



Digital Communities is published
by *Government Technology*,
a division of e.Republic, Inc.
Established: December 2006
Issues per year: 4

Publisher's Sworn Statement **January 2008**

Editorial Mission

Digital Communities magazine facilitates local governments in exploring and sharing experiences and best practices beyond just infrastructure and mobile innovations, but also the job critical technologies for regionalization, sustainability and citizen engagement. Key editorial themes focus on areas of local government investment including: consolidation, regionalization and virtualization, municipal wireless and mobility, public safety/emergency response and citizen engagement.

Definition of Qualified Recipient

Recipients are local government thought-leaders, influencers and procurers who must stay on the cutting-edge of technological advances to solve immediate challenges facing cities, counties and regions. Sample titles reached include: Mayors, Commissioners, City Council Members, County Supervisors, City Managers, CIOs, IT Directors, Department Directors, Public Safety Chiefs and Public Utilities Administrators. 22% of readership includes senior local government leaders under the membership umbrella of National League of Cities, US Conference of Mayors and National Association of Counties.

Field Served

Digital Communities provides comprehensive reach across the local government market, specifically cities, counties and regions.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement is true.	Date signed	January 15, 2008
Don Pearson , Publisher	State	California
	County	Sacramento

Digital Communities Demographic Breakdown

January 2008

Branch of Government	Digital	Print	Total	Percent
County	4,108	16,587	20,695	40.58%
Municipal	9,965	18,921	28,886	56.64%
Special District, Public Utility	532	887	1,419	2.78%
Total	14,605	36,395	51,000	100.00%

Job Function/Classification	Digital	Print	Total	Percent
Administrative/Policy Mgmt or Supervision	1,148	7,042	8,190	16.06%
Elected Official	910	12,047	12,957	25.41%
Financial/Procurement Mgmt or Supervision	315	881	1,196	2.35%
Info Systems/Tech Mgmt or Supervision	1,771	4,753	6,524	12.79%
Operations/Project Mgmt or Supervision	1,221	2,990	4,211	8.26%
Professional Mgmt or Supervision	3,113	1,709	4,822	9.45%
Consulting Mgmt or Supervision	92	363	455	0.89%
Marketing/Sales Mgmt or Supervision	93	177	270	0.53%
Law Enforcement	2,118	4,814	6,932	13.59%
Other	3,824	1,619	5,443	10.67%
Total	14,605	36,395	51,000	100.00%

Agency/Department Function	Digital	Print	Total	Percent
Admin/Business & Consumer Affairs	637	1,684	2,321	4.55%
Records Mgmt/Archives	125	367	501	0.98%
Justice-Judicial/Courts/Prosecution/Defense Corrections	406	910	1,316	2.58%
Law Enforcement/Pub Safety/Fire/Emergency 911	6,527	10,966	17,493	34.30%
DP/Telecom or Info Services	1,203	2,173	3,376	6.62%
Education (K-12)	941	510	1,451	2.85%
Education (Higher Ed)	201	243	444	0.87%
Elected Official — Legislative/Admin/Staff	574	11,209	11,783	23.10%
Finance/Revenue/Accounting/Audit	357	792	1,149	2.25%
Forestry/Land Mgmt/Parks Recreation/Agriculture	61	294	355	0.70%
Health/Welfare & Social Services/Housing/Community Development	435	835	1,270	2.49%
Library	41	165	206	0.40%
Personnel/Human Resource/Training	98	179	277	0.54%
Public Works/Engineering/Public Utility/Transportation	829	3,313	4,142	8.12%
Purchasing/General Services	149	314	463	0.91%
Regulatory/Licensing	45	106	151	0.30%
Wastewater/Sanitation/Environment	143	568	711	1.39%
Zoning/Land Use/Planning	111	417	528	1.04%
Printing/Publishing	14	37	51	0.10%
Consulting/Marketing/Research	88	192	280	0.55%
Other	1,620	1,112	2,732	5.36%
Total	14,605	36,395	51,000	100.00%