhere around us and drives everything that we do. It is also our **greatest partner** and asset as we work to **conquer the challenges** that threaten our future. ”

— ARNOLD SCHWARZENEGGER, GOVERNOR, CALIFORNIA
MAY 15, 2008, CONFERENCE ON CALIFORNIA'S FUTURE

CALIFORNIA: WHERE TOMORROW IS INVENTED FOR THE REST OF THE WORLD

In May 2008, The Conference on California's Future brought together top public and private sector leaders in a powerful forum dedicated to the ideas and technologies that will help California meet the daunting challenges ahead.

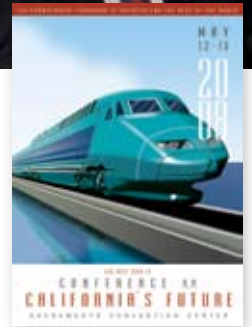
Over 10,000 people, including Governor Schwarzenegger, legislators, members of the Governor's cabinet and agency and department directors from state and local government participated in this unique event that gave these stakeholders the opportunity to step outside of their day-to-day challenges and engage in a leadership conversation about building a better California.



“With renowned featured speakers and core leadership summits this conference has been designed for participants to focus on key topics that are critical to California's future success.”

ROSARIO MARIN, STATE AND CONSUMER SERVICES AGENCY SECRETARY

FROM LEFT TO RIGHT: **Paul Taylor**, Chief Strategist, Center for Digital Government; **Chris Anderson**, Editor-in-Chief, *Wired* magazine; **Debra Bowen**, California Secretary of State; **Rosario Marin**, Secretary, State & Consumer Services Agency; **Mark Noriega**, Director, Deloitte; **Bob Campbell**, Vice Chairman and U.S. State Government Leader, Deloitte LLP; **Michael Chrisman**, Secretary, Resources Agency





“The Conference on California’s Future is an outstanding forum that showcases the Governor’s Strategic Growth Plan and more importantly, it really highlights the Governor’s **commitment with information technology** as a key component to its overall growth plan.” — TERI TAKAI, CIO, CALIFORNIA

“PERSPECTIVE IS WORTH 50 POINTS OF IQ.”

— ALAN KAY

The Conference on California’s Future was organized around Leadership Summits aligned to Governor Schwarzenegger’s strategic plan for California:

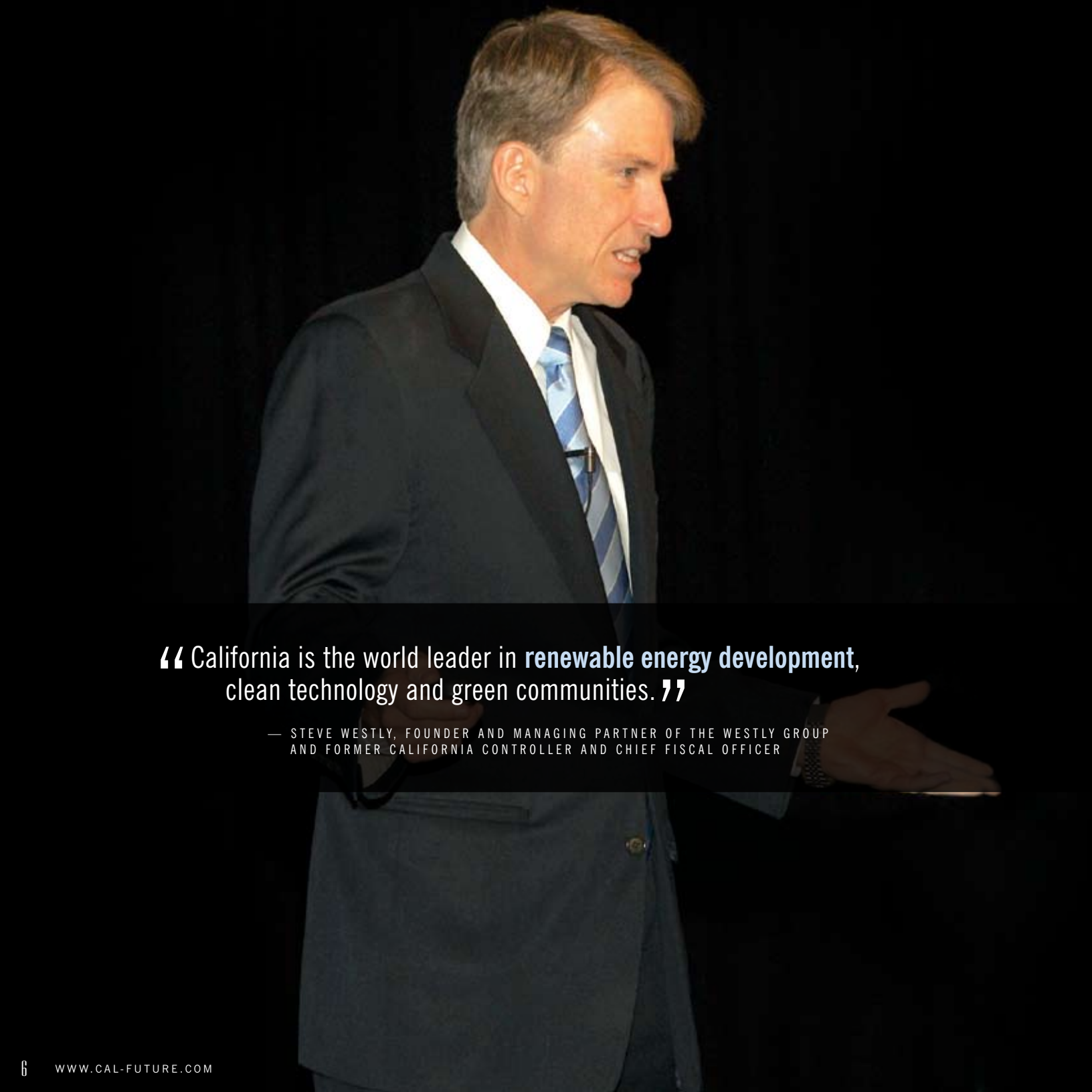
California 2022, Meeting the Challenge of a Generational Tipping Point
Connected Government, Bridging the Communications Gap
Green California, a Leadership Summit on Sustainability
Education Leadership Summit, Economic Prosperity Through Education
Intelligent Transportation, Navigating the Transportation Landscape

