

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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**GOVERNMENT TECHNOLOGY®**  
SOLUTIONS FOR STATE AND LOCAL GOVERNMENT IN THE INFORMATION AGE

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Issues Per Year: 12



**FIELD SERVED**

GOVERNMENT TECHNOLOGY serves branches of the state, county, municipal, special district and federal government as well as government associations. Also qualified are private sector-systems/software/network integrators, private sector-suppliers to government and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are state, county, municipal, special district and federal government executives, directors, managers and other government and non-government personnel involved in administration, justice, law enforcement, data processing, telecommunications or information services, finance & revenue, health services, public works and engineering, transportation, welfare or social services, zoning/ land use/ planning, water/ wastewater, sanitation/ environment, housing/ community development, public utility, and other functions as described in Paragraph 3a herein. Also qualified are other titled and non-titled personnel and company copies

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	717
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	187
All Other _____	2,836
<b>TOTAL</b>	<b>3,740</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	77,824	99.9	77,824	99.9	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	73	0.1	73	0.1	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>77,897</b>	<b>100.0</b>	<b>77,897</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2008 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
August _____	677	517	64,822	12,516			77,338	November ____	591	1,307	65,771	13,195			78,966
September ____	320	514	65,000	12,532			77,532	December ____	3,007	1,840	65,424	12,375			77,799
<b>TOTAL</b>	<b>6,595</b>	<b>6,375</b>													

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years						
<b>I. TOTAL - Personal direct request from the recipient:</b>	<b>72,317</b>	<b>6,358</b>	<b>-</b>	<b>65,480</b>	<b>13,195</b>			<b>78,675</b>	<b>99.6</b>
a. Written	12,267	469	-	12,218	518			12,736	16.1
b. Telecommunication	48,599	4,847	-	46,251	7,195			53,446	67.7
c. Electronic	11,451	1,042	-	7,011	5,482			12,493	15.8
<b>II. TOTAL - Request from recipient's company:</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
a. Written	-	-	-	-	-			-	-
b. Telecommunication	-	-	-	-	-			-	-
c. Electronic	-	-	-	-	-			-	-
<b>III. TOTAL - Membership Benefit:</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
a. Individual	-	-	-	-	-			-	-
b. Organizational	-	-	-	-	-			-	-
<b>IV. TOTAL - Communication from recipient or recipient's company (other than request):</b>	<b>288</b>	<b>3</b>	<b>-</b>	<b>291</b>	<b>-</b>			<b>291</b>	<b>0.4</b>
a. Written	17	1	-	18	-			18	-
b. Telecommunication	189	1	-	190	-			190	0.3
c. Electronic	82	1	-	83	-			83	0.1
<b>V. TOTAL - Sources other than above (listed alphabetically):</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
Association rosters and directories	-	-	-	-	-			-	-
Business directories	-	-	-	-	-			-	-
Independent field reports	-	-	-	-	-			-	-
Licenseses - National, State or Local Government	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-			-	-
Other sources	-	-	-	-	-			-	-
<b>VI. TOTAL - Single Copy Sales:</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>72,605</b>	<b>6,361</b>	<b>-</b>	<b>65,771</b>	<b>13,195</b>			<b>78,966</b>	<b>100.0</b>
<b>PERCENT</b>	<b>91.9</b>	<b>8.1</b>	<b>-</b>	<b>83.3</b>	<b>16.7</b>			<b>100.0</b>	

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008**

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	65,298	13,194			78,492	99.4
Individuals by name only	29	1			30	-
Titles or functions only	4	-			4	-
Company names only	-	-			-	-
Multi-Copy Same Addressee copies	440	-			440	0.6
Single Copy Sales	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>65,771</b>	<b>13,195</b>			<b>78,966</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008**

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine	391	61	452	
030-038 New Hampshire	345	44	389	
050-059 Vermont	171	19	190	
010-027 Massachusetts	1,390	238	1,628	
028-029 Rhode Island	221	20	241	
060-069 Connecticut	735	69	804	
<b>NEW ENGLAND</b>	<b>3,253</b>	<b>451</b>	<b>3,704</b>	<b>4.7</b>
100-149 New York	5,603	1,319	6,922	
070-089 New Jersey	1,823	245	2,068	
150-196 Pennsylvania	2,577	258	2,835	
<b>MIDDLE ATLANTIC</b>	<b>10,003</b>	<b>1,822</b>	<b>11,825</b>	<b>15.0</b>
430-459 Ohio	2,616	357	2,973	
460-479 Indiana	1,286	247	1,533	
600-629 Illinois	2,445	340	2,785	
480-499 Michigan	1,878	371	2,249	
530-549 Wisconsin	791	112	903	
<b>EAST NO. CENTRAL</b>	<b>9,016</b>	<b>1,427</b>	<b>10,443</b>	<b>13.2</b>
550-567 Minnesota	1,062	230	1,292	
500-528 Iowa	822	107	929	
630-658 Missouri	1,352	323	1,675	
580-588 North Dakota	261	36	297	
570-577 South Dakota	297	30	327	
680-693 Nebraska	694	139	833	
660-679 Kansas	823	106	929	
<b>WEST NO. CENTRAL</b>	<b>5,311</b>	<b>971</b>	<b>6,282</b>	<b>8.0</b>
197-199 Delaware	219	17	236	
206-219 Maryland	1,666	262	1,928	
200-205 Washington, DC	1,599	253	1,852	
220-246 Virginia	2,335	384	2,719	
247-268 West Virginia	506	44	550	
270-289 North Carolina	1,797	249	2,046	
290-299 South Carolina	744	70	814	
300-319 Georgia	1,624	221	1,845	
320-349 Florida	2,582	414	2,996	
<b>SOUTH ATLANTIC</b>	<b>13,072</b>	<b>1,914</b>	<b>14,986</b>	<b>19.0</b>

