

GOVERNMENT TECHNOLOGY[®]

C O N F E R E N C E



WHY CALIFORNIA?

THERE'S PLENTY OF GOLD IN THE GOLDEN STATE. GO GET IT!

When you exhibit or sponsor at the Conference on California's Future or any other GTC event in California, you are assured a proven platform for communicating your message and solidifying relationships with IT executives in the state. If you're looking to brand yourself and sell to California state and local governments, GTC is the event leader to get you results.

Top California IT Trends 2009:

Broadband Urban and Rural Expansion | GIS Task Force | Network Security Prioritization
Consolidated Statewide Email | Broadband Rural Area Expansion | Telemedicine/Health IT

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GOVERNMENT TECHNOLOGY[®] CONFERENCE

CONFERENCE ON CALIFORNIA'S FUTURE ON **FUTURE** May, Sacramento, CA

Starting in 2008, GTC West is the Conference on California's Future. Aligned with the Governor's strategy for the state, the conference is designed around core leadership summits focused on government service delivery segments. Corresponding technology showcases on the re-engineered expo floor give leaders the chance to see, touch and hear your company's solutions.

CIO ACADEMY THE TWENTY-FIRST CENTURY CIO February, Sacramento, CA

Connect and collaborate with dozens of California C-level decision makers. Access and directly communicate with senior IT executives from across the state and local spectrum.

Best of CA December, Sacramento, CA

Foster discussion and dialogue on the use of information technology as a strategic tool for managers, executives and policy makers. Position your company with honoring outstanding professional accomplishment within the public sector IT community.

"The Center expects overall spending to stay flat or to increase by no more than 1%. This will vary from jurisdiction to jurisdiction. However, IT may be a bright spot in that many of the efficiencies government needs to achieve are made possible through technology solutions. IT opens the doors to better data collection, analysis, and financial planning. All requisites for more efficient government."

MARY NOEL
SENIOR VICE PRESIDENT
OF RESEARCH, CENTER FOR
DIGITAL GOVERNMENT

SNAPSHOT

IT Budget: \$8 Billion +
Government Employees: 244,164
Counties: 58
Cities: 650

BY FUNCTION

FY 2008 ESTIMATED IT BUDGET	
Social Services	\$749.9 M
Transportation	\$510.4 M
Workforce Development	\$431.9 M
Corrections and Rehabilitation	\$391.1 M
Public Health	\$120.4 M
General Services	\$47.3 M
Justice	\$33.0 M
Franchise Tax Board	\$24.9 M
Environmental Protection	\$15.7 M

**Source: Center for Digital Government*



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