

GOVERNMENT TECHNOLOGY[®] CONFERENCE



WHY TEXAS?

EVERYTHING'S BIGGER IN TEXAS! GET THERE AND GO BIG ON YOUR QUOTA!

Texas State Government will experience a budget surplus of over \$10 million next year. When you exhibit or sponsor at GTC Southwest or any other GTC event in Texas, you are assured a proven platform for communicating your message and solidifying relationships with IT executives in the state. If you're looking to brand yourself and sell to Texas state and local governments, GTC is the event leader to get you results.

Top Texas IT Trends 2009:

Texas eGovernment Services | Web Portal Management | Data Center Consolidation | Utilities Power Management

**CONTACT GTC TODAY TO SPONSOR OR EXHIBIT AT TEXAS
STATE AND LOCAL GOVERNMENT'S LEADING TECHNOLOGY EVENTS!**
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GTC SOUTHWEST January, Austin, TX

With a \$10.7 billion surplus, the state budget is ripe for the picking, as long as the decision makers attending this show know about your company's products and services. Exhibiting at GTC Southwest and sponsoring sessions at the conference will put your company big on the mind of big leaders with big budgets. Get there and go big on your quota!

CIO ACADEMY THE TWENTY-FIRST CENTURY CIO **Concurrent with GTC Southwest**

Connect and collaborate with over a dozens of Texas C-level decision makers. Access and directly communicate with senior IT executives from across the state and local spectrum.

Best of TX October, Austin, TX

Foster discussion and dialogue on the use of information technology as a strategic tool for managers, executives and policy makers. Position you company with honoring outstanding professional accomplishment within the public sector IT community.

"The Center expects overall spending to stay flat or to increase by no more than 1%. This will vary from jurisdiction to jurisdiction. However, IT may be a bright spot in that many of the efficiencies government needs to achieve are made possible through technology solutions. This proves especially true in Texas, where a \$10.7 billion surplus may significantly increase IT opportunities."

MARY NOEL
SENIOR VICE PRESIDENT
OF RESEARCH, CENTER FOR
DIGITAL GOVERNMENT

SNAPSHOT

IT Budget: \$4.6 Billion +
Government Employees: 269,674
Counties: 254
Cities: 425

BY FUNCTION

FY 2008 ESTIMATED IT BUDGET	
Health and Human Services	\$749.9 M
Public Safety and Criminal Justice	\$510.4 M
Transportation	\$431.9 M
Criminal Justice	\$391.1 M
General Government	\$120.4 M
Natural Resources	\$47.3 M
Public Accounts	\$33.0 M
Workforce Commission	\$24.9 M

**Source: Center for Digital Government*



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