Exclusive Editorial
Powers Our Influence

Decisive Mission
Government Technology is the long-standing leader, providing state and local government with IT best practices, successful strategies and the applied knowledge to help manage their most pressing business problems.

Pioneering History
The first and only magazine exclusively dedicated to technology’s impact on the business of state and local government, Government Technology pioneered editorial coverage of this market, and fields a national seasoned team of editors, writers and researchers unequaled in experience, knowledge and access.

Real Problems, Real Solutions
Our readers recognize Government Technology for its cutting-edge front-line coverage on the role technology plays at the helm of their strategic plans and initiatives. Through in-depth feature articles and case studies, Government Technology delivers its readers a first-class resource on the most comprehensive and insightful technology solutions being leveraged by their colleagues across the country.

Our Editorial Influences
Procurement

Our readers are passionately devoted to our editorial for its uncompromising authority, knowledge and leadership on the technology solutions they need to make smart IT decisions.

98%
confirm Government Technology assists them in their IT procurement decision-making process.

Magazine of Choice

77%
choose Government Technology if they had time to read only one publication to keep them informed on technology in the industry.

Exclusive Editorial

68%
of readers find that Government Technology has exclusive information they cannot find anyplace else.

Leader in award-recognition
with more than 35 prestigious editorial and design awards.

Source: April 2005 Harvey Readership Study
Regularly Featured Departments

- E-Government
- Justice & Public Safety
- Geo Info
- Wireless
- Local Government
- Product News

Frequent Verticals Covered

- Administration & Finance
- Health & Human Services
- Justice & Public Safety
- Transportation

Special Issues

**6th Annual Top 25 Issue** (March)
Announces public- and private-sector IT leaders who have displayed exemplary accomplishments through technology.

**Digital Communities Supplement Issues** (March, June, September, December)
Helps government leaders build better 21st century communities through cutting-edge digital technologies.

**Harvey AdQ Issue** (October)
Advertisers receive a free evaluation of their ad impact by Harvey Research, Inc.

**Annual Corporate Profiles Issue** (December)
Resource for IT buyers showcasing the leading technology providers in the marketplace. Advertisers receive a free profile page.
## Calendar 2007

<table>
<thead>
<tr>
<th>Technology Focus</th>
<th>Special Issues &amp; Other Publications</th>
<th>GTCs</th>
<th>Ad Space</th>
<th>Ad Material</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytics</td>
<td>Texas Technology</td>
<td>18th Annual GTC Southwest January 31 – February 1 Convention Center, Austin, TX</td>
<td>11/16</td>
<td>11/20</td>
</tr>
<tr>
<td>Storage</td>
<td>Public CIO Emergency Management</td>
<td></td>
<td>12/15</td>
<td>12/20</td>
</tr>
<tr>
<td>Biometrics</td>
<td>Digital Communities Annual Top 25 Issue</td>
<td></td>
<td>1/17</td>
<td>1/22</td>
</tr>
<tr>
<td>XML</td>
<td>Public CIO Texas Technology</td>
<td></td>
<td>2/14</td>
<td>2/19</td>
</tr>
<tr>
<td>Authentication</td>
<td>Emergency Management</td>
<td>21st Annual GTC West May 16 – 18 Convention Center, Sacramento, CA</td>
<td>3/22</td>
<td>3/27</td>
</tr>
<tr>
<td>CRM</td>
<td>Public CIO Digital Communities</td>
<td></td>
<td>4/19</td>
<td>4/23</td>
</tr>
<tr>
<td>Mobility</td>
<td>Texas Technology</td>
<td></td>
<td>5/17</td>
<td>5/21</td>
</tr>
<tr>
<td>Telecom</td>
<td>Public CIO Emergency Management</td>
<td></td>
<td>6/21</td>
<td>6/26</td>
</tr>
<tr>
<td>ID Management</td>
<td>Digital Communities</td>
<td>19th Annual GTC East September 26 – 27 Empire State Plaza, Albany, NY</td>
<td>7/18</td>
<td>7/23</td>
</tr>
<tr>
<td>Remote Management</td>
<td>Harvey AdQ Issue Public CIO Texas Technology</td>
<td></td>
<td>8/15</td>
<td>8/20</td>
</tr>
<tr>
<td>Wireless</td>
<td>Emergency Management</td>
<td></td>
<td>9/19</td>
<td>9/24</td>
</tr>
<tr>
<td>Linux</td>
<td>Corporate Profile Issue Public CIO Digital Communities</td>
<td></td>
<td>10/17</td>
<td>10/22</td>
</tr>
</tbody>
</table>

*Subject to Change*