  

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
400-427 Kentucky	860	69	929	
370-385 Tennessee	1,228	234	1,462	
350-369 Alabama	919	97	1,016	
386-397 Mississippi	632	43	675	
<b>EAST SO. CENTRAL</b>	<b>3,639</b>	<b>443</b>	<b>4,082</b>	<b>5.2</b>
716-729 Arkansas	504	63	567	
700-714 Louisiana	199	27	226	
730-749 Oklahoma	698	93	791	
750-799 Texas	4,681	1,391	6,072	
<b>WEST SO. CENTRAL</b>	<b>6,082</b>	<b>1,574</b>	<b>7,656</b>	<b>9.7</b>
590-599 Montana	345	95	440	
832-838 Idaho	400	47	447	
820-831 Wyoming	282	31	313	
800-816 Colorado	1,041	258	1,299	
870-884 New Mexico	434	63	497	
850-865 Arizona	887	183	1,070	
840-847 Utah	500	74	574	
889-898 Nevada	394	88	482	
<b>MOUNTAIN</b>	<b>4,283</b>	<b>839</b>	<b>5,122</b>	<b>6.5</b>
995-999 Alaska	168	30	198	
980-994 Washington	1,208	275	1,483	
970-979 Oregon	604	126	730	
900-961 California	7,626	2,922	10,548	
967-968 Hawaii	269	84	353	
<b>PACIFIC</b>	<b>9,875</b>	<b>3,437</b>	<b>13,312</b>	<b>16.9</b>
<b>UNITED STATES</b>	<b>64,534</b>	<b>12,878</b>	<b>77,412</b>	<b>98.2</b>
969 & 004-009 U.S. Territories	103	17	120	
Canada	1,110	244	1,354	
Mexico	-	1	1	
Other International	7	52	59	
APO/FPO	17	3	20	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>65,771</b>	<b>13,195</b>	<b>78,966</b>	<b>100.0</b>

**9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*
Total Audit Average Qualified _____	77,087	77,765	78,000	78,219	77,897
Qualified Non-Paid Total _____	77,087	77,765	77,994	78,219	77,897
Print Only _____	77,087	72,783	62,189	63,900	65,263
Electronic Only _____	-	4,982	15,805	14,319	12,634
Qualified Paid Total _____	-	-	6	-	-
Print Only _____	-	-	6	-	-
Electronic Only _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC

**\*NOTE: July-December 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**10. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**11. ADDITIONAL DATA****METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

**PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.**

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	65,190	99.9	65,190	99.9	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	73	0.1	73	0.1	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>65,263</b>	<b>100.0</b>	<b>65,263</b>	<b>100.0</b>	-	-

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Version Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,634	100.0	12,634	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,634</b>	<b>100.0</b>	<b>12,634</b>	<b>100.0</b>	-	-

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and testify that all data set forth in this statement are true.

Don Pearson, Publisher

Paul Harney, CFO

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 28, 2009

State California

County Sacramento

Received by BPA Worldwide January 28, 2009

Type PJ

ID Number G027Y0D8

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008**  
 This issue is 1.7% or 1,283 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	CLASSIFICATION BY FUNCTION									
					Admn/Policy Mgmt or Supv	Elected Official	Financial/Procurement Mgmt or Supv	Info Sys/Technical Mgmt or Supv	Operations/Project Mgmt. or Supv	Professional Mgmt/ or Supv	Consultant Mgmt or Supv	Marketing/Sales Mgmt or Supv	Law Enforcement	Other
1.State Government	23,687	30.0	18,269	5,418	6,005	1,190	897	7,652	2,475	2,148	466	328	1,153	1,373
2.County Government	11,744	14.9	10,199	1,545	3,366	768	345	2,332	1,692	942	142	63	1,637	457
3.Municipal Government	25,451	32.2	22,578	2,873	8,386	1,624	585	2,916	5,540	2,221	234	118	3,174	653
4.Federal Government (Non-Military/Military)	8,547	10.8	7,419	1,128	1,964	267	214	2,279	1,322	1,090	277	139	691	304
5.Special District/Public Utility	1,059	1.3	887	172	318	29	56	211	182	126	28	13	26	70
6.Government Association	750	0.9	629	121	223	15	26	137	98	101	66	27	23	34
7.Government-Other	1,116	1.4	935	181	265	24	62	259	90	108	59	42	59	148
8.Suppliers to Government/Private Sector, including Private Sector-Systems/Software/Network Integrator. (Note 1)	3,981	5.1	2,689	1,292	648	17	80	643	466	447	638	776	64	202
9.Others Allied to the Industry	2,631	3.4	2,166	465	394	19	60	370	159	228	266	219	78	838
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>78,966</b>	<b>100.0</b>	<b>65,771</b>	<b>13,195</b>	<b>21,569</b>	<b>3,953</b>	<b>2,325</b>	<b>16,799</b>	<b>12,024</b>	<b>7,411</b>	<b>2,176</b>	<b>1,725</b>	<b>6,905</b>	<b>4,079</b>
<b>PERCENT</b>	<b>100.0</b>		<b>83.3</b>	<b>16.7</b>	<b>27.3</b>	<b>5.0</b>	<b>2.9</b>	<b>21.3</b>	<b>15.2</b>	<b>9.4</b>	<b>2.8</b>	<b>2.2</b>	<b>8.7</b>	<b>5.2</b>

