

2009 Rates & Mechanicals

Advertising Rates

	1X	6X	12X	18X
Full Page	\$13,220	\$11,790	\$10,830	\$10,180
Half Page	\$10,580	\$9,500	\$8,680	\$8,120
1/4 Page	\$8,050	\$7,100	\$6,380	\$6,070

Note: These rates are black and white only. Combination rates available with Government Technology and Emergency Management.

Color Rates (in addition to standard rates)

Four-color (per page or portion)	\$1,770
Four-color Spreads	\$2,580
Custom PMS Color	\$1,350
Match Color	\$1,170

For production questions, contact:

Joei Heart, Production Manager
 100 Blue Ravine Road, Folsom, CA 95630
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Special Positioning

	1X	6X	12X
Back Cover*	\$19,600	\$17,625	\$16,150
Inside Front Cover*	\$18,100	\$16,600	\$15,180
Inside Back Cover*	\$17,500	\$15,770	\$14,210

*Includes four-color process.

Note: All rates gross.

Publication Schedule

	Space Close	Materials Due
February	1/12/09	1/16/09
April	3/11/09	3/17/09
June	5/7/09	5/13/09
August	7/8/09	7/14/09
October	9/7/09	9/11/09
December	11/6/09	11/13/09

Mechanicals

Diagrams indicate size only, not positioning. Half page and 1/4 page ads may be combined on a single page. Mechanical specifications can be found online at www.erepublic.com/mechanicals.

