



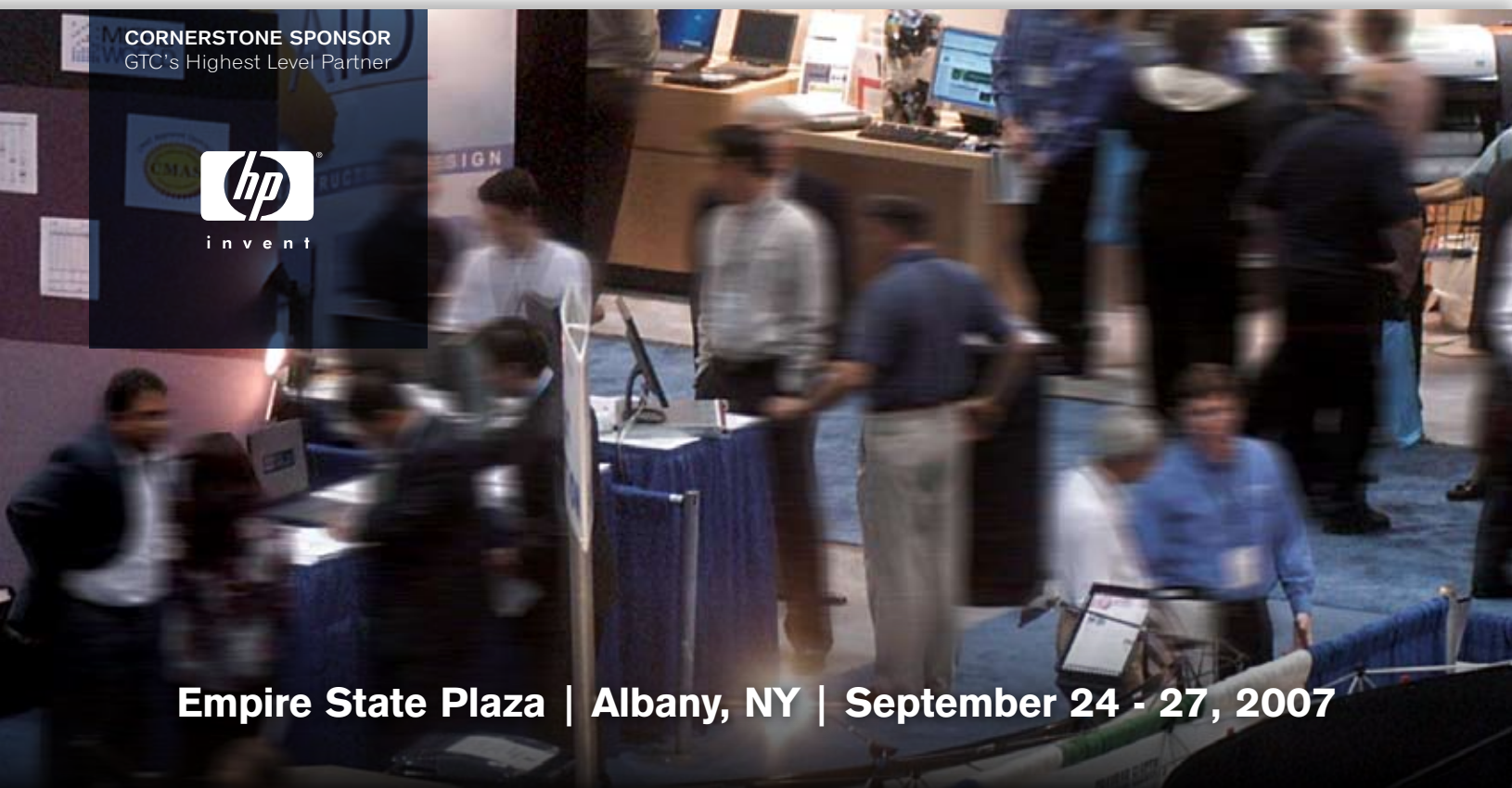
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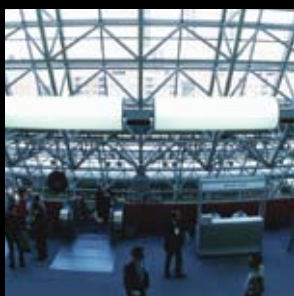


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 Phone call from GTC Training Office
 Memo from Management Other _____ (specify)

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 12 Library
 13 Personnel/Human Resources/Training
 14 Public Works/Engineering/Public Utility/Transportation
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 16 Regulatory/Licensing
 17 Wastewater/Sanitation/Environment
 18 Zoning/Land Use/Planning
 19 Printing/Publishing
 20 Consulting/Marketing/Research
 99 Other _____ (must specify)

