

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2007**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



e. Republic
100 Blue Ravine
Folsom, CA 95630
Tel. No.: (916) 932-1300
FAX No.: (916) 932-1470
Web site: www.public-cio.com

Official Publication of: None
Established: 2003
Issues Per Year: 6



FIELD SERVED

GOVERNMENT TECHNOLOGY'S PUBLIC CIO serves branches of the public sector including: Federal/National Civilian, Federal/National Defense/Military, State/Provincial, Local, Higher Education, Education Policy/Other Education, and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified Recipients are IT Policy Makers, Elected Officials, Agency Management/Director/Commissioner, Senior Government Officials, and Other Functions Allied to the Field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,373
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	536
All Other _____	3,310
TOTAL	5,219

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD							
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid		
	Copies	Percent	Copies	Percent	Copies	Percent	
Individual _____	26,376	98.7	26,376	98.7	-	-	
Sponsored Individually Addressed _	-	-	-	-	-	-	
Membership Benefit _____	-	-	-	-	-	-	
Multi-Copy Same Addressee _____	353	1.3	353	1.3	-	-	
Single Copy Sales _____	-	-	-	-	-	-	
TOTAL QUALIFIED CIRCULATION	26,729	100.0	26,729	100.0	-	-	

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2007 Issue	*Number Removed	*Number Added	Print Version Only (A)	Dig'ital Version Only (B)	Both Print & Dig'ital Version (Undup- licated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Print Version Only (A)	Dig'ital Version Only (B)	Both Print & Dig'ital Version (Undup- licated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
February/ March _____	221	315	24,547	2,062	-			26,609	June/ July _____	7,977	6,660	21,963	4,167	-			26,130
April/ May _____	383	1,221	24,190	3,257	-			27,447	TOTAL	8,581	8,196						

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2007
 This issue is 3.3% or 898 copies below the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Classification by Function				
						IT Policy Maker	Elected Official	Agency Management/ Director/ Commissioner	Senior Government Official	Other
Federal/National Civilian _____	6,139	23.5	5,503	636	-	1,473	361	2,654	1,038	613
Federal/National Defense/ Military _____	1,879	7.2	1,652	227	-	445	37	707	358	332
State/Provincial _____	5,830	22.3	4,871	959	-	1,245	944	2,078	462	1,101
Local _____	7,352	28.1	6,317	1,035	-	1,379	1,574	2,897	587	915
Higher Education _____	1,727	6.6	1,231	496	-	529	36	585	62	515
K-12 Education _____	1,004	3.8	850	154	-	305	30	326	36	307
Education Policy/Other Education _____	379	1.5	219	160	-	126	22	120	20	91
Others allied to the Field _____	1,820	7.0	1,320	500	-	271	23	175	36	1,315
TOTAL QUALIFIED CIRCULATION	26,130	100.0	21,963	4,167	-	5,773	3,027	9,542	2,599	5,189
PERCENT OF TOTAL	100.0	-	84.1	15.9	-	22.1	11.6	36.5	9.9	19.9