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	CLASSIFICATION BY FUNCTION OF AGENCY/DEPARTMENT																			
					Admin/ Business & Consumer Affairs	Records Mgmt/Archives	Justice/ Judicial/ Courts/ Prosecution/ Defense/ Corrections	Law Enforcement/ Public Safety/ Fire/ Emergency Services/911	DP/Telecom or Info Sys	Education K-12 & Higher Ed.	Elected Official Legislative/ Admin/Staff	Finance/ Revenue/ Accounting/Audit	Forestry/Land Mgmt/Parks and Rec/Agriculture	Health, Welfare & Social Svcs/Housing & Comm Devp	Library	Personnel/ Human Resources/ Training	Public Works/ Engineering/ Public Utility/ Transportation	Purchasing/ General Services	Regulatory/ Licensing	Wastewater/ Sanitation/ Environment	Zoning/Land Use/Planning	Printing/ Publishing	Consulting/ Marketing/ Research	Other Functions
1.State Government	23,687	30.0	18,269	5,418	2,264	371	1,240	2,530	2,331	2,373	1,274	1,454	601	2,285	201	400	2,975	366	700	557	119	79	370	1,197
2.County Government	11,744	14.9	10,199	1,545	915	227	550	3,486	1,099	310	331	326	347	640	58	88	1,931	180	66	467	203	20	110	390
3.Municipal Government	25,451	32.2	22,578	2,873	2,428	191	321	6,886	1,364	478	1,105	498	930	435	99	120	6,994	307	102	2,153	335	22	192	491
4.Federal Government (Non-Military/Military)	8,547	10.8	7,419	1,128	1,091	113	728	1,430	912	218	325	263	313	442	31	143	879	149	145	137	58	29	421	720
5.Special District/Public Utility	1,059	1.3	887	172	35	8	11	181	36	148	8	23	29	26	9	10	306	23	15	110	11	5	11	54
6.Government Association	750	0.9	629	121	71	9	9	64	64	139	22	16	12	34	6	12	98	16	8	12	13	3	83	59
7.Government-Other	1,116	1.4	935	181	78	14	31	143	68	288	12	22	19	45	19	22	93	24	12	14	21	4	59	128
8.Suppliers to Government/Private Sector, including Private Sector-Systems/Software/Network Integrator. (Note 1)	3,981	5.1	2,689	1,292	277	61	71	223	558	183	10	89	56	145	13	59	455	153	18	82	37	55	947	489
9. Others Allied to the Industry	2,631	3.4	2,166	465	91	28	26	243	107	761	6	38	11	76	60	29	104	33	8	9	12	43	327	619
<b>TOTAL QUALIFIED</b>	<b>78,966</b>	<b>100.0</b>	<b>65,771</b>	<b>13,195</b>	<b>7,250</b>	<b>1,022</b>	<b>2,987</b>	<b>15,186</b>	<b>6,539</b>	<b>4,898</b>	<b>3,093</b>	<b>2,729</b>	<b>2,318</b>	<b>4,128</b>	<b>496</b>	<b>883</b>	<b>13,835</b>	<b>1,251</b>	<b>1,074</b>	<b>3,541</b>	<b>809</b>	<b>260</b>	<b>2,520</b>	<b>4,147</b>
<b>PERCENT OF TOTAL</b>	<b>100.0</b>		<b>83.3</b>	<b>16.7</b>	<b>9.2</b>	<b>1.3</b>	<b>3.8</b>	<b>19.2</b>	<b>8.3</b>	<b>6.2</b>	<b>3.9</b>	<b>3.5</b>	<b>2.9</b>	<b>5.2</b>	<b>0.6</b>	<b>1.1</b>	<b>17.5</b>	<b>1.6</b>	<b>1.4</b>	<b>4.5</b>	<b>1.0</b>	<b>0.3</b>	<b>3.2</b>	<b>5.3</b>

Note 1: Suppliers to Government/Private Sector includes the following: VAR, Vertical Application VAR, Systems/Network Integrator, Distributor, Manufacturer, Systems/Software Developer/ISV, Systems/Software Consultant, Comm, Integrator/Telecom VAR, Internet/Web Developer.