4. CONFERENCE PLANS (CHECK ALL THAT APPLY) Dates Early Regular

Concurrent Seminars/Expo	8/24/07	Early	Regular
<input type="checkbox"/> Expo Floor/Keynotes/Reception & More	9/26-27	FREE	FREE
<input type="checkbox"/> Both Days Concurrent Seminar Pass	9/26-27	\$240	\$280
<input type="checkbox"/> Single Day Concurrent Seminar Pass - Wed	9/26	\$125	\$150
<input type="checkbox"/> Single Day Concurrent Seminar Pass - Thurs	9/27	\$125	\$150
Full-Day Classes			
<input type="checkbox"/> PW1 Introduction to Java Programming	9/17-18	\$625	\$665
<input type="checkbox"/> PW2 Advanced Java Programming	9/19-20	\$625	\$665
<input type="checkbox"/> PW3 Introduction to XML	9/21	\$375	\$410
<input type="checkbox"/> PW4 Advanced XML Development	9/24-25	\$625	\$665
<input type="checkbox"/> PW5 Programming with J2EE	9/26-27	\$625	\$665
<input type="checkbox"/> P1 New York State PM Guidebook	9/24	\$375	\$410
<input type="checkbox"/> P2 Project Planning & Estimating	9/24	\$375	\$410
<input type="checkbox"/> P3 Managing Project Risk	9/25	\$375	\$410
<input type="checkbox"/> P4 Leading Complex Projects	9/26	\$375	\$410
<input type="checkbox"/> P5 Taking Charge of Org. Change	9/27	\$375	\$410
<input type="checkbox"/> P6 Preparing Performance-Based SOW	9/25	\$295	\$325
<input type="checkbox"/> P7 Procurement in the Empire State	9/24	\$295	\$325
<input type="checkbox"/> P8 Tech to Leader - Delegation	9/24	\$160	\$175
<input type="checkbox"/> P9 Tech to Leader - Resolving Conflicts	9/25	\$160	\$175
<input type="checkbox"/> P10 Tech to Leader - Writing	9/24	\$160	\$175
<input type="checkbox"/> P11 Tech to Leader - Clearly Speaking	9/25	\$160	\$175
<input type="checkbox"/> P12 Team Development	9/24	\$295	\$325
<input type="checkbox"/> P13 Increasing Productivity & Performance	9/25	\$295	\$325
<input type="checkbox"/> P14 Defining Business Requirements	9/25	\$295	\$325
<input type="checkbox"/> P15 Acceptance Testing for Users	9/26	\$325	\$355
<input type="checkbox"/> P16 Web - Creating Effective Content	9/27	\$295	\$325
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Keynotes



David Pogue

New York Times Personal-Technology Columnist, CBS News Tech Correspondent and Best-Selling Author

Wednesday, September 26

David Pogue, Yale '85, is the weekly personal-technology columnist for the *New York Times* and an Emmy award-winning tech correspondent for CBS News. With 3 million books in print, he is also one of the world's bestselling how-to authors. He wrote or co-wrote seven books in the "for Dummies" series (including *Macs*, *Magic*, *Opera*, and

Classical Music); in 1999, he launched his own series of complete, funny computer books called the *Missing Manual* series, which now includes 30 titles.

David and his wife Jennifer Pogue, MD, live in Connecticut with their three young children.



Neal Petersen

Author and Adventurer

Thursday, September 27

South African-born Neal Petersen is an adventurer, author, solo around-the-world racing yachtsman, entrepreneur and international speaker. PBS regularly airs a popular documentary about his life — "No Barriers, the Story of Neal Petersen", and he wrote the award-winning book, *Journey of a Hope Merchant*. Neal Petersen has faced many challenges in life — poverty, discrimination and other

obstacles — and he always responded by looking for opportunities and solutions. His experience shows that imagination coupled with determination to achieve can break through the roughest challenges — including a serious lack of funding. A dynamic and inspirational speaker, Neal received NASCIO's first-ever standing ovation for his keynote address last fall.



**Pre-Conference
Hands-On Training**

Held at New Horizons
10 Airline Drive, Suite 101
Albany, NY

**Monday & Tuesday,
September 17 & 18**

PW1 Introduction to Java
Programming

**Wednesday & Thursday
September 19 & 20**

PW2 Advanced Java
Programming

**Friday
September 21**

PW3 Introduction to XML

**Monday & Tuesday
September 24 & 25**

PW4 Advanced XML
Development

**Wednesday & Thursday
September 26 & 27**

PW5 Programming
with J2EE

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Coverage from **PREMIERE TRAINING PARTNERS**