ADDITIONAL DATA FOR ISSUE OF JUNE/JULY 2007

Business and Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Administrative/ Business & Consumer Affairs	Department of Commerce	Department of Defense	Department of Energy	Department of HUD	Department of labor	Department of state	DP/ Telecom or Information Services	Education (Higher Ed)	Education (K-12)	Elected Official/ Legislative/ Admin/ Staff	Federal/ Government Independent Agency	Finance/ revenue/ Accounting/ Audit	Forestry/ Land Mgmt/ Parks & Recreation/ Agriculture	Health, Welfare & Social Services, Housing & Community Development	Homeland Security	Justice/ Judicial/ Courts/ Prosecution/ Defense/ Corrections	Law Enforcement/ Public Safety/ Fire/ Emergency Services/ 911	Office of the President	Personnel/ Human Resources/ Training	Public Works/ Engineering/ Public Utility/ Transportation	Purchasing/ General Services	Records Management/ Archives	Regulatory/ Licensing	Waste-water/ Sanitation/ Environment	Zoning/ Land Use/ Planning	Others
Federal/ National Civilian _____	6,139	23.5	5,503	636	-	463	254	296	137	49	56	111	292	49	17	508	740	155	223	286	803	311	542	20	61	265	71	44	63	69	11	243
Federal/ National Defense/ Military _____	1,879	7.2	1,652	227	-	108	11	898	35	8	7	19	73	20	-	27	103	18	10	23	225	40	109	1	22	40	9	8	5	4	7	49
State/ Provincial _____	5,830	22.3	4,871	959	-	500	41	59	16	12	60	162	446	181	117	866	76	237	73	442	95	358	836	7	81	405	84	65	120	73	22	396
Local _____	7,352	28.1	6,317	1,035	-	697	25	39	15	7	11	54	632	47	64	1,029	58	214	51	207	86	142	2,656	21	72	522	63	91	19	86	92	352
Higher Education _____	1,727	6.6	1,231	496	-	70	21	10	6	-	5	10	81	1,262	22	4	4	21	7	21	7	5	31	3	24	25	15	7	2	5	2	57
K-12 Education _____	1,004	3.8	850	154	-	29	6	1	1	-	1	1	19	30	831	6	5	5	1	6	1	3	5	6	11	11	4	-	-	-	-	21
Education Policy/Other Education _____	379	1.5	219	160	-	41	9	4	-	2	3	5	31	107	40	6	5	8	1	20	6	3	8	4	18	7	3	6	1	2	-	39
Others allied to the Field _____	1,820	7.0	1,320	500	-	97	8	23	9	5	4	6	182	14	11	4	28	35	8	66	57	22	88	4	36	66	25	21	7	16	10	968
TOTAL QUALIFIED CIRCULATION	26,130	100.0	21,963	4,167	-	2,005	375	1,330	219	83	147	368	1,756	1,710	1,102	2,450	1,019	693	374	1,071	1,280	884	4,275	66	325	1,341	274	242	217	255	144	2,125
PERCENT OF TOTAL	100.0	-	84.1	15.9	-	7.8	1.4	5.1	0.8	0.3	0.6	1.4	6.7	6.5	4.2	9.4	3.9	2.7	1.4	4.1	4.9	3.4	16.4	0.3	1.2	5.1	1.0	0.9	0.8	1.0	0.6	8.1

