

GOVERNMENT TECHNOLOGY[®] CONFERENCE



WHY NEW YORK?

EXPAND YOUR PROFITABLE TERRITORY IN THE EMPIRE STATE WITH \$6.2 BILLION PLUS!

When you exhibit or sponsor at GTC East you are assured a proven platform for communicating your message and solidifying relationships with IT executives in the state. If you're looking to brand yourself and sell to New York state and local governments, GTC is the event leader to get you results.

Top New York IT Trends 2009:

Broadband Urban and Rural Expansion | New York State Web Portal Redesign
New York State Enterprise Technology Center | Public Safety Interoperability
Statewide Wireless Network | Consultancy Rules

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GTC EAST **September, Albany, NY**

Centrally located within Empire State Plaza, GTC East allows you to set up shop at the crossroads of New York's state government administration. As of July, the budget is active and GTC is the trading floor where IT decision makers seek to effectively leverage their allocations.

CIO THE TWENTY-FIRST CENTURY CIO ACADEMY **Concurrent with GTC East**

Connect and collaborate with dozens of New York C-level decision makers. Access and directly communicate with senior IT executives from across the state and local spectrum.

Best of NY **March, Albany, NY**

Foster discussion and dialogue on the use of information technology as a strategic tool for managers, executives and policy makers. Position your company by honoring outstanding professional accomplishment within the public sector IT community.

"The Center expects overall spending to stay flat or to increase by no more than 1%. This will vary from jurisdiction to jurisdiction. However, IT may be a bright spot in that many of the efficiencies government needs to achieve are made possible through technology solutions. IT opens the doors to better data collection, analysis, and financial planning. All requisites for more efficient government."

MARY NOEL
SENIOR VICE PRESIDENT
OF RESEARCH, CENTER FOR
DIGITAL GOVERNMENT

SNAPSHOT

2007 IT Budget: \$6.2 Billion +
Government Employees: 252,512
Counties: 62
Cities: 325

BY FUNCTION

FY 2008 ESTIMATED IT BUDGET	
Transportation	\$178.2 M
Health and Social Welfare	\$51.2 M
Parks and Environment	\$23.3 M
Corrections	\$10.4 M
General Services	\$0.5 M

**Source: Center for Digital Government*



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