Full-Day Classes

	Project Management Training	Procurement Training	Management/ Business Training	Technical Training	Security	CLE Courses*
Monday, September 24 9:00 am to 4:00 pm	P1 Empire State Project Management — Overview of <i>The New York State Project Management Guidebook</i>	P7 Procurement in the Empire State	<i>(9:00 am – 12:00 pm)</i> P8 From Technician to Leader — Delegation	P17 System Testing		
	P2 Hot Topics in Project Management — Project Planning & Estimating		<i>(1:00 – 4:00 pm)</i> P10 From Technician to Leader — Writing			
Tuesday, September 25 9:00 am to 4:00 pm	P3 Hot Topics in Project Management — Managing Project Risk	P6 Preparing Performance-Based Statements of Work	P13 Increasing Productivity and Job Performance	P18 ITIL Foundations		<i>(9:00 am – 12:00 pm)</i> P23 Identity Theft
			P14 Defining Business Requirements			
			<i>(9:00 am – 12:00 pm)</i> P9 From Technician to Leader — Resolving Conflicts			<i>(1:00 – 4:00 pm)</i> P24 E-Discovery
			<i>(1:00 – 4:00 pm)</i> P11 From Technician to Leader — Clearly Speaking			
Wednesday, September 26 10:30 am to 5:30 pm	P4 Advanced Project Management — Leading Complex Projects		P12 Team Development		<i>(9:00 am – 12:00 pm)</i> P19 Security In-Depth — Implementing PCI Security Standards to Protect Sensitive Data	
			P15 Acceptance Testing for Users		<i>(1:00 – 4:00 pm)</i> P20 Security In-Depth — Vulnerability Assessment	
Thursday, September 27 10:30 am to 5:30 pm	P5 Advanced Project Management — Taking Charge of Organizational Change		P16 Getting What You Want from the Web — Creating Effective Content		<i>(9:00 am – 12:00 pm)</i> P21 Security Update — Strategies for Delivering on the Promise	<i>(9:00 am – 12:00 pm)</i> P25 Balancing Sharing and Protection of Government Data
					<i>(1:00 – 4:00 pm)</i> P22 Security Update — NOCS and SOCS	

*Contact GTC for Credit Information – 916.932.1449

FULL DAY CLASSES

Hands-On Training

The following classes will be held at:
New Horizons Learning Center
10 Airline Drive, Suite 101
Albany, NY 12205

PW1 Introduction to Java Programming

Monday & Tuesday
September 17 & 18

TECHNICAL

2 days

This hands-on technical course teaches the basics of Java programming.

It is recommended for programmers who wish to learn the basics of software development using Java. This course briefly covers the Java standard language fundamentals of keywords, operators, and control flow. It then quickly moves into the basics of object-oriented programming with classes, inheritance, and interfaces. The course ends with a brief look at next steps.

Prerequisite:

Students should have some background in programming, preferably in a higher-level language.

PW2 Advanced Java Programming

Wednesday & Thursday
September 19 & 20

TECHNICAL

2 days

This course picks up where Introduction to Java Programming leaves off. It covers Exceptions, Inner Classes, Collections, Streams, Packages, and JavaDoc (time permitting, Junit is introduced in this class.)

Prerequisite:

Introduction to Java Programming or equivalent

PW3 Introduction to XML

Friday, September 21

TECHNICAL

1 day

This full-day session provides a comprehensive introduction to the major topic areas in XML technology, and provides an introduction to Advanced XML. Learn what all the fuss is about and how to jump immediately onto the fast-track for XML development.

PW4 Advanced XML Development

Monday & Tuesday
September 24 & 25

TECHNICAL

2 days

This is a concise technical course in the essential concepts, constructs, tools, and related standards for the XML developer and technical leader. This course focuses on XML DTDs, XML Schema, XSLT, and XPath to enable developers to begin implementing powerful XML solutions upon completion.

Topics include, XML well-formed documents, validation concepts, DTD syntax and constructs, W3C Schema syntax and constructs, XSLT syntax and processing, XPath addressing language, development and design considerations, the XML processing model and a brief overview of XML development & processing tools.

Exercises and supporting PC-based workshops will reinforce understanding of these topics. This course is aimed at technical architects, engineers and developers, as well as system analysts, managers and others involved in developing XML-based systems. Some basic experience with developing structured information systems is required for this course. Familiarity with Web systems, HTML, general computing processes & tools is very helpful. Experience in RDBMS systems & data definition is helpful, but not necessary.

PW5 Programming with J2EE

Wednesday & Thursday
September 26 & 27

TECHNICAL

2 days

This course provides hands-on training in the latest specification of Enterprise JavaBeans (EJB), the core component technology of the Java Enterprise Edition (Java EE). The Enterprise Java developer has to focus more on the EJB containers requirements than on the business logic of the application. Extensive use of Java 5 annotations has greatly simplified the Enterprise Java component model allowing the developer to write EJBs as plain old Java objects (POJOs). Students will apply learned concepts in the most popular Enterprise Java development environment: Eclipse and JBoss.