These powerful summits brought together the critical stakeholders and moved California’s planning and policy agenda forward in areas vital to the state’s future.



Each summit was accompanied by an executive tour of a corresponding interactive pavilion where participants got a first-hand look at real world solutions to some of California’s most pressing challenges.

FROM LEFT TO RIGHT: **Will Kempton**, Director, Caltrans; **PK Agarwal**, Director, California, Department of Technology Services; **Carlos Ramos**, Director, Office of System Integration; **Peter Barth**, Executive Fellow, Health & Human Services Agency; **William Winkenwerder, Jr, MD**, MBA Senior Advisor, Deloitte Consulting LLP & Deloitte Center for Health Services; **Robert Garcia**, Chief Deputy Director, Department of Social Services; **Neil Howe**, Generational Specialist and Author; **Kim Belshé**, Secretary, Health & Human Services Agency

A man in a dark suit, white shirt, and blue striped tie is shown from the chest up, facing right. He has short brown hair and is looking slightly downwards and to the right. The background is dark. A semi-transparent dark horizontal bar is overlaid across the middle of the image, containing white text.

“California is the world leader in **renewable energy development,**
clean technology and green communities.”

— STEVE WESTLY, FOUNDER AND MANAGING PARTNER OF THE WESTLY GROUP
AND FORMER CALIFORNIA CONTROLLER AND CHIEF FISCAL OFFICER

“THE REAL VOYAGE OF DISCOVERY CONSISTS NOT IN SEEKING NEW LANDSCAPES BUT IN HAVING NEW EYES.”

— MARCEL PROUST

The Conference on California’s Future featured presentations by leading visionaries and thought leaders who challenged traditional viewpoints and inspired innovative thinking. Presenters Included:

Vint Cerf, Vice President and Chief Internet Evangelist at Google and “father of the Internet”

Chris Anderson, Editor-in-Chief of *Wired* magazine and best selling author

Scott McNealy, Cofounder and Chairman of Sun Microsystems

Randell Iwasaki, International expert on intelligent transportation systems and Chief Deputy Director for Caltrans

Neil Howe, Generational specialist and best selling author

Steve Westly, Founder and Managing Partner of the Westly Group and former California Controller and Chief Fiscal Officer



“The Conference on California’s Future fostered a collaborative environment wherein IBM and some of our most valued clients gathered to chart a path toward a “greener” California.”

JOSH NISBET, REGIONAL EXECUTIVE, STATE OF CA, IBM CORPORATION



FROM LEFT TO RIGHT: **Randell Iwasaki**, Chief Deputy Director, Caltrans; **Chris Anderson**, Editor-in-Chief, *Wired* magazine; **Neil Howe**, Generational Specialist and Author; **Scott McNealy**, Co-Founder and Chairman, Sun Microsystems

Planning is underway for the 2009 Conference on California's Future. This forum will offer an unprecedented opportunity for leaders from the public and private sectors to again come together in building a successful future for California.

JOIN US MAY 11 - 15, 2009

CONFERENCE ON
CALIFORNIA'S FUTURE
BUILDING A SUSTAINABLE CALIFORNIA

“ There are a lot of new and exciting changes that are taking place and transforming our future, all made possible by technology. That's why I am a big, big believer in **technology, technology, technology**. That's where the action is! ”

— GOVERNOR ARNOLD SCHWARZENEGGER

Susan Shinneman, Conference Director, 916.932.1337

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