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2007										
Qualification Source	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year							
I. TOTAL - Personal direct request from the recipient: _____	18,131	7,426	-	21,390	4,167	-			25,557	97.8
a. Written _____	2,636	1,502	-	4,003	135	-			4,138	15.9
b. Telecommunication _____	9,198	3,773	-	11,418	1,553	-			12,971	49.6
c. Electronic _____	6,297	2,151	-	5,969	2,479	-			8,448	32.3
II. TOTAL - Request from recipient's company: _____	-	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	570	3	-	573	-	-			573	2.2
a. Written _____	44	1	-	45	-	-			45	0.2
b. Telecommunication _____	423	-	-	423	-	-			423	1.6
c. Electronic _____	103	2	-	105	-	-			105	0.4
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-	-			-	-
Independent field reports _____	-	-	-	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-			-	-
*Other sources _____	-	-	-	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	18,701	7,429	-	21,963	4,167	-			26,130	100.0
PERCENT	71.6	28.4	-	84.1	15.9	-			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2007							
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	20,702	4,131	-			24,833	95.0
Individuals by name only _____	199	35	-			234	0.9
Titles or functions only _____	2	1	-			3	-
Company names only _____	2	-	-			2	-
Multi-Copy Same Addressee copies _____	1,058	-	-			1,058	4.1
Single Copy Sales _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	21,963	4,167	-			26,130	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2007															
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	90	7	-			97		400-427 Kentucky _____	312	27	-			339	
030-038 New Hampshire _____	94	14	-			108		370-385 Tennessee _____	330	40	-			370	
050-059 Vermont _____	43	5	-			48		350-369 Alabama _____	313	33	-			346	
010-027 Massachusetts _____	471	58	-			529		386-397 Mississippi _____	186	13	-			199	
028-029 Rhode Island _____	85	5	-			90		EAST SO. CENTRAL	1,141	113	-			1,254	4.8
060-069 Connecticut _____	207	23	-			230		716-729 Arkansas _____	128	19	-			147	
NEW ENGLAND	990	112	-			1,102	4.2	700-714 Louisiana _____	134	10	-			144	
100-149 New York _____	1,241	157	-			1,398		730-749 Oklahoma _____	228	21	-			249	
070-089 New Jersey _____	612	62	-			674		750-799 Texas _____	1,480	280	-			1,760	
150-196 Pennsylvania _____	721	100	-			821		WEST SO. CENTRAL	1,970	330	-			2,300	8.8
MIDDLE ATLANTIC	2,574	319	-			2,893	11.1	590-599 Montana _____	92	10	-			102	
430-459 Ohio _____	705	90	-			795		832-838 Idaho _____	101	22	-			123	
460-479 Indiana _____	305	35	-			340		820-831 Wyoming _____	78	5	-			83	
600-629 Illinois _____	794	79	-			873		800-816 Colorado _____	376	61	-			437	
480-499 Michigan _____	419	55	-			474		870-884 New Mexico _____	184	20	-			204	
530-549 Wisconsin _____	367	39	-			406		850-865 Arizona _____	314	42	-			356	
EAST NO. CENTRAL	2,590	298	-			2,888	11.0	840-847 Utah _____	155	21	-			176	
550-567 Minnesota _____	311	43	-			354		889-898 Nevada _____	131	17	-			148	
500-528 Iowa _____	174	19	-			193		MOUNTAIN	1,431	198	-			1,629	6.2
630-658 Missouri _____	352	59	-			411		995-999 Alaska _____	94	10	-			104	
580-588 North Dakota _____	105	5	-			110		980-994 Washington _____	390	61	-			451	
570-577 South Dakota _____	81	10	-			91		970-979 Oregon _____	191	37	-			228	
680-693 Nebraska _____	184	27	-			211		900-961 California _____	1,991	443	-			2,434	
660-679 Kansas _____	229	31	-			260		967-968 Hawaii _____	130	16	-			146	
WEST NO. CENTRAL	1,436	194	-			1,630	6.2	PACIFIC	2,796	567	-			3,363	12.9
197-199 Delaware _____	79	5	-			84		UNITED STATES	21,539	2,824	-			24,363	93.2
206-219 Maryland _____	831	86	-			917		969 & 004-009 U.S. Territories _____	89	5	-			94	
200-205 Washington, DC _____	2,140	157	-			2,297		Canada _____	312	62	-			374	
220-246 Virginia _____	1,326	154	-			1,480		Mexico _____		13	-			13	
247-268 West Virginia _____	145	14	-			159		Other International _____	10	1,260	-			1,270	
270-289 North Carolina _____	465	59	-			524		APO/FPO _____	13	3	-			16	
290-299 South Carolina _____	222	22	-			244		TOTALS	21,963	4,167	-			26,130	100.0
300-319 Georgia _____	557	86	-			643									
320-349 Florida _____	846	110	-			956									
SOUTH ATLANTIC	6,611	693	-			7,304	28.0								

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
	Audited Data	Circulation Claim	Circulation Claim
	2005	*2006	**2007
Total Audit Average Qualified: _____	25,901	26,524	26,729
Qualified Non-Paid:	25,901	26,524	26,729
Print Only _____		25,294	23,567
Digital Only _____		1,230	3,162
Print & Digital (Unduplicated) _____		-	-
Qualified Paid:	-	-	-
Print Only _____		-	-
Digital Only _____		-	-
Print & Digital (Unduplicated) _____		-	-
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC
Average Annual Order Price: _____	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for January-June 2006 = 26,591. The unaudited average qualified circulation for July-December 2006 = 26,456. Yielding an average qualified circulation of 26,524. With each successive year, new data will be added until five years of data is displayed.**

**2007 is unaudited
***NC = None Claimed.

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
6	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA
PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	23,214	98.5	23,214	98.5	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	353	1.5	353	1.5	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	23,567	100.0	23,567	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	3,162	100.0	3,162	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,162	100.0	3,162	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 2, 2007
Paul Harney, CFO	State	California
Don Pearson, Publisher	County	Sacramento
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 2, 2007
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	G170Y0J7