Project Management Training

P1 Empire State Project Management

— Overview of The New York State Project Management Guidebook

Monday, September 24

9:00 am – 4:00 pm

NOT TECHNICAL

The New York State Project Management Guidebook (The Guidebook) defines a common, standard methodology for managing projects in New York State government organizations. It provides valuable tools including guidance and advice for the Project Manager throughout the life of a project. This class will preview what is available in *The Guidebook* and how to use the tools it provides. It is targeted at those who are not familiar with project management methodology and wish to apply standardized processes to increase project success. Attendees will receive a copy of *The Guidebook* as part of the course material.

Mark Mitchell, PMPO, Project Managers,
Project Management Office, New York State Office of Technology;

Drew Prescott, PMPO, Project Manager,
Project Management Office, New York State Office of Technology

P2 Hot Topics in Project Management

— Project Planning & Estimating

Monday, September 24

9:00 am – 4:00 pm

NOT TECHNICAL

This course reviews effective techniques for developing the project work breakdown structure (WBS), project schedule and project estimating. The course is targeted towards new and experienced project managers who want to improve their project scheduling and budgeting skills.

P3 Hot Topics in Project Management**— Managing Project Risk**

Tuesday, September 25

9:00 am – 4:00 pm

NOT TECHNICAL

Identifying, communicating and managing project risks is one of the most important aspects of a successful project. In this class, project leaders will learn how to identify and monitor potential risks, and develop and implement risk mitigation strategies.

P4 Advanced Project Management —**Leading Complex Projects**

Wednesday, September 26

10:30 am – 5:00 pm

NOT TECHNICAL

Have you ever taken on a project that seemed just too complex to handle? Or have you found yourself in the middle of a project that seemed straightforward initially, but became very complex? If so, you're not alone.

Leading a complex project requires project managers to think and act in new ways. Join us as we examine complex projects as a complex adaptive system, and gain new insights into managing your own seemingly "unmanageable projects."

You will learn:

- What a complex project is
- How to determine the level of complexity inherent in all projects
- Strategies for successfully dealing with varying levels of project complexity

P5 Advanced Project Management — Taking Charge of Organizational Change

Thursday, September 27

10:30 am – 5:30 pm

NOT TECHNICAL

This workshop is aimed at all project managers who also must deal with organizational change. Regardless of whether it is small and localized or spread across an entire enterprise, change can impact every level of an organization — and every project.

Join us as we discuss the challenges project managers encounter in the face of unrelenting organizational change. We'll introduce you to a simple three-step model that shows you how to become a change leader within your organization.

You will learn:

- A framework for taking charge of organizational change
- How to become a change leader in your organization
- How to leverage organizational change for positive outcomes

Procurement Training

P6 Preparing Performance-Based**Statements of Work**

Tuesday, September 25

9:00 am – 4:00 pm

NOT TECHNICAL

A performance-based statement (PSOW) can be a valuable tool for governments. It is often the best way to ensure that you get the deliverables you expect. But what are the most important elements to include in a performance-based SOW? How should service level agreements be incorporated? What sort of performance incentives should be included? This session will answer these questions, discuss when a PSOW should be used and review how to create one. It will also address ways monitor and manage the vendor's performance throughout the contract.

P7 Procurement in the Empire State

Monday, September 24

9:00 am – 4:00 pm

NOT TECHNICAL

This session is designed specifically for the New York State public buyer and focuses on best practices for those involved in the procurement of IT products and services. Upon successful completion of the course, participants will be able to:

- Understand the context and history of New York's procurement laws and regulations;
- Describe the cultural, social, political and economic environments that impact the procurement process;
- Determine the needs of your organization, how to scope the problem and determine the best approach for your procurement;
- Better understand the procurement planning process, how to cope with meeting your organization's goals and how the private sector can best meet those needs;

- Understand how vendors decide what public sector projects to bid on, assess success and risk factors and determine pricing; and
- Appreciate valuable "lessons learned" in the public procurement process.

Instructor: Representative of The Walters Group

Management/Business Training

From Technician to Leader — Essential Skills for Government Technology Managers***A series of four one-half day classes***

Develop the business management skills you need to succeed as an IT leader. This series of four half-day courses is designed to give you the basics of delegation, negotiation and communications. The classes in this category are rated Not Technical.

P8 From Technician to Leader — Delegation

Monday, September 24

9:00 am – 12:00 pm

NOT TECHNICAL

Delegation is one of the most difficult skills for a new manager. Delegating responsibilities and projects can take time and without clear communication, can lead to misunderstandings. Sometimes it seems easier to do a task yourself. But delegating does more than just balance the workload — it demonstrates trust, encourages development and strengthens teams. In this class you will learn some of the tools and techniques for successful delegation.

P9 From Technician to Leader — Writing

Monday, September 24

1:00 – 4:00 pm

NOT TECHNICAL

This intense course will provide some of the most important tips and tools for effective written communication. Learn to organize your content, create a reader-friendly document, choose the proper content development pattern, and create documents, emails and memos that convey your meaning.

