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## **Publisher's Sworn Statement**

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### **Editorial Mission**

The mission of *Government Technology's Emergency Management* is to provide leadership insight and strategic expertise to support the Emergency Management "community of interest" with their mission-critical roles involved in joint operations and planning. Editorial will cover topics such as federal standards, policies and funding, resource management, interoperability solutions, data sharing, training and simulation and effective communication strategies for constituents, the media and partner organizations.

### **Definition of Qualified Recipient**

Recipients are Elected Officials, Emergency Management Directors/Advisors, Homeland Security Directors/Advisors, Police, Fire and EMS Chiefs, Federal Officials, CIOs and non-governmental partners involved in emergency response.

### **Field Served**

*Emergency Management* serves branches of the state, county, municipal, federal government — civilian and defense and other private sector partners.

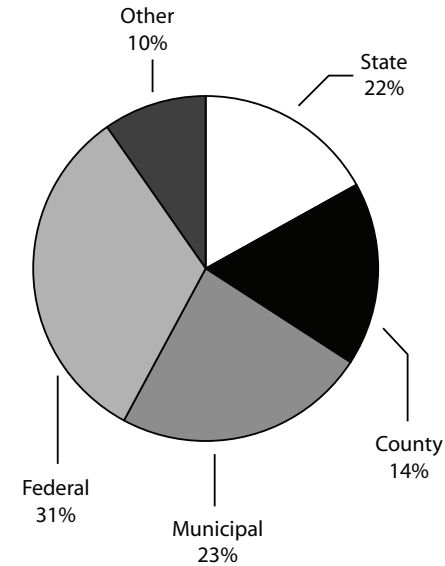
#### **PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement is true.	Date signed	June 15, 2007
Tim Karney, Publisher	State	California
	County	Sacramento

## Emergency Management Demographic Breakdown June 2007

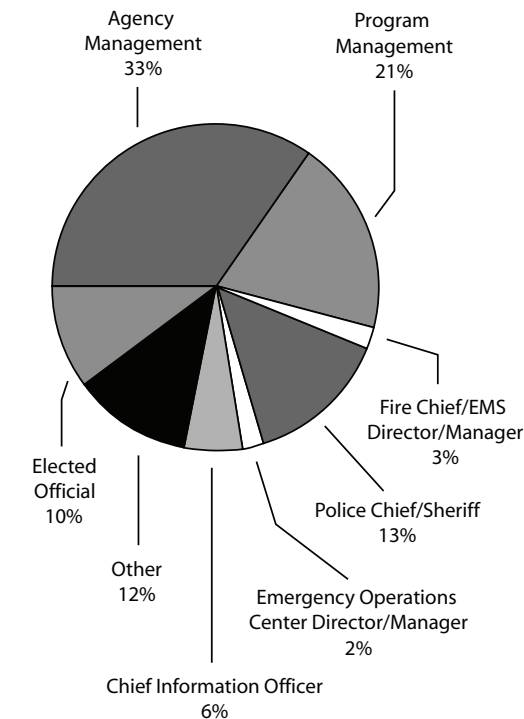
Branch or Government

	Total	Percent of Total
State	8,836	22%
County	5,419	14%
Municipal	9,208	23%
Federal - Civilian	11,061	28%
Federal - Defense	1,321	3%
Special Districts	623	2%
Government Association	127	0%
Other Government	430	1%
Private Sector - Systems/Software/Network Integrator	544	1%
Private Sector - Suppliers to Government	905	2%
Other	1,557	4%
<b>Total Readership</b>	<b>40,031</b>	<b>100%</b>



Job Function/Classification

	Total	Percent of Total
Agency Management	13,208	33%
Program Management	8,438	21%
Elected Official	3,979	10%
Fire Chief	860	2%
Police Chief/Sheriff	5,195	13%
EMS Director/Manager	309	1%
Emergency Operations Center Director/Manager	933	2%
Chief Information/Technology Officer	2,390	6%
Volunteer Coordinator	342	1%
Other (Specify)	4,377	11%
<b>Total Readership</b>	<b>40,031</b>	<b>100%</b>



Agency/Department Function

	Total	Percent of Total
Department of Homeland Security	3,275	8%
Department of Justice	3,244	8%
Department of Defense	1,405	4%
Law Enforcement	13,133	34%
Fire/Emergency Services/911	2,598	7%
Emergency Operations Center	1,135	3%
National Guard	148	0%
Elected Officials - Legislative/Admin/Staff	5,343	13%
Telecom/Information Services/Public Utility	1,545	4%
Transportation	1,742	4%
Health, Housing & Human Services	1,562	4%
Administration/Finance/General Services	2,339	6%
Environmental Protection	583	1%
Non-Governmental Organizations (Red Cross, Salvation Army)	166	0%
Private Sector - Suppliers to Government	529	1%
Other	1,284	3%
<b>Total Readership</b>	<b>40,031</b>	<b>100%</b>