

INSIGHTFUL EDITORIAL

Through a combination of hard-hitting editorial and captivating design, *Emergency Management* provides new insights into the challenges and solutions surrounding all-hazards management. It spearheads the dialogue on mission-critical leadership roles — from elected officials to the front lines — involved in joint operations and planning.

FROM THE EDITOR

With natural and man-made disasters on the rise, everyone involved in mitigating, preparing for, responding to and recovering from a disaster must cooperate, utilizing all resources in solving the problems we face.

Emergency Management magazine helps them see that being the best they can be in their field means working together. They're a community of responsibility that must be prepared for any contingency, and have pre-established relationships and chains of command.

The *Emergency Management* staff and its strategic partners strive to make this ideal a reality with every issue we publish and industry event we host. Through case studies, thought leadership pieces and peer-submitted

articles, we work hard to help every person in the emergency management community, no matter their jurisdiction, realize how vital their roles and responsibilities are.

Receiving the silver award for editorial excellence/best new publication — from the American Society of Business Publication Editors (ASBPE) shows that in just our first year of publication, we've proven our effectiveness in reaching our target audience and making a difference.



Jessica Jones
Editor, *Emergency Management*

Excellence Acknowledged in 2007



Best New Publication/
Editorial Excellence: **Silver**

Overall Photography/Illustration: **Gold**

Overall Typography: **Gold**

* Editorial Topics

- ▶ Federal Requirements, Policies and Funding
- ▶ Emergency Operations Centers
- ▶ Best Practices in Joint Operations
- ▶ Real-World Lessons from Actual Deployments
- ▶ Grant Availability
- ▶ Training and Simulation
- ▶ Emerging Technologies and Innovations
- ▶ Risk Assessment and Mitigation
- ▶ Economic Recovery
- ▶ Communication Strategies for the Media and Constituents

“In my 28 years in the public safety and emergency management profession, no other magazine has provided the topical range and relevancy than *Emergency Management*.”

Robert Gerber
Deputy Chief, Calif. Office of Emergency Services,
Law Enforcement Branch