P10 From Technician to Leader — Resolving Conflicts

Tuesday, September 25
9:00 am – 12:00 pm

NOT TECHNICAL

Work place conflicts are inevitable as diverse team members bring their individual personalities, styles and habits to work. Managing these differences quickly and effectively can mean the difference between a minor bump-in-the-road and loss of productivity that can impact the entire organization. This class will provide the tools to recognize conflicts and deal with them quickly and effectively.

Carolyn Lawson, Deputy Director, Business and Program Services, eServices Office, California State and Consumer Services Agency

P11 From Technician to Leader — Clearly Speaking

Tuesday, September 25
1:00 – 4:00 pm

NOT TECHNICAL

Communications skills can be some of the most challenging for a manager at any level to master. In this course, you will learn one of the most important skills of communicating — active listening. You will also learn how nonverbal behaviors affect how your message is received and how to develop clear, concise messages.

Carolyn Lawson, Deputy Director, Business and Program Services, eServices Office, California State and Consumer Services Agency

P12 Team Development
Wednesday, September 24

10:30 am – 5:30 pm

NOT TECHNICAL

How do you take a group of individuals and build a team that will work together to achieve a common goal? What are the common stages of team development and how can you effectively lead your group through them. Learn the answers to these questions and gain practical tips for creating a highly functioning team.

P13 Increasing Productivity and Job Performance

Tuesday, September 25
9:00 am – 4:00 pm

NOT TECHNICAL

Today's changing government workplace demands much of its leaders at all levels. The sheer pace of change makes issues like collaboration, project and program management, and training all the more challenging. There are leadership skills within each of these areas that can increase your worth in your organization and help your career.

This full day class will help you to hone these leadership skills. This highly interactive course will improve your ability to handle work, foster better collaboration and get more support for your ideas and projects. You will learn in-depth and practical tools for success. This class features a fresh approach that has proven inspirational and effective for countless state and local government professionals.

Instructor: Representative from Epoch Consulting

P14 Defining Business Requirements
Tuesday, September 25

9:00 am – 4:00 pm

NOT TECHNICAL

Why do business requirements seem to surface in the middle of a project? It seems the only constant when analyzing and managing business requirements is that things keep changing. In this class, you will learn to more effectively gather and document requirements. It will cover industry best practices to help you structure and simplify requirements gathering, and link business and technology.

P15 Acceptance Testing for Users
Wednesday, September 26

10:30 am – 5:30 pm

NOT TECHNICAL

Business professionals are often asked to conduct acceptance testing, yet rarely have the training to do so. This course is dedicated to business professionals with acceptance testing responsibilities. Learn to understand requirements documents, create traceability from requirements to test results, create acceptance criteria, develop and run tests, and decide whether a system should be accepted.

P16 Getting What You Want from the Web — Creating Effective Content

Thursday, September 27
10:30 am – 5:30 pm

NOT TECHNICAL

The ancient art of rhetoric and persuasion has been handed down since Aristotle's time. In this class, you will learn to apply the age-old art to the Web. Learn to create content that begins with your agency's objectives, and use various approaches to information presentation to drive the results you want.

Technical Training

P17 System Testing
Monday, September 24

9:00 am – 4:00 pm

SLIGHTLY TECHNICAL

In this course, you will learn some of the important ideas and concepts for system testing. You will learn to develop system test plans, create test scripts; conduct unit, integration, and full system testing; and some key considerations for data sets and data conversion.

P18 ITIL Foundations
Tuesday, September 25

9:00 am – 4:00 pm

NOT TECHNICAL

By taking advantage of the ITSM/ITIL concepts and best practices, organizations can improve their performance and better satisfy business requirements. This class introduces the concepts of IT Service Management (ITSM) and Reference Model and is based on the industry standard IT Infrastructure Library (ITIL) model.

Areas addressed by ITSM/ITIL include: service desk, incident management, problem management, change management, configuration management, service level management, availability management, security, capacity management, IT service continuity management, financial management and release management.

Security

A series of half-day classes aimed at the IT professional that focuses on the latest developments in technology security, exploring both the threats and the tools available to combat those threats.

P19 Security In-Depth — Implementing PCI Security Standards to Protect Sensitive Data Wednesday, September 26 9:00 am – 12:00 pm

SLIGHTLY TECHNICAL

Even as governments are stepping up the pace of implementing online services and payment, schemes for infiltrating systems and stealing data are becoming more sophisticated. In this class, you will learn how to protect credit card and other sensitive data using one of the most comprehensive data standards yet, the PCI Security Standards Council Data Security Standard. This standard was developed by some of the largest credit card companies in the world, including Visa, American Express and MasterCard Worldwide. It is a comprehensive set of requirements for security management, policies, procedures, network architecture, software design and other critical protective measures. Learn the important components of this standard and how to apply it to your environment.

Ira Victor, GIAC G17799 GPCI GSEC, Director, Compliance Practice, Data Clone Labs, Inc.

P20 Security In-Depth — Vulnerability Assessment Wednesday, September 26 1:00 – 4:00 pm

TECHNICAL

Learn to assess your system and to build countermeasures and defenses. The course will introduce the essential elements for risk assessment, vulnerability assessment and audits, and compliance management.

Ira Victor, GIAC G17799 GPCI GSEC, Director, Compliance Practice, Data Clone Labs, Inc.

P21 Security Update — Strategies for Delivering on the Promise Thursday, September 27 9:00 am – 12:00 pm

NOT TECHNICAL

A complete security strategy also means having the organizational preparation needed to secure your organization's IT assets. In this session, you will learn about options that range from building an internal security shop to outsourcing. You will also learn the governance, policy and plans that need to be in place no matter what option you choose.

P22 Security Update — NOCS and SOCS Thursday, September 27 1:00 – 4:00 pm

SLIGHTLY TECHNICAL

This class will review some of the important concepts and tools for managing the infrastructure, including the network operations center, and a security operations center. You will learn some of the latest developments in security technologies and how these can be applied in securing your infrastructure.

CLE Courses

P23 Identity Theft Tuesday, September 25 9:00 am – 12:00 pm

NOT TECHNICAL (LEGAL)

Government systems can be attractive targets for 21st Century pirates. Learn what state and local jurisdictions can and must do to protect themselves and secure the privacy of citizens against increasingly innovative attacks. You'll get a solid foundation in some common identity theft scams, practical risk management techniques, the government's responsibility to protect personal data as well as practical guidance on how to do this.

P24 E-Discovery Tuesday, September 25 1:00 – 4:00 pm

NOT TECHNICAL (LEGAL)

Electronic discovery is becoming a huge challenge for all jurisdictions. It requires the legal team to understand technical issues that are often baffling and confusing, and the technical team to respond to legal requests without always understanding the nuances. The time and cost of identifying, sorting, retrieving and delivering the required data can be staggering. This class will cover some of the important issues and considerations for electronic discovery, will decode some of the tech-talk around ediscovery response and help a non-technical person understand the key terminology and issues. It will also include a discussion of how to preserve privilege throughout the ediscovery process.

Ira Victor, GIAC G17799 GPCI GSEC, Director, Compliance Practice, Data Clone Labs, Inc.

P25 Balancing Sharing and Protection of Government Data Thursday, September 27 9:00 am – 12:00 pm

NOT TECHNICAL (LEGAL)

There is a continuing debate -- and often controversy — concerning the need to guarantee public safety and security and the reluctance of government agencies to share information. What type of controls regarding information sharing should exist in law and practice? Do freedom of information laws provide too much or too little access? Do turf battles among government agencies create roadblocks that preclude effective public service? This class will address these questions and provide guidance as to how we might reach the right balance.

Robert J. Freeman, Executive Director, New York State Committee on Open Government



Concurrent Seminars

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Concurrent Seminars

National Showcase	Applying Technology	Best Practices and Future Trends	New York Showcase
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Wednesday, September 26

10:15 to 11:30 am	W1 Prove IT: Making a Compelling Business Case	W3 Public Safety Communications — The Elusive Goal of Interoperability and the Promise of 700 MHz	W5 Death of Database	
1:30 to 2:30 pm	General Session The Changing Face of New York			
3:00 to 4:00 pm	W2 Must See IT: From the Laboratory of State and Local Government	W4 Service Oriented Architecture	W6 Geeking Up. Geeking Down.	

Thursday, September 27

10:15 to 11:30 am		T3 Open Source — Ready for Prime Time?	T5 The Public Record in the Electronic Age — Getting at Your Data	T1 Update: New York State IT Initiatives
1:30 to 2:45 pm		T4 Beyond GIS — New Ideas for Location Based Solutions	T6 Measure IT — Developing Meaningful Performance Measures	T2 Collaboration in Action — New York's Integrated Justice System
3:00 to 4:00 pm	General Session Visit the Future			

National Showcase

W1 Prove IT: Making a Compelling Business Case

Wednesday, September 26
10:15 – 11:30 am

NOT TECHNICAL

“Prove it! The challenge has almost universal applicability — as a taunt in the schoolyard, an imperative ... in the laboratory and the standard of evidence ... in the law courts. ‘Prove IT!’ has also been the elusive holy grail in IT.” (from *Prove IT, The Disciplines of Harvesting Value from Public Sector IT*, published by The Center for Digital Government). This session will explore the challenges of making a compelling business case for public sector technology investments and provide concrete ideas for Proving IT.

W2 Must See IT: From the Laboratory of State and Local Government

Wednesday, September 26
3:00 – 4:00 pm

NOT TECHNICAL

For over a decade, the Center for Digital Government’s Best of the Web and Digital States, Counties and Cities programs have recognized the best solutions and practices in state and local government. This session highlights the latest innovations in public sector service delivery, both nationally and around the world. It will showcase the best of public safety, call centers such as 311 and 511, community wireless, mobile workforce, next generation portals and web services, and other best of breed solutions. Come prepared with the best-kept secrets from your jurisdiction for the session’s Must See IT open discussion.

Applying Technology

W3 Interoperability and the Promise of 700 MHz

Wednesday, September 26
10:15 – 11:30 am

SLIGHTLY TECHNICAL

Interoperability has been a long-elusive goal of public safety organizations around the country. Now, with the new FCC rulings opening the 700 MHz frequency, jurisdictions have new hope. Now public safety officials can share voice, data and video over a high-speed wireless network.

This seminar will focus on the National Capital Region (NCR), a project that includes the District of Columbia and 18 other jurisdictions in Virginia and Maryland. The system will be the first in the nation to establish a public-safety regional wireless network at 700 MHz.

W4 Service Oriented Architecture

Wednesday, September 26
3:00 – 4:00 pm

SLIGHTLY TECHNICAL

In a world of growing complexity and competing demands, government needs to go beyond a patchwork quilt of custom interfaces among systems that have nothing in common and develop a modern architecture that is strong, stable and comparatively simple. Enter Service-oriented Architecture (SOA). This seminar will explore the concepts of SOA, and offer guidelines of where best to use SOA in government.

T3 Open Source — Ready for Prime Time?

Thursday, September 27
10:15 – 11:30 am

NOT TECHNICAL

Open source server platforms and applications, once an anomaly, are becoming key components of government IT strategies. Jurisdictions are increasingly turning to open source software as a way to control costs. This session will feature a discussion on implementation considerations and practical strategies for using open source applications in government.

T4 Beyond GIS — New Ideas for Location Based Solutions

Thursday, September 27
1:30 – 2:45 pm

NOT TECHNICAL

Governments have been using GIS for years in applications such as crime demographics mapping and vehicle tracking. Now, innovative organizations are coming up with new ways to use the technology to address some of government’s most complex issues such as business continuity planning and disaster response, 3-D modeling for proposed new development, and climate/environmental analysis. In this session you will hear about some applications currently being used and join in an interactive discussion of what can be done in the future.

Best Practices and Future Trends

W5 Death of Database

Wednesday, September 26
10:15 – 11:30 am

NOT TECHNICAL

The World Wide Web and the expanding scale of business applications have created a vast repository of interconnected data, consumable in radically different ways via new technologies and architectures. These advances could quickly make physical data persistence irrelevant. With services that communicate instantly with each other and federated data models, applications will no longer need their own databases. In a world of Web services, pervasive integration technology, digital tagging and ever-expanding network and computing capacity, is the database doomed? Come hear Gartner present this session on the future of databases as we know them.

W6 Geeking Up. Geeking Down.

Wednesday, September 26
3:00 – 4:00 pm

NOT TECHNICAL

Technology professionals seem to have a private language, complete with an ever-changing vocabulary of TLAs – three letter acronyms. Geek Speak often baffles and frustrates those without a technical background. Learn how to translate tech talk into a language that non-technical people can understand, and hear some of the common mistakes to avoid when presenting IT projects to approving authorities.

T5 The Public Record in the Electronic Age — Getting at Your Data

Thursday, September 27
10:15 – 11:30 am

NOT TECHNICAL

“There are known knowns. There are known unknowns. And there are unknown unknowns.” Donald Rumsfeld’s (former secretary of defense) tongue twister often characterizes the complex nature government data. This data, critical to making good decisions, is often a mixture of paper and electronic form and buried in desperate systems that were never designed to work with each other. This seminar will explore the concepts of electronic records life cycles, and provide an overview of how to access, manage and protect data that once was too difficult or expensive to get at.

T6 Measure IT — Developing Meaningful Performance Measures

Thursday, September 27

1:30 – 2:45 pm

NOT TECHNICAL

With the emphasis on performance based budgeting, creating meaningful performance measures is more important than ever. Yet meaningful measures are difficult to develop. This session will provide concrete advice on how to create quantifiable standards and how to work with your customer to build agency-wide performance measures.

New York Showcase

T1 Update: New York State IT Initiatives

Thursday, September 27

10:15 – 11:30 am

Come hear the latest on the New York's technology policies and initiatives. In this session you will hear about some of the important initiatives from the state's technology leaders.

T2 Collaboration in Action — New York's Integrated Justice System

Thursday, September 27

1:30 – 2:45 pm

Collaboration is a much touted but seldom achieved goal in state and local governments. Yet issues ranging from turf battles to conflicting mandates to disparate technology systems make working together difficult. In this session you will hear how the New York State Division of Criminal Justice Service (DCJS), the New York State Police (NYSP), the Department of Corrections, Division of Parole and the Department of Homeland Security are working together to overcome these obstacles and implement systems and processes that help make New York citizens safer.

General Sessions

The Changing Face of New York

Wednesday, September 26

1:30 – 2:30 pm

The United States is experiencing a major demographic revolution with a more diverse younger population and an aging Baby Boomer population. As the Baby Boomers begin retiring, the United States is facing a shortage of skilled and educated workers needed in the growing knowledge economy. The costs of funding retirements, growing healthcare costs, exploding criminal justice expenditures and needed expenditures to improve educational levels of our citizens present major challenges to government.

How can New York meet these challenges? What does government need to know and do to prepare for this demographic revolution? Do citizens, elected officials, government officials and community leaders understand these new realities? Get ready to hear some jaw dropping data, rethink your perceptions, and think about developing prescriptions that can turn challenges into opportunities for New York.

Visit the Future

Thursday, September 27

3:00 – 4:00 pm

Wrap up your GTC week with an exciting look at how trends and new technologies will shape your home, office and the future of government. This special general session will take you a step beyond the technologies on the expo floor. Presentations will feature industry leaders sharing their visions of the future and will provide a thought provoking look at the future of technology and its impact on governments and governing in the 21st Century.



Designed **By Your** Peers

GTC's training program was developed by your peers from New York state and local government. The training curriculum and seminars address issues most critical to your everyday needs including productivity, management, and technology topics.

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- ▶ New York State Local Government
Information Technology
Director's Association
- ▶ New York State Training Council
- ▶ The Association of Towns of the
State of New York

Talk to the Experts

Talk to industry experts and discover the latest technology products, services and solutions. All the industry leaders — all in one place and easily accessible on the GTC Expo floor!

Sponsors and Exhibitors:

exhibit hours:

Wednesday, September 26: 10:00 am – 4:00 pm
Thursday, September 27: 10:00 am – 4:00 pm

ADP	Embarcadero Technologies	Information Management Group LLC	Nortel	Tessco Technologies
AdvizeX Technologies	EMC	Insight Public Sector	Novell	TIBCO Software Inc.
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Diskeeper Corporation	Idera	Network General	Symantec	
DLT Solutions	Information Builders	New Horizons	Tailwind Associates	
DynTek		nfrastructure	Tally Genicom	
E-BizDocs Inc.			Tandberg	

List complete as of 5/22/07



Reception

Join your friends and business associates
for the GTC Opening Reception

Wednesday, September 26

4:00 – 5:30 pm

Base of the Egg

Empire State Plaza

Everyone at GTC is welcome!

Learning **Center**

- ▶ Get free training on current topics on the expo floor
- ▶ Certificates of Completion will be presented for each session

Sponsored by:





Registration Plans

Expo Floor, Keynotes & Reception

FREE

- ▶ Keynotes Wednesday & Thursday
- ▶ GTC Expo — Wednesday & Thursday — Includes Solutions Central, Learning Center, Best Solutions Showcase
- ▶ GTC Reception on Wednesday

Concurrent Seminars: Two-Day Pass

- ▶ Wednesday AND Thursday
- ▶ Includes General Sessions Wednesday & Thursday
- ▶ Early Bird price: \$240
- ▶ Regular price: \$280

Concurrent Seminars: One-Day Pass

- ▶ Wednesday OR Thursday
- ▶ Includes General Session on registered day
- ▶ Early Bird price: \$125
- ▶ Regular price: \$150

Concurrent Seminar Registration includes

- ▶ Keynotes Wednesday & Thursday (even if you're registered on the one-day plan)
- ▶ Plenary Session Thursday (even if you're registered for Wednesday or Friday on the one-day plan)

- ▶ All the Concurrent Seminars that fall within your registered day or days
- ▶ GTC Expo — Wednesday & Thursday — Includes Solutions Central, Learning Center, Best Solutions Showcase
- ▶ GTC Reception Wednesday (even if you're registered for Thursday on the one-day plan)

Full-Day Class(es)

- ▶ Some classes earn PDU or CLE credits
- ▶ Full-Day Classes may be added to ANY registration plan.
- ▶ Please see prices on inside back cover

Registration Dates

- ▶ Registrations postmarked by August 24, 2007 will receive the Early Bird discount and will receive name badge in advance of the conference
- ▶ Registrations postmarked August 25 – September 20, 2007 will receive a written confirmation, and name badge will be held for pick up on-site at GTC
- ▶ After September 20, 2007 you must register on-site.
- ▶ Onsite registration hours are:

Monday – Wednesday	Thursday, September 27
September 24 – 26	7:30 am – 12:30 pm
7:30 am – 4:00 pm	
- ▶ Must be 18 to attend

3 easy ways
to register

1. ONLINE: www.gtceast.com/reg

2. PHONE: 877.482.6657 **3. MAIL:** GTC East 2007, 100 Blue Ravine Road, Folsom, CA 95630